



SOONER

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- 4 A PARENT'S BEST FRIEND** As the realities of college life change, OU is giving parents tools to become confident, well-equipped student consultants.
- 8 A TIME TO LEAD** The University of Oklahoma's Campaign for the Future launches with a \$2 billion goal and a celebration bringing alumni and friends together both near and far.
- 10 ENDOWING THE FUTURE** From its 1988 inception, the Oklahoma State Regents for Higher Education Endowed Chairs program has brought \$328 million in matching funds and 500 endowed chairs and professorships to OU classrooms.
- 16 SUSPENSION OF LIGHT** A dazzling design never realized, Bruce Goff's Crystal Chapel may simultaneously be OU's least-known and most famous project and still inspires awe 70 years later.
- 24 HOME AGAIN** Following in the footsteps of greats like Bud and Barry, Brent Venables faces highs and lows and the challenge of preparing a program transitioning to the Southeastern Conference.
- 29 OUTSMARTING THE FOE** Pancreatic cancer is among the fastest, deadliest diseases. OU researchers are creating a double-punch treatment that holds promise.

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