SOONER

Volume 6 Number 2

M A G A Z I N E

SPRING 1986

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PUBLISHER • The University of Oklahoma Foundation, Inc.

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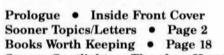
Spurred on by the memory of a young man he was too late to save, a University medical alumnus is warning hundreds of Oklahoma schoolchildren that smokeless tobacco is far from being a harmless alternative to cigarettes.

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ON THE COVER

Julian Kanter spent 30 years acquiring the 25,000 radio and TV tapes now known as the Political Commercial Archive. Showpiece of a unique new academic program, the collection comes complete with its architect as curator. See Page 3.

Sooner Magazine is published quarterly in Fall, Winter, Spring and Summer by the University of Oklahoma Foundation, Inc., with private funds at no cost to the taxpayers of the State of Oklahoma. The magazine is printed by the Transcript Press, Norman, Oklahoma, intended primarily for private donors to the University of Oklahoma and life members of the University of Oklahoma Alumni Association.

Opinions expressed are those of the author and do not reflect the official position of the University of Oklahoma or of the University of Oklahoma Foundation, Inc.

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