

# Campus Notes

## Ah, Sweet LIBerty

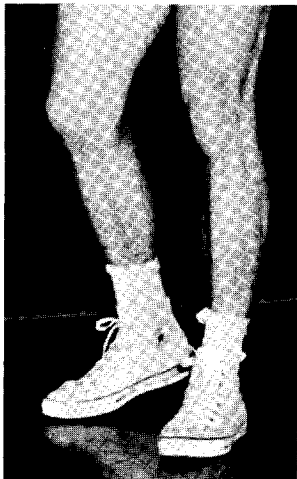
It had to happen. With solemn egalitarianism the Women's Lib unit at OU announced its Sweetheart contest open to men who were willing to compete in such things as bathing suit and talent categories.

Six hardy souls actually entered and had their bathing suit pictures displayed on the Oklahoma Daily's front page.

The winner, described in the Daily as a "green-eyed buxom brunet from Dallas," was Mike Shannon, a junior, who gave this reason for entering: "My dorm ... asked me to represent them. We feel that as an honors and athletic dorm, it is incumbent upon us to also show an interest in the arts. i.e. beauty."

Shannon's prize, in keeping with the occasion, was free tuition for a sociology course on women's lib. He said he would try to work the course in his schedule, but if he couldn't he would gracefully relinquish it to the first runner-up, Jimmy Hamilton, a junior from Muskogee.

The contest probably was not the hardest part for the entrants. Their friends really helped make life unbearable. Overheard: a male staff member consoling a contestant — "Win or lose, honey, you'll always be my sweetheart." Argh!



## Involved Alumni

In May the Honored Alumni will be back on campus for Commencement weekend. Back in March they got together to plan activities for the annual reunion of those who went to school at OU 50 years ago or more.

Outlining plans for reunion activities were Roy Cox, '14, Blackwell, president; Maude Calvert, '20, Oklahoma City, vice president; Ed Harris, '08, Norman; Charlie Roff, '17, Durant; Gertrude Phillips, '20, Norman, and Katherine Hill, '16, Norman.

Two alumnae were elected officers of the OU Mother's Association, Mrs. Clifford Bassett of Cushing, president, and Mrs. Edmund Synar, Muskogee, secretary.

During Engineer's Week three alumni were named to the OU Engineers' Hall of Fame. They were Frank Rodesny, '43elec.eng, vice president of Benham-Blair and Affiliates, Inc., Oklahoma City; James Richard Lesch, '46mech.eng, senior vice president and executive committee member, Hughes Tool Co., and general manager of the oil tool division, Houston, and Guy M. Steele Jr., '49geol.eng, a partner in Earlsboro Oil and Gas Co., Oklahoma City.

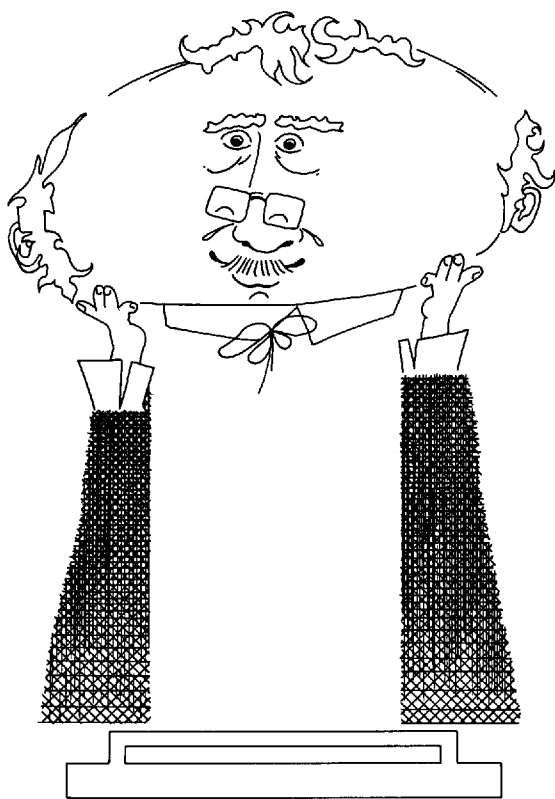
The majority of the 15 members of the recently appointed OU Law Center advisory board are alumni. They are District Judge Lee R. West, Ada; Alfred P. Murrah, director of the Federal Judicial Center in Washington, D.C.; Gene Edwards, president of First National Bank of Amarillo; Frank C. Love, president of Kerr-McGee Corp., Oklahoma City; Thomas R. Brett, Tulsa, who this month was appointed to the OU Board of Regents; Hicks Epton, Wewoka, president of the American College of Trial Lawyers; E. D. Hieronymus, Tulsa, past president of the Oklahoma Bar Association; Andrew M. Coats, Oklahoma City; Joseph M. Culp, Ardmore, member American Bar Association House of Delegates; Robert W. Blackstock, Bristow; Clee Fitzgerald, Stillwater; T. D. Niklas, Lawton, and Richard G. Taft, Oklahoma City.

