

SOONER

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M A G A Z I N E

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C O N T E N T S

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Addition of the J. & W. Seligman & Co. Archives to the Bass Collection in Business History has made available to scholars a rare glimpse of the inner workings of one of the nation's pioneer New York investment banking houses.

10 THE LAST LECTURE: DAVID GROSS

Once again a master teacher is asked to imagine that he is delivering his final lecture, one last chance to impart knowledge. English professor David Gross uses a collection of quotations to find "A Heaven in a Wildflower."

16 THE PUBLIC/PRIVATE PARTNERSHIP

In a continuing survey of the University's most distinguished faculty members, *Sooner Magazine* focuses on the privately endowed chairs and named professorships, the institution's most valuable tool in enhancing academic quality.

25 SOONER MEMORIES: THE KINGFISH AT OU

Huey Long became the political master of Louisiana, in eight short years as governor and senator founding a dynasty that survived long after his assassination. Few remember that the "Kingfish" launched his legal career at OU.

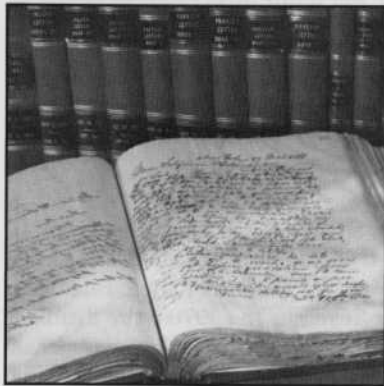
29 THE SKY'S THE LIMIT

After completing two degrees at the University of Oklahoma, Clarence Leroy Wallace still dreamed of becoming a fighter pilot. They said he was too old. Today Lucky Wallace is a Top Gun graduate and having the time of his life.

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ON THE COVER

Contained in the letter books, accounts, profit and loss statements, stock certificates, unpublished manuscripts, photographs and oral interviews of the Seligman Archives is an economic history of the post-Civil War United States.

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