

THE AMERICAN REVIEW OF POLITICS

Editors

Andrew Dowdle, *University of Arkansas*
John C. Green, *University of Akron*

Editorial Assistant

Otilia Iancu, *University of Arkansas*

Book Reviews

Richard L. Engstrom, *Center for Civil Rights, University of North Carolina School of Law*

Editorial Board

- | | |
|---|--|
| Charles J. Barrilleaux
<i>Florida State University</i> | Jan E. Leighley
<i>University of Arizona</i> |
| Harold F. Bass
<i>Ouachita Baptist University</i> | Thomas Longoria, Jr.
<i>Texas Tech University</i> |
| John F. Bibby
<i>University of Wisconsin, Milwaukee</i> | Susan A. MacManus
<i>University of South Florida</i> |
| Paul Brace
<i>Rice University</i> | L. Sandy Maisel
<i>Colby College</i> |
| Charles S. Bullock, III
<i>University of Georgia</i> | Thomas E. Mann
<i>The Brookings Institution</i> |
| Allan J. Cigler
<i>University of Kansas</i> | Thomas R. Marshall
<i>University of Texas, Arlington</i> |
| Gary W. Copeland
<i>University of Oklahoma</i> | Michael D. Martinez
<i>University of Florida</i> |
| William Crotty
<i>Northeastern University</i> | David R. Mayhew
<i>Yale University</i> |
| Robert E. Darcy
<i>Oklahoma State University</i> | Paula D. McClain
<i>Duke University</i> |
| George C. Edwards, III
<i>Texas A&M University</i> | Michael D. McDonald
<i>State University of New York, Binghamton</i> |
| Ronald A. Faucheux
<i>Campaigns & Elections Magazine</i> | Penny Miller
<i>University of Kentucky</i> |
| Frank B. Feigert
<i>University of North Texas</i> | Will Miller
<i>University of Illinois at Springfield</i> |
| Luis Ricardo Fraga
<i>Stanford University</i> | Karen O'Connor
<i>The American University</i> |
| R. Keith Gaddie
<i>University of Oklahoma</i> | Bruce I. Oppenheimer
<i>Vanderbilt University</i> |
| James L. Gibson
<i>Washington University, St. Louis</i> | Huey L. Perry
<i>Southern University</i> |
| Micheal W. Giles
<i>Emory University</i> | Charles Prysby
<i>University of North Carolina, Greensboro</i> |
| Sheldon Goldman
<i>University of Massachusetts, Amherst</i> | Arlene W. Saxonhouse
<i>University of Michigan</i> |
| Melinda Gann Hall
<i>Michigan State University</i> | Todd G. Shields
<i>University of Arkansas</i> |
| Paul S. Herrnsen
<i>University of Maryland, College Park</i> | Stephen D. Shaffer
<i>Mississippi State University</i> |
| Patricia A. Hurley
<i>Texas A&M University</i> | Harold W. Stanley
<i>University of Rochester</i> |
| John S. Jackson, III
<i>Southern Illinois University</i> | Joseph Stewart, Jr.
<i>Clemson University</i> |
| Ruth S. Jones
<i>Arizona State University</i> | James A. Stimson
<i>University of North Carolina</i> |
| | Carol M. Swain
<i>Vanderbilt University</i> |

Previous Editors

Gary D. Weekin, *University of Central Arkansas*
Charles D. Hadley, *University of New Orleans*
Brinck Kerr, *University of Arkansas*

THE AMERICAN REVIEW OF POLITICS

Volume 28

Summer 2007

CONTENTS

Was the Joke on the Democrats Again?
Turnout and Partisan Choice in the 2004 U.S. Election
Michael Martinez and David Hill 81

Incumbent Failure and Partisan Strength:
An Explanation of the Emergence and Support
of Major Third Party Presidential Candidates in the United States
Kevin A. Pirch 97

The Causes and Consequences of “Running Scared”
Richard Herrera and Michael Yawn 119

Vote-by-Mail: Voter Preferences and Self-Reported
Voting Behavior in the State of Oregon
Priscilla Southwell 139

Book Reviews 147

The American Review of Politics (ISSN 1051-5054) is published quarterly in issues currently combined in Spring & Summer and Fall & Winter volumes, by University of Arkansas Printing Services, Fayetteville, AR 72701; <http://policy.uark.edu/arp/index.htm>. Postage paid at Fayetteville, AR. POSTMASTER: Send address changes to *The American Review of Politics*, 428 Old Main, The University of Arkansas, Fayetteville, AR 72701.

The journal is supported by the University of Arkansas through its Public Policy Ph.D. Program, Graduate School, and J. William Fulbright College of Arts and Sciences; and The Ray C. Bliss Institute of Applied Politics at the University of Akron.

INSTRUCTIONS TO CONTRIBUTORS: Send manuscripts for publication consideration to Andrew Dowdle, Editor, *The American Review of Politics*, Department of Political Science, The University of Arkansas, Fayetteville, AR 72701, adowdle@uark.edu; <http://policy.uark.edu/arp/index.htm>. Four copies of any manuscript, three of which will have all identifying references removed, and an abstract of approximately 100 words are required for publication consideration. Manuscripts will not be returned. The journal prefers manuscripts that are double spaced and 25 to 30 pages in length, including text, notes, references, and tables and/or graphs and conforming to the *Style Manual for Political Science* published by the American Political Science Association. Moreover, manuscripts should not be submitted simultaneously to another journal. **APPLIED POLITICS SECTION:** Follow the instructions above and send manuscripts for publication consideration to John C. Green, Editor, c/o The Ray C. Bliss Institute of Applied Politics, The University of Akron, Akron, OH 44325-7406, green@uakron.edu.

SUBSCRIPTION AND BUSINESS CORRESPONDENCE: Managing Editor, *The American Review of Politics*, Department of Political Science, The University of Arkansas, Fayetteville, AR 72701, adowdle@uark.edu. All subscriptions should be sent to the managing editor, as well as correspondence concerning advertising or journal exchanges. Subscription rates: U.S., \$25.00 per year for individuals; \$50.00 for libraries and institutions. Foreign postage is an additional \$5.00 for surface mail or \$15.00 for airmail.

BOOK REVIEW EDITOR: Richard L. Engstrom, Center for Civil Rights, Van Hecke-Wettach Hall, Campux Box 3380, School of Law, University of North Carolina-Chapel Hill, Chapel Hill, NC 27599-3380, richard.engstrom@uno.edu. Please send books for review to Dr. Engstrom.

INDEXING: *The American Review of Politics* is indexed in the *CSA Worldwide Political Science Abstracts*, *PAIS Bulletin*, and the *IBZ International Bibliography of Periodical Literature* as well as the *IBR International Bibliography of Book Reviews*, *ABC POL SCI/ABC CLIO*, and The WH Wilson Company.

TYPESET: *The American Review of Politics* is typeset by Mary Brohammer, The Wordsmith, 725 W 25th St Apt 4, Lawrence, KS 66046-4484, mbro@kgs.ku.edu.