Other members of the board are Oklahoma Supreme Court Justice Pat Irwin and attorney William H. Bell of Tulsa.

Another alumnus, Lee B. Thompson, '25ba, '27Law, was elected 1972 president of the Oklahoma State Bar Association.

Mid-month the University's Board of Visitors met on campus to examine the status of various recommendations made by committees of the board.

More than two-thirds of the 78-member board are alumni.



## Madness, Metaphysics, etc.

Since there's a pretty steady demand for speakers from OU for community audiences throughout the state, the University has assembled a list of speakers and their topics.

You can get someone to speak on subjects ranging from Lunar Geology to Madness, Metaphysics and Divine Discontent. There are more than 75 suggested topics such as Law in the Year 2000, Human Relations, Population Explosion, Drug Education, and Career Opportunities.

There's no fee involved except for travel expenses (9 cents a mile) and overnight lodging (if the engagement is in the evening and more than 100 miles from Norman).

Requests should specify the nature and size of the audience, subject area of interest, time, date and place of the meeting.

Information on the program is available by writing Topics '71, 900 Asp, Room 237, Norman, Oklahoma 73069.

## Football: Looking Good

That grueling, tense, often sleepless period of the football coach's life is over for another year. The 1971 recruits have been signed, and OU came out with a respectable list promising good years ahead.

Signed as backs were Steve Harris (6-1, 200) Oklahoma City Northwest, All-State; Pat Hussey (6-0, 177) Edmond; Steve Jenkinson (6-1, 185) Coach and Athlete All-America, Tony Sutton (5-11, 175) and Randy Hughes (6-5, 190) Tulsa Memorial; Kleyn Russell (6-2, 215) Shawnee; Danny McClure (6-0, 205) Elk City; Jamie Thomas (6-2, 220) and Larry McBroom (5-8, 170) Ada; Bobby Laughry (5-11, 170) Dumas, Texas; Roderick Shoate (6-3, 200) Spiro; E. N. Simon (5-11, 188) Clinton; Steve Davis (5-11, 175) Sallisaw; Gary Barnoskie (6-0, 195) Vian; Mike Thomas (5-11, 185) Greenville, Texas; Paul Krause (6-0, 190) Littleton, Colorado; Gary Vorphal (6-1, 180) Duncan.

Linemen signed included Larry Tate (6-1, 210) All-District, All-Greater Dallas, Texas Blue-Chip list, South Garland High; Mark Walden (6-5, 220) All-District, All-Greater Dallas, Texas Blue-Chip list, honor student, Dallas Bryan Adams; Jeff Bodin (6-3, 205) Edmond; Jeff Emmel (6-3, 230) and Sam Villyard (6-1, 200) John Marshall Oklahoma City; Jerry Arnold (6-2, 205) All-State, Putnam City West; Rick Evans (6-3, 220) All-State, Tulsa East Central; Ken Thompson (6-0, 190), Gary Bailey (6-2, 215), and Mark McCloud (6-2, 220) Tulsa Memorial; David Sullivan (6-2, 200) Texas Blue-Chip list, Ft. Worth Arlington; Don Vincent (6-3, 220), Mike Brown (5-11, 220) and Steve Hill (6-3, 220) Ada; Mike Flesher (6-4, 245) Lindsay; Bobby Lorenz (6-2, 180) Daily Oklahoman Lineman of the Year, Clinton; Terry Webb (6-1, 205) Muskogee; Raymond Guest (6-3, 225) Phillips, Texas; Larry Duke (6-2, 215) Borger, Texas; John Rousch (6-1, 235) Arvada, Colorado; Dennis Buchanan (6-2, 210), Oklahoma City Southeast.

