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C O N T E N T S

4 A WHOLE LOT OF ACTION GOIN' ON

Campus expansion to the south almost brought the once-bustling Oklahoma Memorial Union to its knees. Now the venerable old building is experiencing a revival, thanks to some timely renovations, relocations, and new services that are bringing the students back to the Union.

11 BART'S BACK

At 17 Bart Conner was the youngest male gymnast at the Montreal Olympics. Four years later he qualified No. 1 on the U.S. team that boycotted the Moscow Olympics. Now 25, he is making one more Olympic try.

14 GROUND WATER: A MATTER OF SURVIVAL

University of Oklahoma environmental engineer Larry W. Canter has assembled a teaching/research team which is gaining international recognition for studies in the scientific management, protection and utilization of ground water — mankind's most precious buried treasure.

20 THE STORY OF A MOVIE MOGUL

The image that this title suggests doesn't seem to fit the man at the helm of Twentieth Century-Fox, especially to someone who knew him in the Oklahoma City public schools and at the University of Oklahoma where he was a "Campus Personality" and listed on everyone's Top 10.

25 MAKING OREOS RELEVANT

Under the impression that hardly anyone understands the economy these days, *Sooner Magazine* visits the OU division of economics, only to discover that a lot of changes have taken place in teaching that complex, bewildering subject to hundreds of innocent undergraduates.

30 TAKE ME OUT TO THE BALL GAME

There were all sorts of uniforms on the field in Washington, D.C. — Brewers and Royals and Yankees and Dodgers — and couple of Oklahoma Sooners — and it's those Sooners who usually carry home the honors.

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ON THE COVER

Photographer Gil Jain finds that a new generation of Sooners has discovered that the plaza by the back entrance to OU's student union is a perfect place for relaxing on those wonderful October days in Oklahoma. Story on Page 4.

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