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# Thanks to Youth

She is young—vibrant with energy—radiant with health—throbbing with vitality.

She seeks expression for the fullness of her charms. She radiates the glorious adventure of life!

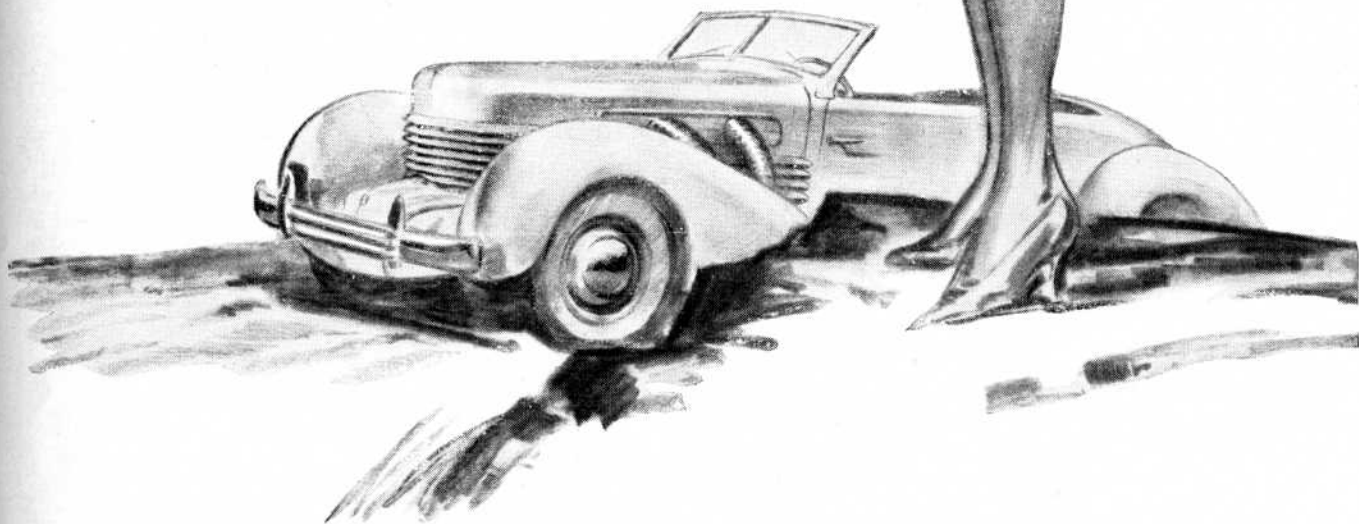
Where would we be without her? Her influence keeps us up and coming. She allures us to new horizons.

Her intolerance of the commonplace, her shunning of the mediocre, and her seeking for the new and swank things of life, keep us young.

She deserves a Cord! Its distinctive design, its inherent safety, its difference from ordinary cars, and its amazingly smooth, fleet performance, are a fit setting for her—and for those who think in her terms.

Auburn Automobile Company, Connersville, Indiana

## C O R D



(Please favor our advertisers when checking coupon facing Page V. of Rear Advertising Section. Thank you—The Editor.)

# FACTORY TO YOU

**NEW REMINGTON NOISELESS PORTABLE!**

At last! The famous Remington Noiseless Portable that speaks in a whisper is available for only 10¢ a day. Here is your opportunity to get a real Remington Noiseless Portable direct from factory. Equipped with all the attachments that make for complete writing equipment. Standard keyboard. Automatic ribbon reverse. Variable line spacer and all the conveniences of the finest portable ever built. PLUS the NOISELESS feature. Act now while this special opportunity holds good. Send coupon TODAY for details.



**10¢  
A DAY**

Instructions during your 10-day trial period and see how easy expert typing can be. We also will send you FREE a sturdy carrying case of 3-ply wood covered with heavy du Pont fabric. Mail coupon for full details—NOW.

**You don't RISK a penny.** We send you the Remington Noiseless Portable direct from the factory with 10 days FREE trial. If you are not satisfied, send it back. WE PAY ALL SHIPPING CHARGES.

**FREE Typing Course and Carrying Case.** With your new Remington Noiseless Portable you will receive FREE a complete simplified home course in Touch Typing. Follow in-

Remington Rand Inc., Dept. 317-3  
315 Fourth Ave., New York, N. Y.  
Please tell me without obligation, how I can get a New Remington Noiseless Portable, plus Free Typing Course and Carrying Case, for 10¢ a day. Send Catalogue.

Name .....

Address .....

City ..... State .....



**JUNE IN SWEDEN!**  
LAND OF SUNLIT NIGHTS

If you are abroad in May or June, visit Stockholm when Sweden's generous summer crowns her gay, spotless capital with bright and fragrant flowers. Her charm and beauty enhanced by the ethereal afterglow of her sunlit nights will delight you.

