

plus the 50-cent federal tax, buys you a

\$5 SEASON TICKET

to

ALL SOONER GAMES THIS FALL



Bob Dunlap
 "Big Bob," the star of Oklahoma's offensive last year, will again guide Sooner football destinies from his quarterback position.

A Season Ticket Entitles You to a Reserved Seat in Sections EW and GW.

Best Seats in the Stadium!

HERE ARE THE 1933 PRICES ON RESERVED SEATS
 (FEDERAL TAX INCLUDED)

	WEST SIDE STADIUM SECTIONS EW, FW, GW (Best seats in stadium)	EAST SIDE STADIUM SECTIONS CW, DW, HW, (Between 20-yd. and 35-yd. lines on each end)	EAST SIDE STADIUM SECTIONS EE, FE, GE, (Best seats east side)	EAST SIDE STADIUM SECTIONS CE, DE, HE (Between 20-yd. and 35-yd. lines on each end)
Oct. 21 (Dad's Day)				
Iowa State	\$2.20	\$1.65	\$1.65	\$1.10
Nov. 4 (Homecoming)				
Kansas	\$2.20	\$1.65	\$1.65	\$1.10
Nov. 30 (Thanksgiving)				
Okla. Aggies	\$2.20	\$1.65	\$1.65	\$1.10

TEXAS GAME SEATS PRICED LOWER THAN EVER

On October 14th at Dallas, feature attraction of the Texas state fair, the Sooners and Longhorns will tangle in their 28th annual game.

	THE NEW LOW PRICES	TAX	TOTAL
Box Seats	\$2.27	.23	\$2.50
West Side	\$1.81	.19	\$2.00
East Side	\$1.36	.14	\$1.50

HOW TO ORDER SEATS FOR HOME GAMES:

Address all orders, for both season tickets and single admission tickets, to Ben G. Owen, Athletic Director, Fieldhouse, University of Oklahoma, Norman, Okla., specifying your choice of seats, paying for same by personal check, cashier's check or money order and enclosing 20 cents extra for postage and registration. These instructions apply to the Texas-Oklahoma game at Dallas as well as the four games at Norman. Tickets for all home games will go on sale September 15. Thereafter they will be mailed out the same day the order for them is received. A person buying tickets for more than one game should consult the descriptions above and stipulate in his order what section he desires. Thus identical seats for the four big home games may be sent him at one mailing. Earliest purchasers will naturally get the choice seats and get them for the whole season.

MAIL ORDERS BRING CHOICE SEATS

BEN G. OWEN, athletic director, University of Oklahoma, Norman, Okla.

FOR FURTHER INFORMATION WRITE