

Your Association

BY CHESTER WESTFALL, '16

President, University of Oklahoma Association

(I don't believe this is as dry as it sounds. I trust every alumnus will read it.—The Author.)

ALMOST every alumnus has a desire to be of some service to his University. Some have the desire because of old associations and friendships. Some have a feeling of obligation to the University as an institution. Most have reached that stage of mature good citizenship where they view the University as a great service agent to the people of the state. These, in addition to the personal element, realize that any act of theirs that helps to build and protect and keep sound and strong their State University is in the purest sense an act of public spirited good citizenship.

An efficient educational system is a first essential for a state if it is to provide material opportunity and the bases for sound, wholesome living to us and our children. No system can be sound without the inspiration and leadership of a great university, any more than a university itself could be built on some other foundation than good common and secondary schools.

An appeal to alumni to get into the harness and help their University is therefore not merely an appeal to that old "rah-rah" college spirit that is quite important in campus days, but has less place later. It is primarily an appeal for a highly essential public service. The building of *esprit de corps* among alumni is a means, not an end, though it is a highly important "means."

The function of your Association is to provide the direction and coordination of your efforts to serve your state through service to its University. Except through the labors of its members, the Association can accomplish nothing. If the Association can search out and translate into acts the desires of alumni to serve, then if it can coordinate the action of our thousands of alumni and former students, nothing is beyond its possibilities for accomplishment.

In the outline given below, I have attempted to analyze the proper func-

tions of your Association and have suggested certain specified lines of action for the coming year.

If you believe this a proper program for your Association for the coming year, and if you stand ready to throw your shoulder to the wheel whenever necessary, write to us. And especially, send in criticisms and suggestions from which a better and more complete program can be developed.

THE PROPOSED PROGRAM

I. Build an *esprit de corps* among the alumni of the University through:

A. *The Sooner Magazine*: let the Magazine become a sort of "trade journal" for alumni. Let it confine itself, for the most part, first, to keeping alumni informed of the development and activity of the University; and, second, to maintaining among alumni "Sooner traditions," thus preserving the ideals and atmosphere that have endeared the University to all who have gone there; and, third, to keeping alumni informed of the activities and progress of other alumni.

B. Through other Association activities, many in number, such as meetings in various parts of the state, Homecoming and other "pep" meetings, etc. All of these will contribute toward the *esprit de corps* that it is desirable to stimulate.

II. Activities for promoting and building at the University:

A. Of first importance is the knowledge of who are the active and aggressive alumni in every section of the state. This information must be assembled and catalogued systematically, so that alumni efforts can be used to best advantage. Through systematic information of this kind, it will be possible to get specific, well-qualified alumni to do specific tasks of value to the University and to the Association. It is the foundation of all Association work.

B. Use ingenuity in promoting publicity through the newspapers and radio stations of the state for the University. A University of Oklahoma Radio Night should be arranged, perhaps through WKY if possible, which would feature a short talk by President Bizzell, music, and short talks by other University men;

and a short talk by a representative of the Association. This could be used as a basis for get-together meetings of alumni in each city and town in the state.

C. Work systematically through alumni, teachers and friends of the University to get the best students from each high school to enter the University.

1. There should be named by the Association a committee of three in each county; committees so formed would have the specific task of getting the best students and the real leaders from each high school graduating class to go to the University. Numbers of students is far less important than quality of students.

D. Work systematically to place Sooners in important positions in secondary schools throughout the state, assuming always that Sooner applicants can compete successfully in matters involving ability and training with other candidates for positions.

E. Work systematically to get Sooners placed as coaches in the athletic departments of state high schools.

F. Work systematically to get the best athletes from state high schools to come to the University. Many over-emphasize, many others under-emphasize the real importance of good athletic teams to an institution. The fact is that more people have the opportunity to judge the football team than any other college function or activity. Personally, if I see a sloppy, poorly trained football team representing an institution, I assume that perhaps classroom work is of the same standard. Snappy, well-trained, hard fighting, but purely amateur teams come from institutions that attract, develop and inspire fighting men. The inspiration that comes to other students from a hard-fighting team, football, debating, track, or what-not, is of tremendous importance to an institution.