Discover for yourself why this lovely city is so rapidly winning the affectionate preference of all American visitors.

Make Stockholm your gateway to all the northern wonderlands and the fascinating Baltic region.

Only eight hours by plane from London, Paris; five hours from Berlin. By through trains from Berlin and Hamburg or direct in Swedish liners from New York in eight luxurious days.

Ask your travel agent or us for our new "Lands of Sunlit Nights"

suggesting delightful trips in all the Scandinavian countries—a wealth of vacation guidance. Please mention Department GG

**SWEDISH TRAVEL INFORMATION BUREAU**  
630 FIFTH AVENUE NEW YORK



Plan a summer vacation somewhere in the glorious West. Our travel experts will be glad to help you select the vacationland to suit your needs. Hotel and resort rates are reasonably priced, and rail fares are low on Chicago & North Western's comfortable air-conditioned trains to

- BLACK HILLS OF SOUTH DAKOTA
- NORTH WOODS OF WISCONSIN
- UPPER MICHIGAN and MINNESOTA
- COLORADO; YELLOWSTONE; ZION-BRYCE-GRAND CANYON NATIONAL PARKS
- CALIFORNIA—BOULDER DAM
- PACIFIC NORTHWEST
- CANADIAN ROCKIES—ALASKA

Ask any C. & N. W. Representative or write R. THOMSON  
Passenger Traffic Manager  
400 W. Madison St., Chicago, Ill.

**CHICAGO & NORTH WESTERN RY.**

This magazine is a member of "THE STANDARDIZED GRADUATE GROUP" (250,000 graduates of 50 colleges reached with one advertising plate.)  
National Advertising Headquarters  
THE GRADUATE GROUP, Inc.  
30 Rockefeller Plaza, New York City  
Chicago — Detroit — Boston — San Francisco — Los Angeles

## HOW SMART IS A COLLEGE GRADUATE?

Score one point for every correct answer. A graduate ten years out of college should get ten answers right. Answers appear on Page V. of rear advertising section. Write in your score on coupon facing Page V.

### QUESTIONS

1. Who was "The Little Corporal?"
2. On a balance sheet, does surplus appear as an asset or as a liability?
3. Who is the most famous violin maker of all time?
4. What state first granted suffrage to women?
5. What is another name for the game of draughts?
6. Give, within five hundred million, the population of the earth.
7. What famous goldsmith and sculptor wrote his own biography?
8. What is the institution known as Lloyd's?
9. In what comic grand opera by Rossini is Figaro a character?
10. The home of what American President was called Monticello?
11. When and where were the first modern Olympic Games held?
12. What is the name of "The Forbidden City" in Tibet?
13. How many feet are there in a fathom?
14. In what constellation of the zodiac are Castor and Pollux to be seen?
15. Give to the nearest million the amount paid by the United States for Alaska.
16. Who was the youngest President of the United States?
17. Who said, "History is bunk?"
18. Who discovered the fact that blood circulates?
19. Nautically speaking, what is a knot?
20. What city in the United States ranks fourth in population?
21. Who is poet laureate of England?
22. Who were the Myrmidons?
23. Where are the Galapagos Islands?
24. What metal is the best conductor of electricity?
25. Is there any state in the United States in which divorce is not possible on any grounds?

**NEWS-WEEK**

brings you the news of the world in picture and word.

Each issue NEWS-WEEK gives you over 90 news photographs which best illustrate the events of the past seven days, chosen from a weekly supply of over 10,000.

19 departments cover the significant events in every field from politics and business to sport, science, the arts.

For special half-price introductory offer, see the coupon facing page V.

# PLAY SAFE!



## NO OTHER TIRE GIVES YOU GOLDEN PLY BLOW-OUT PROTECTION

**Driver:** "It was a blow-out! I couldn't steer—I couldn't stop!"

**Policeman:** "There ought to be a law against gambling on tires."

\* \* \*

If you could see a blow-out in the making—if you could only realize the damage to limb, life and car that one blow-out might cause, you'd never take chances—you'd start right in to ride on Goodrich Silvertowns.

### Amazing New Invention

Why? Because Silvertowns have something that no other tire in the world has—the Life-Saver Golden Ply—a special, scientific invention developed by Goodrich engineers to meet today's hectic driving conditions.

By resisting the heat generated inside the tire by today's breakneck speeds the Life-Saver Golden Ply keeps rubber from losing its grip on the tread—

it keeps dangerous heat blisters from forming. Thus, the dangerous high-speed blow-out that might have caused serious trouble never gets a start.