Ends signed were Rick Casteel (6-3, 200) runs the high hurdles in 14.2, Garland, Texas, High; Steve Blair, (6-0, 205) Edmond; Rick Gambrell (6-5, 215) All-State, Indian Nations Conference Lineman of the Year, Tulsa Memorial; Doug Pearson (6-0, 175) Pryor, and Jim Roper (6-3, 215) Shawnee.

## Renting Hippies

Compared to the Los Angeles Free Press and some of the nation's other underground publications, the want ads in the Oklahoma Daily aren't such hot reading.

On the other hand the pleasure of coming up with a good one is far greater when you have to search for it.

Recently the ads have been picking up. Example: "Are your parties a little dull? RENT A HIPPIE. Nothing that will spoil the atmosphere, just add that little aesthetic flavor. Call 321-8092."

It was for real, friends. An enterprising OU coed really was renting hippies and indeed did book some of her people into parties, primarily in Oklahoma City.

Ever read the legal notices in the local paper? We don't know if the principle applies in academe but a recent ad read: "I hereby withdraw from Math 2063 and accept no further academic responsibility for said course. Mark Wattman."

Some of the ads are come-ons. Like this one: "Warm, friendly, personable companion awaiting your dial. Call any time day or night. 329-0640." Word has it that the first day the ad ran, business stopped in offices throughout Norman while people called the number. The University's radio station, WNAD, loved the response since dialing the number got you a recorded ad for the station.

Sometimes the ads are like open letters: "To whom it may concern: We disclaim all responsibilities for actions perpetrated by the United States Government. Bob Jech, Dennis Moss, Wayne Finik."

And finally there was a commentary on the depressed job market under Miscellaneous for Sale: "PhD degree in Elementary Science Education for Sale: (OU 1969). Cost — \$50,000, sell — \$35,000 or best offer, Box O, Oklahoma Daily."

## Competition Lives!

That old spirit of competition, you'll be happy to know, is alive and well and in residence on the college campus.

Not just the athletic kind of competition either. The lust for grades, honors and success lives, and the proof is in a lengthy study done by OU professor Dr. Gerald T. Kowitz, an educational psychologist.

"For one thing," Kowitz says, "we found that students are a lot smarter than we thought."

He ought to know, if anyone does. For four years now he and his team in the College of Education have studied academic competition, what makes the "good" competitor tick, and all the legitimate, game-playing, devious, borderline and illegal strategies and tactics used by students to compete for grades.

Observations from the study:

—Students that use the most strategies and tactics to get grades do not get the best grades.

—Most good instructors are aware of techniques students employ, from the classic crib sheet to feed-

ing the teacher the kinds of questions he wants to hear in class.

—The least effective strategy for what Kowitz calls "novice scholars" is good study procedure. "Few students do it," Kowitz says, "and most... who do, get little payoff from it." This applies to outlining chapters, recopying class notes, etc.

—The best students are the "traditionally" good ones. They make good grades, no matter what the circumstances. Such students usually have the lowest number of accumulated hours, the highest grade-point average and the highest measured IQ.

Kowitz says he thinks men tend to accept a poor grade in exchange for not doing much in a course because they didn't like it.

"On the other hand, women tend to be more ego—or self-centered. They see themselves as an A or B student, and they work for 'their grade' no matter what class they are in to maintain that image of themselves."

Kowitz says competition on the academic level starts early, even in kindergarten, and that the pattern is established by the third or fourth grade.

"In fact," he says, "by the third or fourth grades we can detect a group of students who will no longer work for A's. They've never gotten many and they just aren't going to put out that much energy."

It's probably just as well that not everyone is highly competitive, just 10 per cent or so.

"If we had a much larger percentage of good competitors than we do have," Kowitz says, "life would be really vicious. This way we have a relatively large number of people who are having a relatively pleasant life."

