

restrictions of the grant. With the ADF there are no strings except a definite need.

This year will see the strengthening of the support group concept in the ADF. Over the past few years several support groups have sprung up around the University. These are made up of alumni and friends of a particular area of the University. Naturally their first loyalty is to that area—chemistry, geology, pharmacy, journalism and such—and they would like to see more private money pumped into their pet areas.

To coordinate the raising of that money the ADF has taken the support groups under its wing. Alumni donating to the ADF may earmark their funds for that support group. Likewise, money raised outside the ADF campaign for the support group comes through the ADF accounting structure. It helps keep the fund raising coordinated and gives the support groups the organizational structure of the ADF to lean on.

Over the past ten years ADF contributions have gone steadily upward, which pleases the board and its

administrative staff. It distresses them when an alumnus writes that he will no longer contribute because of some event at the University or because of some administrative policy. They see financial support of the University as support of an institution and the cause of higher education, not as endorsement or rejection of a particular set of circumstances. They know that in the ten years of the ADF there have been many University crises, many unpopular moves, a host of different kinds of students. They also know that the University has continued through all the crises and short lived front page headlines to give the best education possible to the 15 or 16 or 17 or 18 thousand students on the campus. They know that the need for quality education, quality teachers, quality equipment, quality research continues as long as students want to go to school and teachers want to teach.

And that's why the ADF was started to begin with. To give every alumnus and every friend of the University an opportunity to support the effort for quality education.

The National Chairman

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Houchin

National chairman for this year's ADF campaign is John M. Houchin, Bartlesville, president of Phillips Petroleum Company.

A long-time friend of the University and a 1933 engineering alumnus, Houchin is a former president of the Board of Regents and has maintained close ties with the campus throughout his professional life.

As national chairman Houchin will be the direct contact with thousands of alumni through letters and other mailings.

President of Phillips Petroleum since 1968, Houchin has been with the company since before his graduation from OU when he worked in the production department in Oklahoma City. For several years following graduation he worked in engineering capacities in various areas of the company's production operations.

Houchin later served as assistant superintendent in two of the company's producing districts, as assistant chief engineer and acting chief engineer in the Bartlesville office, and as district superintendent in western Kansas. He was named assistant general superintendent of the production department in 1944 and served in that capacity until 1951 when he became general superintendent.

Houchin's advance into over-all company management duties began in February 1956 when he was named chairman of Phillips operating committee. A year later he was promoted from this position with his

election as a vice president. He was elected a member of the company's board of directors in October 1957, to the executive committee in April 1958 and to the finance committee in 1964.

Born in Jackson, Mississippi, Houchin graduated from high school in Muskogee. He is a director and member of the executive committee of a number of subsidiary companies of Phillips Petroleum; also a director of Pacific Petroleum Ltd. of Calgary, Canada, and of Westcoast Transmission Company Ltd. and Western Pacific Products and Crude Oil Pipelines Ltd., both of Vancouver, Canada; and is a director and vice president of American Independent Oil Company, New York City.

Houchin was appointed to the Board of Regents in 1963 and served as president of the board last year. He also is a trustee of the University of Oklahoma Foundation.

He is a member of the board of directors of the American Petroleum Institute. His industry associations also include membership in the Independent Petroleum Association of America, Independent Natural Gas Association of America, Texas Mid-Continent Oil and Gas Association and Twenty-Five Year Club of the Petroleum Industry. He is a member of the board of directors and executive committee of the Mid-Continent Oil and Gas Association and is a registered professional engineer.
