

# Sincere

BY JAMES FELGAR

**S**INECERA—without wax, as the best honey and finest honey should be. Honey was universally used in the Roman empire for sweetening and was a valuable article of commerce sold by weight. Any adulterant which would add weight brought its dishonest reward. Wax being the most serviceable adulterant was used extensively and Rome, in order to protect its citizens made a "pure food" law that honey should be *sincera*, without wax.

Sincerity is one of the virtues of character—one that is not weighted with pretensions, with superfluous acts which hide true character rather than reveal it. Bringing suspicion as to true or "sweet" characteristics of personality one has said, "Hypocrisy is the tribute that vice pays to virtue."

When in these trying times, organizations have reduced their personnel to the minimum one may be sure that the first to go were the least dependable, lazy, clock watchers who were willing only to do the least for a day's work; irritable when extra demands were made upon them; not co-operative; acting only to make a good impression on the boss, "loaded with wax," insincere. One firm let out seventy student apprentices expecting to rehire thirty five or one half when the times improve. To be sure many an injustice may be done but each organization is its own judge of personnel of which you may depend upon it, it has made a careful study.

The following is vouched for as a true story:

"There was once a brilliant college man who was recognized as being one of the most able in the whole organization of a large public utility. His only drawback was his tendency to laziness. Very unexpectedly his immediate superior died.

"How about advancing Blank?" the vice president suggested.

"Are you serious?" asked an associate.

"Certainly. The position clearly belongs to him. He's been here six years, knows the business thoroughly, and has valuable original ideas."

"Yes, but . . . . ."

"But what?"

"His effect on the other men—get-

ting in at nine-twenty, taking a two hour lunch period, putting things off till tomorrow and all that. The brains he has would be more than offset by the influence of his behavior on the morale of the office."

"Hm-m. I get what you mean. We can't afford to pay him \$6,000 a year to play the tired business man."

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## WNAD

WNAD was started about 1922 and was the second radio station in the United States. From the first simple layout the station has grown to its present stage of development. No longer can a listener call in and say the station is off its wave length for the latest crystal frequency control has been installed and apparatus capable of checking the frequency of the station to within ten parts in a million has recently been added. The transmitter, although of composite construction, has been built according to standard engineering practice and the best of materials have been used.

At present there is only one studio located in the engineering laboratory building. But plans are already made and construction will commence shortly on a new studio in the Oklahoma Union building. This will be modern and when completed will be one of the best and most attractive in the state.

The programs of the station are under the supervision of Mr T. M. Beard, director of the department of town and country service of the extension division. He has given Jim Robinson and Hicks Epton the active management of the announcing and of the programs. Criticisms and suggestions on the programs will be appreciated by them.

The management of the technical part of the station is under the supervision of Professor C. L. Farrar. The operators of the station are Scott Hammond, W. E. Ragsdale, and Bryan Cole. A great deal of thanks is due Mr C. V. Bullen who is now head of the electrical engineering department at Lubbock,

Texas, for his able supervision in building up the station as it now is.

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## SPORTS OF ALL SORTS

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though the resignation was accepted by the athletic council more than a month ago, announcement was not made until March. Under the new coaching plan Lawrence "Jap" Haskell and Hugh V. McDermott will assist Coach Adrian Lindsey.

Mr Luster, who graduated in 1922 with the B. A. and LL. B. degrees, was a star athlete while a student. As a senior he was captain of the football, boxing and wrestling teams.

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### Beck all Big Six

Andy Beck has secured an honor for Oklahoma by being named guard on the first cage selection by the Associated Press. As this is the first all Big Six teams selected, others probably will be named later. Although Beck has played forward mostly this season, he is easily an all-around star. In the poll of the experts he was mentioned as a strong player both offensively and defensively.

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### The «O» club

The "O" club, organized by lettermen in Oklahoma City recently sent a representative, Ed Brockman, Oklahoma City, to meet with the athletic council at its regular March meeting. Mr Brockman made the request, as representative of the alumni, that Adrian Lindsey, head football coach, be asked to resign.

The association has been formed of "O" men of Oklahoma City, who have announced that membership is extended to all former lettermen of the university, no matter what their residence. As no move was taken upon the proposal submitted to the athletic council, Mr Brockman announced the club was to meet with the council following the next meeting of the "O" club, March 13, to try to draw up plans that will be mutually acceptable to alumni and the council. Hubert Ambrister, '14, Oklahoma City, is president of the "O" club, and Ram Morrison, '25, is secretary.

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### Longer dates

The mens' council has voted to carry a petition for later dating hours before the Board of Regents. A student election in which students voted 1,135 to 66 for 12:30 o'clock dates on weekends will be included data in the petition. The petition will be mailed in form of a letter to each member of the board, it was announced by Finis Gillespie, secretary of the council.