# Who's Who In Norman

Drive A Plymouth

### Klein Motor Co.

"It's A Six With Floating Power"

118 N. Crawford

#### THIS SPACE FOR SALE

Business Manager
"The Sooner Magazine"
Norman, Oklahoma

"Be Collegiate yet Economical"

#### **McCALLS**

The Men's Store of Norman 106 E. Main

> Book Sellers To Sooners

### VARSITY BOOK SHOP

221 W. Boyd

Phone 25 Phone

VARSITY CLEANERS

### TRUBY STUDIO

Official Photographer for the "Sooner"

Picture Framing

Kodak Finishing

Phone 203

769 Asp

# Jackson's

FUNERAL HOME

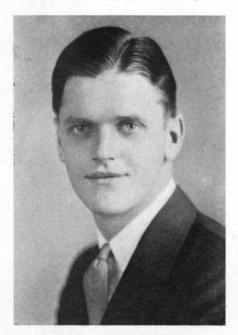
Phone 24

**AMBULANCE** 

# Who's Who On the Campus

If campus activities are even a casual index of ability, the editorial division of the 1934 Sooner Yearbook should be an outstanding success. For, Joe Fred Gibson, Wellston, this year's editor, has garnered a great deal more than his average share of student honors during his three years in the University.

The honor organizations of which he is a member include Pe-et, meaning "ten best men," which is one of the highest ranking senior societies. He is also a member of Skeleton Key (or Blue Key as it



JOE FRED GIBSON

was known formerly), election to membership in which recognizes outstanding qualities in character, scholarship, student activities, leadership and service.

Other organizations include Scabbard and Blade, national honorary military society, Bombardiers, the Senate Debate Society of which he was president in 1932, and Ruf-Neks Joe was chosen as a member of the President's class last year, an honor conferred on only a limited group of outstanding University juniors, and to serve as a member of the Publications board.

Gibson's editorships began last summer when he was designated to edit the 1933 Sooner 75, a publication issued each summer by R.O.T.C. advanced military students while attending the regular summer encampment at Ft. Sill. This fall he took over the responsibilities relinquished by last year's editor of the yearbook, Joe High.

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48 Clark

"Norman's Greatest"

## Gordon's Department Store

108 E. Main

### Lindquist Tire Shop

Goodyear Tires & Tubes

Exide Batteries—Vulvanizing

217 W. Main

Phone 704

Popular with the Students

The SOONER and UNIVERSITY Theatres

"Prescriptions our Specialty"

### Lindsay Drug Store

James Downing, Owner

Phone 362

116 E. Main

#### THIS SPACE FOR SALE

Business Manager
"The Sooner Magazine"
Norman, Oklahoma

"Free Delivery"

NORMAN PAINT and PAPER CO.

W. B. Hepp, Mgr.

Phone 1041

105 E. Main