

# SOONER

Volume 44, Number 3  
January 1971

## in this issue...

Leading off this issue is an analysis of why higher education finds itself in its present state. Written by Dr. Thomas E. Broce, executive assistant to Dr. McCarter, "End of the Honeymoon" is no dry technical appraisal. You may not agree with Broce's views, but it is good reading for those interested in the future of this university and others.

As promised there's the interview with Steve Owens, now an old pro after his rookie year when the Lions came so close to winning their division championship. The interview is a retrospective look at student athletic programs, the rookie system and sports at OU.

Also inside is a short feature on Peter MacDonald, OU alumnus and recently elected chairman of the Navajo Nation.

In the next issue we'll examine the fraternity and sorority system including an interview with the current leaders of the IFC and Panhellenic.—CBR

**End of the Honeymoon**—with higher education at the crossroad in history, where do we go from here?  
text by Thomas E. Broce ..... 1

**Peter MacDonald: Proud to be a Navajo**—alumnus MacDonald was elected Navajo chairman in November and faces a complex job ahead  
illustrations by Andre Licardi ..... 4

**Roll Call**—news and notes around the world ..... 7

**On Articles, etc.**—how to and what to and where to send material for the magazine ..... 14

**A Year After the Heisman**—an interview with last year's Heisman Trophy winner Steve Owens  
interview by Val PIPPS ..... 15

**Cover**—The three new buildings that have created diversion for sidewalk superintendents, frustration for drivers and chilblains for workmen are nearing completion. The Goddard Student Health Center will open after spring break to be followed in the near future by the museum and art school portions of the Fine Arts Center and the towering first unit of the Physical Sciences Center.

Cartoon reprinted with permission of The Barton-Gillet Company, Baltimore, New York.

### EXECUTIVE BOARD

President: Roy G. Cartwright. Members: Leo Baker, Denny Bartell, Mrs. Guy Berry, William R. Bohon, Sam Cerny, Wayman Cornelsen, Charles Engleman, Hiawatha Estex, Mrs. Hugh Garnett, Richard Hefton, Almarion Hollingsworth, William J. Kennedy, William G. Kerr, Ed Livermore, Robert Lockwood, O. T. McCall, Harry Moore, William G. Paul, Robert L. Pendarvis, Charles Pugsley, Paul Reed, Albert Reisen, Bob Seymour, Lee Thompson, John E. Torbett, Howard VanHoozer, Donald Walker, Lee Roy West, Don Yeager. Past Presidents: John F. Y. Stambaugh, Lou K. Sharpe Jr., John O. Dran, Robert W. Blackstock, William F. Martin.

Sooner Magazine is published seven times a year by the University of Oklahoma Association, Mz3, 900 Asp Avenue, Norman, Oklahoma, 73069. 2nd Class postage paid at Norman, Oklahoma 73069. Subscription is \$6 per year plus alumni dues. Total cost is \$10 a year or \$150 for lifetime membership and subscriptions to magazine and OU Alumni Sports Letter. Single copies are 75 cents. Opinions expressed are those of the editor and do not necessarily represent official action of the Alumni Executive Board. Member, American Alumni Council.

**Editor**  
CONNIE BURKE RUGGLES

**Executive Editor**  
RONALD T. McDANIEL

**Editorial Assistant**  
VAL PIPPS