

# Alumni Letter

On July 1 of this year I assumed the position of Executive Director of the University of Oklahoma Alumni Association. After more than twenty years of distinguished leadership in the Association, Boyd Gunning resigned to become University Trust Officer and Executive Director of the University of Oklahoma Foundation. It would be impossible for any of us to appreciate fully the extent of Boyd's contribution to the Alumni Association. His performance as director of the Association for the past twenty years has been genuinely outstanding, and we are deeply indebted to him for his efforts. We will continue to count on Boyd's advice and assistance during this time of transition.

The remainder of our staff will continue largely as it has been during this past year with only a few replacements and additions.

Guy Brown will continue as Executive Secretary of the Association. Guy already has given a great deal of guidance to me in the development of our new programs. I am personally delighted that he continues to serve in this most vital role.

Mrs. Mary Lou Blood remains as our Coordinator of Special Events, and Judi Freyer has been placed in charge of publicity for alumni events in addition to

servicing as assistant editor of our publications. Mrs. Connie Burke Ruggles has replaced Paul Galloway as editor of the Sooner magazine. We are confident that she will do an outstanding job in this area. David Dollarhide joined our staff August 1 and will serve as our new field director for alumni events.

Our plans for the upcoming year will place heavy emphasis on Alumni Association programs which we will bring to our alumni groups. By presenting these programs, we hope to be able to explain and to some degree interpret what is happening at the University.

If your club or organization wishes to have an alumni program, please notify us, and we will be happy to set up a mutually suitable date. If you live in an area where there is no alumni club and you are interested in helping develop one, we will be delighted to assist you in any way that we can.

With the fall season here and the prospect of another outstanding football team under the able leadership of Coach Fairbanks and his staff, I am sure that many of you will be visiting the campus. When you do, I hope that you will take a few minutes to stop by the Alumni Office and get acquainted with our staff. The support you have given the Association the past years has enabled us to achieve a great deal, and with your continued help, I believe we can look forward to making the Alumni Association one of the most vital factors in the growth of the University of Oklahoma.

*Don McDaniel*

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available at call number  
LH 1 .O6S6 in  
Bizzell Memorial Library.

Reflect, as you toast the Sooners of '69, on the accomplishments of the Sooners of '68, co-champions of the Big Eight conference and SMU's opponent in the Astro-Bluebonnet Bowl. Hand-

some **drinking glasses**  
**in red and white,**

including the signatures of the players and coaches of 1968 are available and will be mailed to you or to whomever you request upon receipt of \$3 (plus 50 cents handling charges), name, address, and zip code. Order from: The University of Oklahoma Association, 900 Asp, MZ 3, Norman, 73069.