

# SOONER MAGAZINE

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Long a pre-eminent academic publisher, the University of Oklahoma Press has adopted an aggressive, customer-friendly sales plan to put its books in the hands of more readers—and even turn a profit.

### 11 FOREIGN POLICY IN A TIME OF CRISIS

Two former secretaries of state, an internationally known journalist and a former head of the KGB came to Norman to weigh in on issues of war and peace, diplomacy and intervention, terrorism and security.

### 18 MERV JOHNSON: ONE OF A KIND

Coaching longevity is an oxymoron unless the subject is a classy fellow from Missouri who has set the Sooner standard for integrity in good times and bad—and now has the award from his colleagues to prove it.

### 22 BREACHING THE BARRIERS

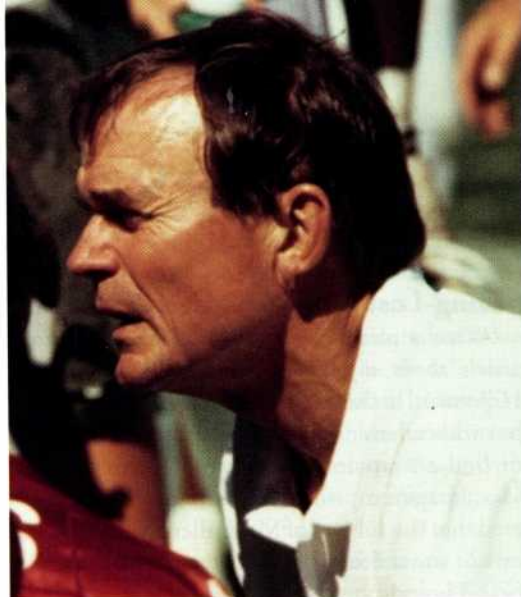
A new program that allows its enrollees to explore the world's religions is attracting bumper enrollments as students search for understanding in the wake of shattering national and international events.

### 27 PRESERVING THE HISTORY OF MEDICINE

A new generation of medical students is finding a window to the past and lessons for the present in a fascinating collection that recently was installed at the Health Sciences Center's Robert M. Bird Library.

### 30 REPEAT!

Victory is twice as sweet for Mark Williams' top-ranked Men's Gymnastics Team as they sweep to a second straight NCAA crown with Sooner superstar and all-around champion Daniel Furney leading the way.



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ON THE COVER • Quick turnaround and personalized handling characterize the distribution of these towering stacks of books from the massive OU Press warehouse on the north campus. See Page 4. Photo by Robert Taylor.

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