



Robert Taylor

A DOMINATING PRESENCE – When the viewing audience is 82,000-plus, a really big screen is mandatory—and the new \$4.5 million scoreboard at the Gaylord Family Oklahoma Memorial Stadium this season more than fills the bill. At 113.5 feet wide and 32.5 feet tall, the new video screen is more than three times the width of the old one, and can be expanded at will to a full 165 feet when other scoreboard elements are not required. The system offers the video intro, playbacks and a host of other features with all the clarity and color of high definition. Complementing the hi-tech south board are a new sound system, upgrades to the north scoreboard and expansion of the ribbon boards.