# SOONER

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Health care personnel have debated ethics at least since Hippocrates' era, but today's preoccupation with consumerism and economics is focusing on the issues of medical care as an entitlement and how health care dollars should be spent.

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When J.W. McLean ended his demanding Oklahoma banking career, he scoffed at the traditional trappings of retirement and began his "afterlife" at OU — teaching and authoring two texts on how to succeed in today's business world.

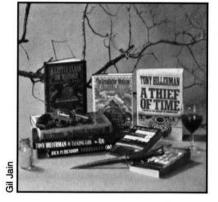
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Those '38 Sooners could celebrate! When the football team claimed the Big Six Championship, the students defied authorities and cut class, danced in the streets, shot fireworks and partied for 18 hours, creating a "Sooner Memory."

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ON THE COVER

Good mysteries explore all the whos, whats, whys and wheres, and this selection is no exception. Agatha Christie herself would envy this lineup, a veritable "who's who" among today's hottest sellers. See the story on Page 3.

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