G. Help in the promotion of big crowds for O. U. football games. Large football receipts are essential to the continued existence of the Stadium-Union.

H. Some solution must be worked out with reference to the more than two hundred thousand dollars of unpaid Stadium-Union pledges. This is not merely a problem of collecting funds for the Stadium-Union. These pledges are owed by about four thousand men and women who in the past were among the most loyal and enthusiastic alumni. Failure to pay in most cases is due to the general economic conditions which make payment impossible, and often, also, to the fact that many original pledges were too high. So long as these unpaid and long past-due pledges hang over them, the psychology of the situation remaining what it is, hundreds of alumni will

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Sooner roll call

COX-BECKER: Miss Milbray Cox, '32ex, and Herman A. Becker, '30ex, July 16 in Carmen. Home, Meno.

GRABLE-NAY: Miss Margaret Gladys Grabel, and Joseph Boyd Nay, '31bus., July 22. Home, 428 Southwest 28th Street, Oklahoma City.

BARR-WEST: Miss Angie Barr, and Johnie West, '31ex, July 19 in Nashville, Tennessee. Home, Louisville, Tennessee.

SITTON-DAWSON: Miss Louise Sitton, '32ex, and Madison Dawson, August 6. Chi Omega. Home, Ardmore.

SILVER-SULLAWAY: Miss Myona Belle Silver, and Guy Burrell Sullaway, '30eng., August 16. Home, 1816 Northwest 15th Street, Oklahoma City.

HARRAL-BACHELOR: Miss Virginia Harral, '28ex, and James W. Batchelor, '28as., '29law, August 24. Home, Durant.

BEARY-HEWES: Miss Elma Beary, and Leslie Hewes, '28as., June 24 in Earlville, Iowa. Home, Norman.

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An unusual record as a fine prosecutor of criminal cases is being made by David Rutherford, '23law, as Jackson county's attorney at Altus.

Helen Myers, '33as, Oklahoma City, is attending the Horner's Conservatory in Kansas City this fall. She studied piano under C. F. Giard while she attended the university.

John Squire, '33eng., Chandler, has been employed by the Standolind Pipeline company in Oklahoma City. He was a major in electrical engineering. He is making his home at 1501 East 10th Street.

J. F. Hatcher, '13as., Chickasha lawyer, has been appointed to membership on the state board of education. He resigned to accept a nomination to the university board of regents, but was reappointed to the board of education when the legislature failed to approve his regent appointment.

Ab Walker, '33phys ed., Okmulgee, was one of the principal speakers at the closing session of the three-day coaching school held for Oklahoma and Kansas mentors at Blackwell. Walk was a backfield man on the 1933 and 1932 Sooner grid teams.

Homer Courtright, '33fa., has accepted a position in the department of music, at the Murray School of Agriculture, Tishomingo. He will have charge of the school band.

John Clark, '32phar., Lawton, has accepted a position as registered pharmacist in the new Earl Drug company which opened recently in Lawton. Clark has been employed for the past year in Stillwater.

J. Harvey "Zek" Van Zant, 23as., '26M.S., was elected secretary-treasurer of the Grisso Royalties company. He also is chief geologist for the Eason Oil company at Enid. Van Zant is remembered at the university as the winner of the first Wrightsman scholarship in geological engineering.

Cecil Rhea Crawford, '32fa., was to open a studio to teach piano and violin September 1 in Wewoka. Crawford was a student under Charles Francois Giard during his undergraduate days. His early training was done under Mrs. Carl Soderstrom of Pawhuska.

UNIVERSITY
Book Exchange
Charles C. Miles, Manager

Seitz, Ruth Hackler, Leota Smith, Pauline Foreman, Florence Henry, Mary Williamson, Mary Elizabeth Filson and Bertha McGuire.

1927

September 25—Six schools, including Oklahoma, announce withdrawal from the Missouri Valley conference and the establishment of the Big Six conference. Unwieldy schedules with too many teams to compete for the titles is given by Dean S. W. Reaves as the reason for the withdrawal.

September 28—Excavation work is started on the new \$130,000 university infirmary.

