



"I'M A telephone installer and I like to be busy. A good many people are calling up these days and saying they would like to have a telephone put in.

"Often they will make an appointment and it's my job to be there on the dot. The company is a stickler for that. More than 97% of the appointments made with subscribers are now met at the exact time requested. We're trying to do even better than that.

"Seems to me it's something worth while—putting in a telephone. People always seem happier when I tell them they are

connected and everything is O. K. Especially if they have been without the telephone for a little while. Most everybody says the same thing—'We missed it.'

"Well, I hope it keeps up. It means a lot to have a telephone in the house and it means a lot to us fellows who work for the telephone company."

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**FOOTBALL** • Your local Bell Telephone Company can now furnish telephone and loud speaker facilities at reasonable cost for play-by-play descriptions of out-of-town games. The service is particularly suited for use by alumni groups and student gatherings. Just call the business office.

B E L L T E L E P H O N E S Y S T E M

