

"THE POWER OF IDEAS"—Every year fascinating scholars, artists, politicians and other public figures lecture in Oklahoma to relatively small audiences. Determined to offer this educational opportunity to the entire state, a couple of first-time producers and an affable English professor have created a dynamic new television program. *Article on Page 14.* 

## SOONER MAGAZINE

The University of Oklahoma Foundation Inc. 100 Timberdell Road Norman, Oklahoma 73019-0685 Non-Profit Org. U.S. Postage PAID Okla. City, OK Permit 707