September 28—Marguerite Croy, of Drumright, is elected freshman queen at a hilarious meeting. William Schooler, Oklahoma City, is elected president at the meeting.

1929

September 20—Mex Curry's anti-administration party sweeps the administration group out of office in a big student council upset. Curry is elected dance manager in the place of Clarence McElroy. Each party has the same number of votes on the floor, but the deadlock is broken on each question by the ballot of President Merton Munson.

September 28—Suspension of all Ruf Neks and Jazz Hounds from the university is threatened by the board of regents as a result of rough initiations. After numerous meetings, the pep leaders are reinstated in school with a warning never to paddle again.

1931

September 28—Swede Ellstrom plunges for a touchdown and kicks a field goal to give the varsity eleven a close 10 to 7 victory over the freshmen. The Boomers score when Bud Browning sails a pass to Melbourne "Nig" Robertson who runs 25 yards to the goal line.

1932

September 30—Marian Mills and Bernard Doud, both of Norman, are elected to the *Whirlwind*, humor magazine, hall of fame. The pictures of the university's two outstanding students will appear in the first issue of the publication.



THE SOONER SPORT WORLD

(CONTINUED FROM PAGE 12)

Oklahoma football games to avoid traffic and save time, will be marked soon, Ben G. Owen, athletic director, has announced. One will route fans driving south on highway 77 from Tulsa, Ponca City and Guthrie, around Oklahoma City via the gravel road cutting south off highway 77 at a point three miles east of Edmond. The other will divert fans from Shawnee, Seminole and Wewoka straight west off highway 270 from Mc-

Loud, saving them eight miles and allowing them to dodge the Oklahoma City traffic. Both detour roads are either graveled or hard-surfaced.

Ben G. Owen will watch his twentieth consecutive annual Sooner football practice this fall. Owen coached at Oklahoma from 1905 through 1926, and not only developed powerful teams but also teams that were known all over the southwest for their hard, clean playing and sportsmanship.

Starting time of all University of Oklahoma home football games this fall will be 3 o'clock instead of 2 o'clock, starting hour in the past.



YOUR ASSOCIATION

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be kept from being active, loyal, enthusiastic supporters of the University. Some thorough revision of these pledges, satisfactory alike to the Union and to those who made the commitments, is an early essential.

III. Activities for the protection of the University in times of need.

A. This is largely political activity. The Association through alumni who are scattered throughout the state, should keep in closest contact possible with candidates for legislative and other state offices. Activities of the Association should result in the thorough education of candidates before their election, rather than in the attempted defeat of unfriendly candidates. The latter could be resorted to only in extreme cases. An active interest by alumni in political affairs will result in most candidates' committing themselves to a friendly attitude toward the University before their election, and also will cause those elected to be careful not to take a destructive attitude toward the University, whose interests are watched over by a large band of active and aggressive men and women.

B. This activity must be handled with the greatest discretion and judgment. Above all, care must be taken not to build a "University political clique." The latter would result ultimately in great harm to the University. Political activity of the "University folk" as such must be confined to building up soundly and protecting the University of Oklahoma and the Oklahoma school system.

IV. Activities for strengthening the Association itself, i.e., adding to its membership, keeping it alive and active.

A. Despite the fact that the Association has been built from nothing over a period of a few years to its present position of some influence and assistance to the University, the fact is that it now has only a few hundred voluntarily paying members, a very large number of them

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*Patronize the hotels which
patronize you!*

being graduates of many years past. This condition must be remedied.

B. Nothing is a greater damper to pep meetings than an insistent appeal to "pepsters" to join something at \$3 per. There are, however, ways of presenting the matter that are not objectionable and that will aid immensely. Every activity of the Association should be coordinated to strengthen the Association itself. Granted that the Association fills its place, its membership should be counted in the thousands rather than in the hundreds. Question: Should the present \$3.00 fee be lowered?

C. The influence of the Association extends to many thousands of alumni, former students and friends of the University, but that influence would be strengthened by the extension of the formal membership list. The cause of the Association should be presented to Alumni in such a way that they would want to join, rather than feel that they were being high-pressured into joining. The Magazine can be made to fill such a place that it will aid much.