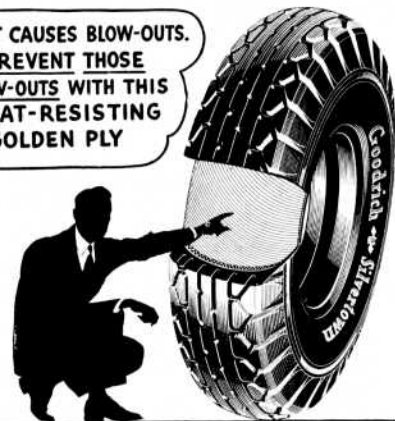
### Remember these two facts:

1. Only Goodrich Silvertowns are built with the Golden Ply to protect you against these high-speed blow-outs.
2. Silvertowns have a "road drying" tread that acts like the windshield wiper on your car and makes you extra safe on wet, slippery roads.

If you're looking for tires that will give you months of extra mileage and greater riding comfort, then Silvertowns with their huskier shoulders are the tires for your motoring dollars.

Equip your car with the safest, toughest, longest-lasting tire that money can buy. See your Goodrich dealer about a set of Goodrich Safety Silvertowns. Remember they cost not a penny more than other standard tires!

HEAT CAUSES BLOW-OUTS.  
PREVENT THOSE  
BLOW-OUTS WITH THIS  
HEAT-RESISTING  
GOLDEN PLY



**FREE!** Prove that you want to prevent accidents. Go to your Goodrich dealer. Join the Silvertown Safety League. Sign the Goodrich Safe Driving Pledge. As a mark of distinction your Goodrich dealer will get for you absolutely free a Safety Emblem with red crystal reflector to protect you if your tail light goes out.



# Goodrich SAFETY Silvertown

With Life-Saver Golden Ply Blow-Out Protection

(Please favor our advertisers when checking coupon facing Page V. of Rear Advertising Section. Thank you — The Editor.)

# TODAY A RICHER LIFE BEGINS

*— in Kelvin Home*

It was almost unbelievable one short year ago—this home with luxuries such as only the man of large means could hope for. And yet today it has become a reality for the family of modest income—for millions.

This is Kelvin Home. Within its walls the air is always clean, fresh, invigorating—properly humidified—for Kelvin Home is completely air conditioned. It is warm in winter, pleasantly cool in summer. An amazing new electric or gas range makes cooking almost magical. Water is heated automatically, and washing and ironing are done electrically. Modern refrigeration is provided by the new plus-powered Kelvinator. And this home, designed and constructed by your own architect and builder, can be built complete for less than \$7,500.

Kelvin Home was created by Kelvinator Corporation as a demonstration of the progress that has been made by science and invention to provide luxurious living to people of modest means.



Kelvin Homes have been built in many sections of the country. They have cost no more than an ordinary six-room house. Happy families are living in them today. They are finding that, with all these luxuries, the cost of living in such a home is no greater than that in the ordinary house.

Each of the appliances of Kelvin Home contributes its rich part to the new and better way of living. Each can be purchased separately, to give

its automatic service with savings that make these luxuries real economies in any home.

A FREE booklet completely describing Kelvin Home, showing exteriors, floor plans, and equipment, may be secured without cost at the Kelvinator Department of leading department stores, furniture stores, utility companies, specialty dealers—wherever Kelvinator products are sold.

				<p><b>KELVINATOR OIL BURNER...</b> The Kelvinator Oil Burner makes any heating plant automatic. Burns cheaper grades of fuel oil efficiently. Requires no attention.</p>			<p><b>KELVINATOR AIR CONDITIONING...</b> This year's round air conditioning system operates on the same automatic principles as Kelvinator air conditioning equipment for business buildings.</p>	
<p><b>KELVINATOR WASHER...</b> Distinctively styled with exclusive new FIN-FLEX agitator and the PRESSURE-ATOR Wringer.</p>	<p><b>KELVINATOR WATER HEATER...</b> Plenty of hot water whenever you want it... 24-hour capacity... variety of sizes.</p>	<p><b>KELVINATOR BOILER-BURNER UNIT...</b> Economical winter heating... all-year hot water service... fully automatic.</p>		<p><b>KELVINATOR COAL STOKER...</b> Automatic heating with cheap grades of coal... dependable, economical, with a Kelvinator Automatic Coal Stoker.</p>	<p><b>PLUS-POWERED KELVINATOR REFRIGERATOR...</b> all conveniences including Built-In Thermometer.</p>		<p><b>KELVINATOR IRONER...</b> The new electric ironer. Irons 2,736 square inches per minute. Time-saving, convenient and easy to operate.</p>	<p><b>KELVINATOR ELECTRIC RANGE...</b> The cleanliness, convenience and speed of modern electric cookery brought to perfection by the new Kelvinator Electric Range.</p>



*Kelvinator* CUTS THE COST OF BETTER LIVING

NASH-KELVINATOR CORPORATION, KELVINATOR DIVISION, DETROIT, MICH. FACTORIES ALSO IN LONDON, ONTARIO, AND LONDON, ENG.

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