

T. M. Baird, '21as, on the left, is the new executive secretary of the alumni association. He succeeds Frank S. Cleckler, '21as, on the right, who resigned to accept a Veterans Administration appointment.

A new alumni executive

THE executive board of the University of Oklahoma association and the board of trustees of the Stadium-Union Memorial fund made several important decisions at meetings October 4, bringing about a general reorganization.

It became necessary to select a new secretary-treasurer of the association as Frank S. Cleckler, '21as, resigned to accept an appointment as regional manager for the Veterans Administration, at Oklahoma City.

The alumni executive board unanimously elected T. M. Baird, '21as, assistant in general education service of the University public relations department, as executive secretary and secretary-treasurer of the association.

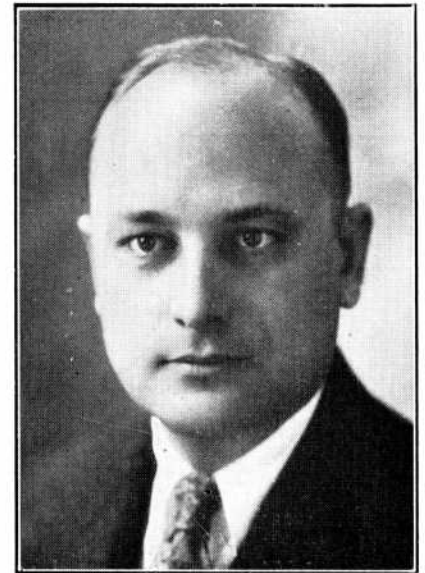
This action was taken with the understanding that the board of trustees of the Stadium-Union Memorial Fund and the University administration would provide a full-time assistant at no expense to the alumni association.

The Stadium-Union board appointed Mr. Baird to serve as manager of the Union, a position which Mr. Cleckler also held in connection with his work as alumni secretary.

Under the new setup, Mr. Baird continues as manager of WNAD, University radio station, and will continue to direct the activities of the Oklahoma High School Public Speaking league.

His general assistant will be Homer Heck, '35ex, now on leave of absence from the University to serve as head of professional and service projects division of the Works Progress administration at Oklahoma City.

Mr. Cleckler has been secretary of the alumni association since 1927, during a period marked by substantial progress despite the effects of the depression years.



The new secretary has had wide contacts over the state as a result of his work with the University extension division and its successor, the public relations department. For part of last year he was on leave of absence from the University to serve as personnel director for the Works Progress administration in Oklahoma. He left the WPA last January to return to his work at the University.

Since the WNAD studios are now located in the new tower on the Union building, the alumni office and Union building management and radio station will form a unified setup.

The executive board of the association, in addition to working out plans for the new setup, adopted a resolution as follows:

"It is hereby resolved that the board officially approves and recommends to all University graduates and former students, passage of State Question No. 210 to be voted on Nov. 3, 1936, which provides for establishment of a non-political board of regents for Oklahoma A. and M. college."

Members of the executive board present for the meeting were Earl Foster, Oklahoma City, president; T. Jack Foster, Norman, fifth district representative; Freeman Galt, Ardmore, third district; R. W. Hutto, Norman, board member; David M. Logan, Okmulgee, second district; Lewis R. Morris, Oklahoma City, board member; Mrs. Florence Monnet McKown, Oklahoma City, board member; Frank S. Cleckler, secretary-treasurer. Charles B. Duffy, Ponca City, eighth district, was represented by proxy.

Those who attended the meeting of the Stadium-Union trustees meeting are Neil R. Johnson, Norman, president; Dr. W. B. Bizzell, Norman, vice-president; R. W.

Hutto, Norman, treasurer; A. N. Boatman, Okmulgee; Tom F. Carey, Oklahoma City; R. H. Cloyd, Norman; B. S. Graham, Oklahoma City; Dr. E. D. Meacham, Norman; Dr. V. E. Monnett, Norman; E. R. Newby, Oklahoma City, and Frank S. Cleckler, Norman.

The alumni executive board in its meeting adopted a resolution favoring the employment of a full-time editor for the Sooner Magazine, providing satisfactory arrangements could be worked out with the University administration.

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Sears broadcasts nationally

Possibly the largest audience ever to hear a University faculty member was arranged for Dr. Paul B. Sears through the Columbia Broadcasting system October 13.

Dr. Sears, head of the botany department and author of *Deserts on the March*, gave an address on "Sociology in the Soil" over 55 stations of the radio chain, broadcasting from Washington, D. C.

In the East to confer with officials of the Rockefeller Research Foundation in connection with his work as research associate of the committee for improvement of science teaching, he also was scheduled to make a series of important addresses in various cities.

Lectures were booked in Washington, D.C., New York City, at Harvard university, Yale university, Vassar, and at Ames, Iowa, and Omaha, Nebr.

This national recognition is due largely to his leadership in the field of soil conservation, a problem which he dramatized effectively in *Deserts on the March*. This volume was published by the University of Oklahoma Press.