

# We salute these new Life Members

The Samuel I. Kolbs  
 The Fisher Ameses  
 Harold Lee Jones  
 The Max M. Fischers  
 The Jimmy M. Burdetts  
 The Kenneth E. Moaks  
 Thomas M. Wilson  
 Billy J. Tolson  
 Mrs. Betty Harris Murphy  
 The Albert C. VanDusens  
 Dr. Gary G. Evans  
 The Joe Allen Winfields  
 Capt. Judson B. Grubbs II  
 Jack R. Barrett  
 Leonard C. Blood Jr.  
 The Mark Harold Prices  
 The Roy B. Halls  
 The William O. Fieldses  
 Herbert M. Sweetow  
 Ronald E. Rowell  
 Angelo Coi Gross  
 Mrs. Thelma P. Thompson  
 The Ronald J. Raymonds Jr.  
 The J. Richard Halls  
 John Thomas Pickens  
 The Fred A. Benders  
 Mrs. Roberta B. Ballinger  
 Adeline Franzel  
 Arden Ray Douglas  
 The Roger Monroe Troubs  
 The George Borellis  
 The John Edward Shipps  
 Clifford Whiteman  
 William J. Fenton  
 Timothy Patrick Donovan  
 John Edward Arant  
 Robert Warren Rycroft  
 Larry Marland Wright  
 James C. Paynter  
 Mrs. Harriett B. Miskell  
 Mrs. Mary B. Clinch  
 The Richard C. Welches  
 Charles R. Smith  
 Frankie W. Minton  
 Tommy R. McConnell  
 Charles T. Yen  
 Donald W. Scheh  
 Frank Harrison McGregor  
 Wade Bennett Hopkins  
 George Washington Booker Jr.

## A Message from the President of the Alumni Association

Dear OU Alumni:

If only each of you could see your Alumni Executive Board President sitting here trying to compose this letter. Believe me, when I envisioned my letter in Buenos Aires, Bangkok, Baltimore, and even here in Bristow, Oklahoma—I suddenly realize I have a MESSAGE for Alums all over the world.

Have you ever wondered how the Alumni Association is financed? If you are like me, I doubt that it ever entered your mind. Here is a list of a few of the things that the Alumni Association finances:

Campus Office	Alumni Clubs	Distinguished Service Citations
SOONER MAGAZINE	Special Mailings	Voting Privileges
Fairbanks Football Letter	Alumni Headquarters	Student Recruitment
SOONER NEWSMAKERS	Homecomings	Speakers Bureau
Alumni Tour Service	Student Tour Service	Scholarships
Permanent Records	Class Reunions	Decals and Pins

Now back to financing——! One half of the Alumni budget is provided by the University——and having received your education at OU you will automatically realize there is one half left. Where does the one half come from? The answer to that question is the reason for my letter to you! *It comes from memberships.*

Annual Memberships are \$7.50 per year. Present printing, mailing, and handling costs absorb 100 percent of an annual membership.

A Life Membership is \$100 payable at \$10 down and \$10 per month; \$25 down and \$25 per quarter; or the \$100 paid in full. Let me show you what happens to your \$100 investment. \$30 goes to operating expenses and \$70 to the Life Membership Trust Fund.

The Life Membership Trust Fund is never touched—The “INCOME” from the Trust Fund is used for operating expenses. By building our Trust Fund, we have additional interest to apply on operating expenses. We have over 70,000 graduates from the University of Oklahoma and only 6,227 are Life Members. Even though we all were not Math Majors, we can determine this: *WE NEED LIFE MEMBERS TO CONTINUE TO OPERATE—AS LIFE MEMBERS BUILD OUR LIFE MEMBERSHIP TRUST FUND!!!*

Many universities have raised their Life Membership dues to \$250 and \$300. OU doesn't need to RAISE their Life Membership dues. All we need is to have more Alumni understand that *LIFE MEMBERSHIPS ARE THE LIFE BLOOD OF THE ALUMNI ASSOCIATION.*

*LET'S GET IN THERE AND SUPPORT OUR OU ALUMNI ASSOCIATION!!!!!!!!!!*

Very Sincerely,



Robert W. Blackstock  
 President  
 University of Oklahoma Association

### LIFE MEMBERSHIP APPLICATION

NAME \_\_\_\_\_ CLASS \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

\_\_\_\_\_ \$25 down and \$25 quarterly until paid

\_\_\_\_\_ \$100 in full

\_\_\_\_\_ \$10 down and \$10 monthly until paid

Your spouse is included in the membership. Give wife's maiden name.

Mail to: The University of Oklahoma Association, Oklahoma Memorial Union, 900 Asp, Mz 3, Norman, Oklahoma 73069