

Little Stories of Great Inventions

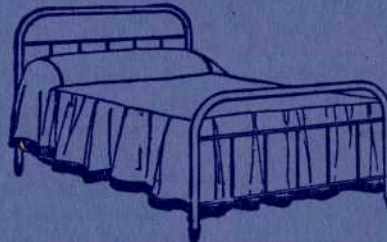
Now Ferdinand Blotz, as a matter of fact,
Is a man of genius and plenty of tact.
He invented the bed, so the histories say,
His personal story we present here today.

"'Twas way back years ago that I thought of the
plan

To bring comfortable slumber to all fellow man.
In those days and even for ages before
Everyone used to sleep on the floor.
Or if they were rich and financially able
They went to sleep upon the table—
(And at their revels, I don't wonder,
Some of them were sleeping under.)

"Into frontier lands did the pioneers pass
To take their sleep on plots of grass
And injun tribes would retire in flocks
To rustic boudoirs on sandstone rocks.

"I thought of the bed when relatives poor
Visited me and slept on my hardwood floor.



BLOTZ'S FOLLY
Later Called Blotz Empty Dream
B-E-D—Get it?

Of relatives sweet, I'm always most kind
To consider first their peace of mind.
I wanted my relatives to have the best
And hardwood floors don't induce rest.
So as they complained, I simply said

'Pardon me please, I must make your bed.'

"They were startled and all asked to be shown

For the bed word was then completely unknown.
They laughed and jeered but withal quite jolly
And termed my invention 'Blotz's folly.'

"They shortened the name in the course of years
To 'Blotz Empty Dream'—repeated with jeers.
The initials now stand for—if you'll use your
head—

The Important invention that's known as the
BED.

And emperors, presidents, senators and kings,
Use this gadget for plenty of things.
So my invention before the end
Was known to all as 'Man's best friend.'

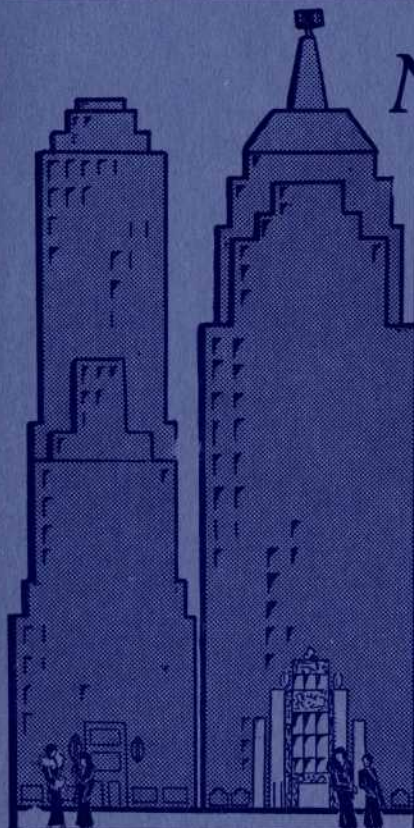
"And now my relatives when they call
Don't have to sleep out in the hall
For Ferdinand Blotz as a host is the best
His Beds are equipped with The Beautyrest."***

***You too can have the world famous Beauty-
rest Mattress, endorsed by Blotz, for \$33.75 from
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