

Doctor W. B. Bizzell will be honored at the Southwestern Conference on Higher Education November 14, 15 and 16 on the University campus. The conference will be a tribute to him as he starts his tenth year as president of the University. Doctor Charles M. Perry, head of the department of philosophy, is chairman of the general committee in charge of the conference.



## The Educational Conference

**F**INAL arrangements have been made for the Southwestern Conference on Higher Education to be held November 14, 15 and 16 on the University of Oklahoma campus.

A score of prominent speakers are included on the program which will bring into bold relief the problems of education today in the Southwest.

Alumni, students and teachers from Oklahoma, as well as the entire Southwestern part of the country, have been invited to attend the conference.

Without a doubt, the conference will be the most important educational event ever held on the University campus. The many noted educators who will appear on the program will offer Oklahomans and persons of the Southwest an opportunity to see and hear some of the most brilliant men and women engaged in the teaching profession.

The conference will be dedicated to President W. B. Bizzell who is now in his tenth year as president of the University. It will be a tribute to the man who has brought the University along to the place where it is considered one of the finest in the country.

No more fitting tribute than the conference could be offered to the man who has for ten years made the life and welfare of the University his life and his welfare.

The speeches given during the conference will probably be published in some form. A glance down the list of meetings and principal speakers gives an indication of the all-inclusive educational problems that will be discussed.

The complete program follows:

Thursday, November 14

10:00 a. m. Union building

Registration and distribution of tickets.

4:00 p. m. The University of Oklahoma Faculty Club

Reception and tea for delegates, guests and their wives, honoring President and Mrs. Bizzell, the president of the club and Mrs. Cheadle receiving.

8:00 p. m. Fine Arts Auditorium  
General Session 1—*Higher Education, Its Relation to Society.*

Charles M. Perry, professor and head of the department of philosophy, University of Oklahoma, presiding.

Address, "Higher Education in the Southwest," William Bennett Bizzell, president, University of Oklahoma.

Address, "Education for Social Purposes," Boyd H. Bode, professor of education, Ohio State university; contributing editor, *The Social Frontier.*

Friday, November 15

9:30 a. m. Engineering auditorium  
Discussion Section 1—*Higher Education, Its Provinces and Organization*

L. B. Hoisington, professor and head of the department of psychology, University of Oklahoma, presiding.

Address, "Intellectual Training and Moral Advance," Radoslav A. Tsanoff, professor and head of the department of philosophy, Rice Institute.

Address, "The Educator and Society," David Y. Thomas, professor and head of the department of history and political science, University of Arkansas.

Address, "Organization of the Arts and Science College," Professor Bode.

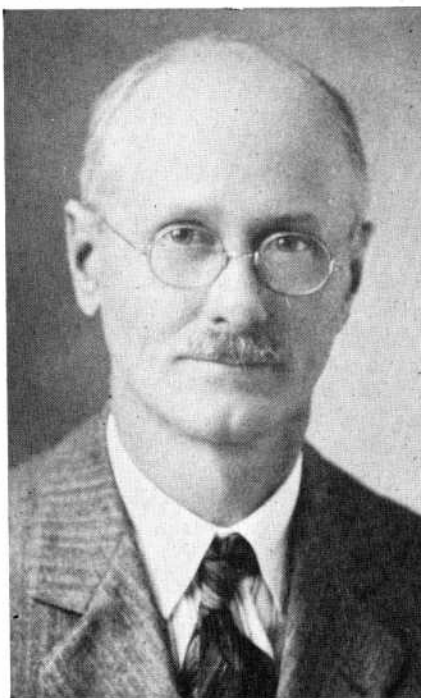
Address, "Professional Training and Social Ends," Arthur B. Adams, professor of economics and dean of the college of business administration, University of Oklahoma.

Address, "Graduate Study in the Southwest," Homer L. Dodge, professor of physics, director of the school of engineering physics, dean of the graduate school, University of Oklahoma.

Free discussion from the floor, A. Linscheid, president, East Central State Teachers college, Oklahoma, leading.

1:30 p. m. Engineering Auditorium  
Discussion Section 2—*Higher Education and the Control of Physical Environment*

A. Richards, professor and head of the department of zoology, director of the museum of zoology, University of Ok-



lahoma; director of the Oklahoma Biological Survey; presiding.

Address, "Social Progress and the Advance and Dissemination of Biological Knowledge," Homer LeRoy Shantz, president, University of Arizona.

Address, "Knowledge of the Soils: Its Effect on Social Progress in the Southwest," Horace J. Harper, professor of soils, Oklahoma Agricultural and Mechanical College.

Address, "Public Education for Conservation," George R. Phillips, state forester, Oklahoma forest service.