D. The Association office can be made a clearing house for information service for all alumni who have children or friends who contemplate entering the University. This should not involve a lot of work. It would involve the transmission of inquiries received to the proper department or authority of the University.

E. Under the present arrangements, seniors are charged \$2.00 as part of the graduation fee, and become involuntary members of the Association for one year. The Magazine must become a stronger factor in catering to last year's seniors, in order that as many of them as possible may be held on the Association rolls.

V. Through the Stadium-Union contact lay the foundation for added membership in and greater strength of the Association in the years to come. Foster an alumni-student *esprit de corps*. Let the Association, through the Stadium-Union and by other means be of such service to students that we can rightly assume that many of them will become members of the Association after graduation. Let us not only make the Union of greater service to students, but let us keep before them the fact that alumni and other friends of the University are doing this for them.

A. Perhaps there could be a night in the crowded graduation period of Sooners when they could be guests of alumni at a dinner somewhat like the Alumni Banquet of this year.

B. Let a permanent picture gallery be started in the Union Building. In time it could be hoped that pictures would cover the walls of most of the rooms and halls.

1. Assign space for each scholastic year. In these spaces would be placed photos and records of each person who

Send \$3
Be a member

represented the University in any competition during the year, or held any office or position by virtue of selection by the student body as a whole. This would include athletic "O" men, debaters, presidents of the Student Council, editors of the student newspaper and the *Sooner* honor men, etc. This space would also include pictures of that year's Board of Regents, members of the Alumni Association Governing Board and the Board of the Stadium-Union. The pictures of the presidents of the University should also be hung in the Union Building.

2. There would be a committee of the Stadium-Union to make rules governing positions or honors the holders of which would be entitled to place in the Stadium-Union galleries, for the first years of the University perhaps to include almost every student activity, more restricted and selected in recent years and years to come. It goes without saying that it would be a real honor for any student to accomplish anything that would result in his picture being added to the Union gallery, especially since pictures in the gallery would form a perpetual monument to student achievement.

3. I believe that we could get some public spirited man to permit us to place his name in a placque like that which follows in return for financing the gallery of pictures referred to; from the founding of the University to the pres-

ent: "In order to preserve the records of the past, and in the hope that the accomplishments of those who have gone before may be a source of inspiration to those yet to come, Mr———of —— Oklahoma, has made possible the assembly of this record from the founding of the University to the year 1933."

4. All this would result in the Union Building's becoming the happy center of every reunion, a place any old grad would enjoy visiting; it might really be a source of inspiration, especially for the sons and daughters and grandsons and granddaughters of those whose pictures made a part of the permanent record. It would be an added recognition to those who served as members of the boards of regents and of alumni boards. Once started, the student council or graduating class could be depended upon to keep the current record.

5. Perhaps the Alumni Association could each year name three persons whose pictures would be added to the list for that year. First, some alumnus for his outstanding achievement in his chosen line of work; second, some alumnus for his outstanding service to the University; third, some person not an alumnus, for outstanding service to the University or the State.

VI. Service to alumni themselves. Through the Magazine and direct con-

tact, the Secretary can be of immense service, not only in employment but in many other ways. After all, an association's life and strength depend upon the degree of service to its members. This feature of association work could be developed into perhaps the outstanding activity of the Association.

VII. Coördination of all activities, to the end that each activity will aid all others.

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SOONERS IN THE NEW DEAL

(CONTINUED FROM PAGE 16)

Eagle as a patriotic emblem," said Acee Blue Eagle, '32ex, a member of the Pawnee and Creek Indian tribes. "Yet I couldn't help having a feeling of pride. Everytime I see the Blue Eagle, I experience a sort of thrill."

The Norman Transcript reports how Acee Blue Eagle got his name:

Papooses of the Creeks and Pawnees were given three names, one at birth, one during childhood, and one after they grew up, at a time when they had proved themselves in ordeals of bravery and strength. The last name becomes permanent.

Blue Eagle's grandfather, a young warrior, was preparing for the warpath one day when a white eagle flew across the sky. He drew his bow, killed the bird and tossed it into his teepee.

Next day the Indians found the eagle had landed in some blueberries and its breast was stained blue by the crushed berries. Friends

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