

# SOONER

Volume 14 Number 2

M A G A Z I N E

Winter 1994

(new series)

EDITOR • Carol J. Burr  
ASSOCIATE EDITOR • Margaret French  
ART DIRECTOR • George Dotson  
STAFF PHOTOGRAPHER • Gil Jain  
PUBLISHER • The University of Oklahoma Foundation Inc.  
Ron D. Burton, Executive Director

## CONTENTS

### 3 THE FUTURE OF HIGHER EDUCATION IN OKLAHOMA

Colleges and universities are under siege, victims of dwindling financial resources, technological demands, public/legislative criticism and their own expectations. Four state policymakers take a look at what tomorrow holds.

- Governor David Walters on Page 4
- Speaker of the House Glen D. Johnson on Page 6
- Chancellor Hans Brisch on Page 8
- President Richard L. Van Horn on Page 11

### 15 TREASURES FROM THE ARCHIVES

In the first in a new *Sooner Magazine* series based on OU archival documents, historian David Levy presents "The Girls They Left Behind," a look at the social dilemma encountered by WWII veterans returning to the University campus.

### 20 COMPETING IN THE GLOBAL MARKETPLACE

The chairman and C.E.O. of the conglomerate American Brands, alumnus William J. Alley, returns to his alma mater to collect an award and preach the gospel of international trade as keynoter of the first Oklahoma Business Conference.

### 23 THE WORLD'S BIGGEST SANDBOX

Each summer a group of adventurous Sooners travels to an archaeological dig, where they toil in the desert sun to remove the layers of successive civilizations that cover the harbor city King Herod built to the glory of Caesar.

### 30 SOONER SPOTLIGHT • MARY JO NYE

The only Oklahoman currently elected to membership in the prestigious American Academy of Arts and Sciences is chair of the history of science department, a faculty member whose work brings national distinction to herself and the University.

Prologue • Inside Front Cover  
Letters • Page 2  
Sooner Snapshot • Inside Back Cover



#### ON THE COVER

Letters senior Traci Brannon, left, and Professor Farland Stanley survey the Caesarea Maritima dig that annually draws an eager group of Sooners who can handle the heat and hard work involved in being a part of history. Story on Page 23.

*Sooner Magazine* is published quarterly by the University of Oklahoma Foundation Inc. with private funds at no cost to the taxpayers of the State of Oklahoma. The magazine is printed by the Transcript Press, Norman, Oklahoma, and is intended primarily for private donors to the University of Oklahoma and life members of the University of Oklahoma Alumni Association.

Opinions expressed are those of the author and do not reflect the official position of the University of Oklahoma or the University of Oklahoma Foundation Inc.

Address all inquiries and changes of address to the Editor, 100 Timberdell Road, Norman, OK 73019-0685. Letters-to-the-editor must be signed. Letters not intended for publication should be so marked.

©1994 by the University of Oklahoma Foundation Inc.