Volume 4 Number 3

(new series)

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In 40 years of following the flag, Adm. William J. Crowe Jr. has been scholar, negotiator, diplomat, policy maker and commander of U.S. forces in both hemispheres — but he's always been a Sooner. From the vantage point of his Pacific command, Oklahoma's most famous sailor analyzes his country's task in Asia.

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12 ALL DRESSED UP-SOONER STYLE

They were chosen at random, the student-on-the-street approach to campus fashions. They were asked to select and model clothes from their own wardrobes. *Sooner Magazine* expected a photo feature on trendy fads collegians are famous for; the panel came out for color, cotton, comfort — on the conservative side.

16 FOLK ARCHITECTURE IN THE SOUTHERN PLAINS

Arn Henderson spent two years searching the Great American Desert for his architectural roots. He found and photographed hundreds of structures which sprang up on the rural plains from the Civil War to World War II, constructed without architects by a people who built not for the ages but for survival.

22 CAROL LITTLETON'S "SECOND CAREER"

Carol Littleton spent a long time pursuing a college education; then, at age 29, they said she was too old to change directions and begin a career in the film industry. Of course, *they* also said that "E.T." was a stupid movie that nobody would go see. Carol and "E.T." got together and proved them all wrong.

27 KGOU/FM 106: CARRYING ON A TRADITION

When the venerable old WNAD Radio signed off as the University's educational outlet and was sold to outside commercial interests, the fledgling student rock 'n roll station KGOU seemed an odd substitute. A decade later, however, KGOU underwent a complete overhaul, and its new voice sounds strangely familiar.

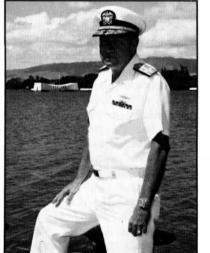
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Sooner Magazine is published quarterly in Fall, Winter, Spring and Summer by the University of Oklahoma Foundation, Inc., with private funds at no cost to the taxpayers of the State of Oklahoma. The magazine is printed by the Transcript Press, Norman, Oklahoma, intended primarily for private donors to the University of Oklahoma and life members of the University of Oklahoma Alumni Association.

Opinions expressed are those of the author and do not reflect the official position of the University of Oklahoma or of the University of Oklahoma Foundation, Inc.

Address all inquiries and changes of address to the Editor, 100 Timberdell Road, Norman, OK 73019. Letters-to-the-editor must be signed. Letters not intended for publication should be so marked.

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ON THE COVER

With his U.S. Pacific Command headquarters at historic Pearl Harbor, overlooking the Arizona Memorial, Adm. William J. Crowe has a constant reminder of the importance of "Promoting Peace in Asia," his topic on Page 4. SPRING 1984