



American Legion leaders, including State Adjutant Milt Phillips (on the left), and a group of boys from the Legion Home at Ponca City broadcast a program over WNAD

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Pulling Oklahoma into Norman

DID you ever have a desire to "talk over the radio" and tell all your friends and relatives to be sure to listen in at a certain hour because you were going to BROADCAST then?

If you haven't had that feeling you are different from the average person and probably had better consult a psychiatrist.

When WNAD, the University broadcasting station, went on the air this school year it opened its studio doors in a friendly way to worthy organizations all over the state, and gave them a hearty invitation to visit the O. U. campus, get acquainted with the personnel of the University, and enjoy the experience of participating in a real radio broadcast.

The popularity of such a plan was immediately manifest. WNAD began receiving letters from all parts of the state, gladly accepting the invitation to visit the campus and present radio programs.

Eight chambers of commerce have presented 30-minute programs over WNAD. These programs have included well known speakers and entertainers from Oklahoma and other states.

These groups have come from Chickasha, Pauls Valley, Anadarko, Cordell, Altus, Lawton and Oklahoma City. Both the Junior Chamber and the parent group in Oklahoma City have been represented.

Perhaps the most important class of "invitation" broadcasts, from the viewpoint of future enrolment of the University, consists of the programs presented by groups of high school students from various parts of the state. Nine high school programs already have been presented.

The high schools that have broadcast

programs over WNAD this year include Classen, Central, and Capitol Hill, all of Oklahoma City, Britton, El Reno, Alva, Norman, Blanchard and Chickasha. The Alva group traveled the greatest distance to taste the experience of broadcasting.

"We have enjoyed very much the visits of these high school groups," said Homer Heck, WNAD program director. "They have presented worth while and entertaining programs."

Five state colleges have broadcast over WNAD this year.

"About the only occasion when we ever had too many studio announcers wanting to announce the same program was when one of these colleges presented its program," Mr. Heck recalled.

"Yes, it was the program given by the Oklahoma College for Women. Every man on the studio staff was on duty that night, and those who didn't get an opportunity to do announcing decided that they should act as hosts for the visitors."

Other colleges that have visited WNAD include Central State Teachers College, Edmond; Oklahoma City University; East Central State Teachers College, Ada; and Oklahoma Baptist University, Shawnee.

One of the most embarrassing moments for the staff members of WNAD occurred when the Oklahoma City Chamber of Commerce sent a delegation to the campus to present a half-hour program of entertainment and education.

A boys' quartet from the Mormon church in Salt Lake City and several prominent speakers and entertainers were in the studio to broadcast. As it was the first program of the evening, they as-

sembled in advance, and as the time for the broadcast to begin drew near, everyone became quiet.

Came time for them to go on the air and nothing happened. The engineer in the control room appeared to be worried. He grabbed the phone by his control board and talked hurriedly, glancing at the clock. Three minutes passed and the engineer hadn't yet given the announcer the starting cue.

About this time everyone in the studio relaxed and started laughing. Then the telephone rang again and the engineer grabbed the receiver, at the same time motioning for everyone to become quiet in the studio. So, once again, the studio became deathly quiet.

It remained that way for four minutes before the entertainers finally broke into laughter again. Finally, ten minutes after the scheduled time, the technical trouble had been corrected and the program began.

It was the first time such a thing had happened to WNAD in many years, as its mechanical department is well organized and functions as efficiently as a commercial station.

Other outside programs presented on WNAD include those by the Cleveland county agricultural agent, the Oklahoma Press Association, the American Legion, McClain County Rural Schools, the Blanchard grade schools, and the State Department of Agriculture.

This new idea of pulling state groups into Norman to broadcast opens up an additional avenue of service, and is rapidly making enthusiastic new friends for the University.