Honor Roll Issue September 1970

in this issue...

This issue of the Sooner is going out to a whopping list of people, some 60,000, a really scary number. It differs somewhat from the regular issues of the magazine because it is in effect a year's report of the association and the ADF. Inside you will find the names of those who contributed to OU's annual giving campaign last year. If you gave, and you do not find your name, we extend our apologies. We try to be perfect, but we miss sometimes. (Let's face it, a lot of the time.)

Accompanying the Honor Roll list is a story on the alumni association, not just OU's but the alumni structure in general, its past and its future. There's also a story on the ADF during its past ten years, how

it operates and where the money goes.

You'll be seeing more of the Sooner this year with another issue coming in October, November, January, February, March, April and May-June. Counting the Honor Roll issue that's eight in all. We hope to bring you student written articles representing all sides of the student spectrum as well as articles from people outside the campus. The class notes will continue, and we urge you to send in items for that section.

-CBR

Rah! Rah! But Where Do We Go from Here?—a look at the alumni organization and the problems it faces in the years ahead

Ten Years to Grow On—the ADF story, its how 4 and what and why

The National Chairman—a brief rundown on John Houchin, oil company executive, alumnus and national chairman of this year's ADF campaign

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