Director of Athletics Lawrence "Biff" Jones and Assistant Director King George Price, '25ex, are getting Soonerland ready for the fall football blow-off. Plans are moving forward for Homecoming Day when campus fraternity and sorority houses will be decked for the most colorful celebration of the year. Advance ticket sales promise a big year for the Sooners.

Director Biff Jones

CONTINUING his "personal appearances" in state cities, Captain Lawrence "Biff" Jones, now director of all University athletics, remained busy during the summer months planning for the coming football season.

Hobart and Tulsa Biff Jones rallies attracted large crowds during June and other meetings in July and August were expected to acquaint hundreds of others with the popular Army captain who is in charge of Sooner football. A large dinner was held in July at Dallas,

Jones will open football practice early in September and be ready for the invasion of Colorado September 28. R. H. "Doc" Erskine and Tom Stidham, assistant coaches, spent most of the summer at the University getting ready for the season.

King George Price,'25ex, Norman insurance man, became assistant director of athletics July 1 and has been helping Captain Jones with his duties.

Following are some of the alumni who attended Biff Jones rallies:

At the Hobart meeting were Charles "Chalky" Stogner,'33; Harrell Bailey,'26; Bennie McElyea,'27; Phil E. Blackwelder, '25; Bob Cooke, '27; Ralph Carder, '32; Leonard Portwood,'25; Miles G. Tolbert, '21; Emory Lampkin,'21; Clifford E. Huff, '27; R. Place Montgomery,'25; and J. R. Lee, former student.

Alumni attending the Tulsa meeting were Frank R. Pauly,'17; R. V. Lewis,'14; Leo H. Gorton, '13; Dr. Gifford H. Henry, '23; Floyd G. Shurtleff,'17; Roy E. Cole, '25; Forrest M. Darrough,'23; Harold Adkison,'30; Grady Skillern,'27; Myrtle Brazil Skillern,'22; Robert H. Wood,'11; Claude M. Tyler,'20; Noble Hood,'29; Elton B. Hunt,'13; Mrs. Olive Eagleton Hunt,'14; J. A. Carter,'24; Varley Taylor, '32; Sam Clammer,'29; Royce H. Savage, '27; Luther H. White,'14; Floy Elliott Cobb, '17; Clement O. Gittinger, '08; W. L. Eagleton,'19; Theodora Meier Lewis and Jewel Daugherty Vinson, former students. Other persons who attended were H. M. Lundquist, L. S. Allen, Dr. W. D. Hoover, Phil Porter, and Mrs. Louise Cole.









