# S O O N E R

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# **2** A QUESTION OF ETHICS

Corporate scandals have rocked public confidence, damaged the economy, tarnished the innocent along with the guilty and raised issues in the minds of future business leaders in OU's Price College.

## **8** MIDLIFE CRYSIS

Who would have imagined in the staid '90s that within the souls of serious faculty musicians in the OU School of Music dwelt '60s rock 'n' rollers yearning to be set free as a popular campus cover band?

### 12 THE HOUSE THAT BASKETBALL BUILT

A \$17.1 million major renovation and expansion of Lloyd Noble Center has given the fans a more accommodating environment and the men's and women's teams first-class, mirror-image facilities.

## 18 A SIMULATION OF LIFE

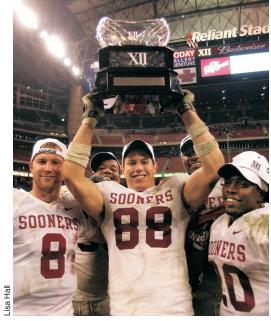
OU medical students are practicing their treatment techniques on the perfect patient—a patient who exhibits all sorts of intriguing symptoms and reactions but without the accompanying stress and anxiety.

#### 22 A VERY GOOD YEAR

2002 may not have been a national championship season, but it was the next-best thing as records fell and two more coveted trophies were added to the illustrious collection in the Barry Switzer Center.

# **26 URBAN DESIGN STUDIO**

OU-Tulsa graduate students are thriving in a program that combines architecture with city planning, offers opportunities to earn while they learn and lets them tackle real-world projects in the community.



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PROLOGUE • INSIDE FRONT COVER

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"A Snowy Day" • INSIDE BACK COVER

ON THE COVER • Is the Enron case all about ethics—or is it crime? Was Arthur Andersen's behavior an ethics lapse—or was it fraud? OU's Price College faculty address these and other issues facing business educators in "A Question of Ethics," Page 2.

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