

In the course of paying tribute to old Sooner traditions, the Centennial Celebration has created a new one. The Crimson Club was formed in fall 1988 to provide knowledgeable tour guides and genial hosts for visitors during the Centennial year. By the end of 1990, the uniformed student organization was a hospitality staple.

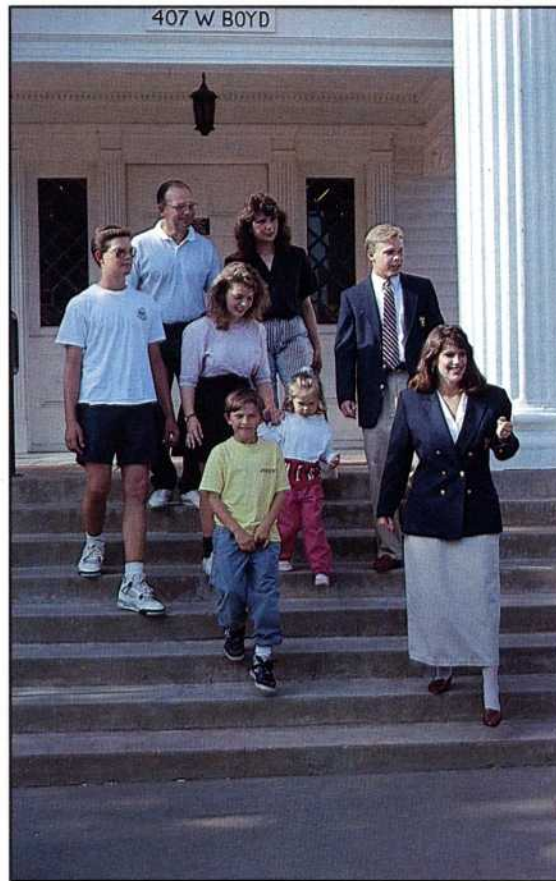
With the encouragement of Oklahoma City Regent Sarah Hogan, the club was originated to fill a need of the Office of High School and College Relations, which is housed in historic Boyd House, OU's Visitor Center. The start-up costs and first three years of operation were underwritten by Houston alumna Linda Anderson and included crested navy blazers, crimson and cream striped ties and more informal crested knit polo shirts worn with the collegiate khaki pants or skirts.

Also coming from the Anderson gift were an introductory film for tours, audio-visual equipment and tour scripts professionally researched and written by Kate Hammett of Oklahoma City.

Club members were selected on the basis of academic achievement, leadership, an interest in institutional history and an affection for the University. After an intensive training period, the students organized a series of general and special interest walking tours, served as hosts for a variety of University events involving visitors to the campus and helped with student recruitment and orientation.

The Crimson Club is certainly the best dressed service organization on campus, but the trademark blazer is a status symbol that must be earned. Fortunately those who wear the jackets seem more than willing to pay the price.

YOUTHFUL GUIDES TO THE HISTORICAL OU



The family of Sun City, California, high school freshman Marc Luker, left, sets out from the Boyd House Visitor Center to tour the University's Norman campus with uniformed Crimson Club guides Barry Feurborn and Jennifer DeLaughter, right.