Free discussion from the floor, A. O. Weese, professor of zoology, University of Oklahoma, leading.

4:00 p. m. Press Building

Open house, the University of Oklahoma Press, honoring the University Press authors, Mr. Joseph A. Brandt receiving.

6:00 p. m. Faculty Club

Subscription dinner, H. H. Herbert, director of the school of journalism, University of Oklahoma, presiding.

Address, "A Cooperative Study of Student Mores," W. H. Cowley, director of personnel of the Bureau of Educational Research, Ohio State University; Assistant editor, *The Journal of Higher Education*.

8:00 p. m. Fine Arts Auditorium

General Session 2—*Higher Education and the Control of Social Environment*  
President Bizzell, presiding.

Address, "Higher Education and Future Social Trends," William F. Ogburn, professor of sociology, the University of Chicago.

Address, "The Philosophy of American Civilization," Frank Ernest Hill, author, *The Westward Star, What Is American?*

Saturday, November 16

9:30 a. m. Engineering Auditorium

Discussion Section 3—*Higher Education and the Training of the Social Technician*

R. H. Montgomery, professor of economics, University of Texas, presiding.

Address, "Training the Economist of the Future," Isaac Lippincott, professor of economic resources, Washington University.

Address, "University Training for Government Service," Cortez A. M. Ewing, associate professor of government, University of Oklahoma.

Address, "New Demands in the Training of Social Workers," Frank J. Bruno, professor of applied sociology, George Warren Brown department of Social work, Washington University.

Address, "Caveat Emptor: A New Education," Howard O. Eaton, associate professor of philosophy, University of Oklahoma.

Address, "Higher Education and the Training for Health," H. L. Pritchett, professor of sociology, Mental Health Counselor, Southern Methodist University.

Free discussion from the floor, Professor Ogburn, leading

1:30 p. m. Engineering Auditorium

Discussion Section 4—*Higher Education and the Creative Arts*

B. A. Botkin, assistant professor of English, University of Oklahoma, presiding.

Address, "Education for Living," John Gould Fletcher, author, *The Two Frontiers*, "Education in the South."

Address, "Art and the Audience," Sarah Gertrude Knott, national director, National Folk Festival.

Address, "New Fields for Critics: Standard versus Standardization," Henry Smith, Southern Methodist University;

associate editor, *The Southwest Review*.

Address, "Decentralization in Publishing," Haniel Long, author, *Pittsburgh Memoranda*; Co-founder of Writers' Editions (Rydal Press, Santa Fe).

Address, "Public versus Private Support of Art," John Ankeney, formerly director, school of fine arts, University of Missouri; lately director public works art projects for Texas.

Free discussion from the floor, Adah Robinson, professor of art, University of Tulsa, leading.

4:30 p. m. Fine Arts Auditorium

Concert of southwestern music, University of Oklahoma symphony orchestra, Paul S. Carpenter, professor of violin, University of Oklahoma, directing.

7:30 p. m. Union Ballroom

Concluding Dinner—*Higher Education and the Society of Tomorrow*

President Bizzell, presiding.

Address, "Government," Ernest W. Marland, governor, the state of Oklahoma.

Address, "Adult Education," Kathryn McHale, general director, the American Association of University Women.

Address, "Art and Society," Thomas

H. Benton, director of painting, the Kansas City Institute of Art; painter, "The Arts of Life in America," Whitney Museum of American Art.

Address, "Building a University," Lotus Delta Coffman, president, University of Minnesota.

Adjournment of the conference.

## Drive for New Members

**A**N Alumni association membership campaign was started October 19 and tentatively will close at Homecoming time.

Members of the University of Oklahoma association executive board met in a special meeting September 28 and voted unanimously to conduct the drive for six hundred new members to make up for an impending deficit in the budget due to reduced University appropriations.

It was decided that each member of the executive board would be responsible for securing fifty new members. Non-members living in the districts of executive board members are being contacted for the drive.

Copies of the Alumni association organization chart showing the functions, number of employes, funds and scope of work and services were sent by the alumni offices to the executive board members and persons helping them in the drive.

Buff Burtis, '27as, Clinton publisher and a member of the board, is campaign publicity director.

A report on new members is due at the Homecoming meeting of the executive board. The decrease in appropriations has made it necessary for the association to stage the drive for the six hundred new members.



Here are a pair of outstanding Soonerland sportsmen. Left, is Maurice Hankinson, ace golfer and junior lawyer. The little fellow to his left is a one-hundred pound freshman who recently astounded the nation by winning the national small-bore skeet shooting championship. He is Billy Clayton, Calvin, Oklahoma, and he is a freshman in the college of business administration.