

SOONER

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M A G A Z I N E

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Portrait by Joseph Sigall, 1949

ON THE COVER

After the OU Regents commissioned a portrait of George Cross to hang with his predecessors in Evans Hall, the president was asked by a state senate investigating committee to justify the \$1,200 expenditure. The unflappable Cross replied that presidential portraits normally are done only once, and if the regents didn't change presidents too often, the cost could be amortized over a period of time. The regents kept him in the job for 25 years, reducing the cost to \$48 per year. Story on Page 1.

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Throughout the 30 years that followed his retirement as president, generations of Sooner students regularly "rediscovered" the delightful man who courageously crafted the postwar character of the University of Oklahoma.

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Michael Price is sharing his Wall Street success with his alma mater—but his \$18 million investment challenges OU to elevate its business college to the national "top 40," with MBAs commanding top salaries.

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OUHSC Dean of Public Health Elisa Lee, whose family fled to Taiwan as the Communists took over her Chinese homeland, has become a recognized authority on the health care needs of Oklahoma's Native Americans.

14 THE HALLS OF MUSIC

Completion of the Stanley B. Catlett Music Center required 17 years of planning, fundraising and endless patience. At the gala opening, enthusiastic concert-goers found the center's performance phase worth the wait.

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With three OU degrees in physics, Neal Lane has had successful careers in academia, science and government, initially as the National Science Foundation director and now as the president's science and technology advisor.

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"An Imperishable Part of Our Traditions": In this poignant chapter from the series "Treasures from the Archives," historian David Levy continues the story of the pioneer fine arts dean for whom Holmberg Hall is named.

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