



I AM A
HUMAN BEING,
DO NOT BEND,
FOLD, OR
MUTILATE

to endorse a protest

(with reservations)

Investment advisory service is always individualized and personal at J. & W. Seligman & Co. That's why this button struck a responsive chord with us—even though protest messages are not our line of business.

Please don't misunderstand us. We're not so old fashioned as to reject electronic data processing, or any other modern tool that will help get more productivity from investment capital.

But we are old fashioned enough to believe that individuals and institutions with substantial investment portfolios require the attention of experienced, professional human beings—on a very personal and full-time basis.

That is our line of business.

J. & W. SELIGMAN & Co.

ESTABLISHED 1864

INVESTMENT BROKERS AND ADVISORS
MEMBERS OF THE NEW YORK STOCK EXCHANGE

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