HOW SMART IS A COLLEGE GRADUATE?

(Answers to the quiz on Page II. of front advertising section)

1. Napoleon Bonaparte.

As a liability.

Antonio Stradivari (1644-1737).

Wyoming, in 1869.

Checkers. 1,748,000,000.

6. Benvenuto Cellini.

8. A London insurance underwriters' association.

The Barber of Seville.

That of Thomas Jefferson.

11. In Athens, in 1896.

12. Lhasa.

13. Six. 14. The Gemini (the twins).

\$7,200,000. Purchased from Russia in 1869.

16. Theodore Roosevelt, who was 42 when inaugurated.

Henry Ford, on the witness stand in a lawsuit with the Chicago Tribune, in

18. William Harvey (1578-1657).

A unit of speed equal to one nautical mile (6080 feet) per hour.

20. Detroit.

John Masefield.

The soldiers of Achilles in the Trojan 99.

Off the coast of South America, 730 miles west of Ecuador.

Silver. (Copper is used commercially because it is comparatively cheap.)

25. Yes - South Carolina.

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AND DELICATELY BALANCED BUDGETS

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CADILLAC V-8: \$1445 and up—the lowest Cadillac price in 26 years. V-8 engine stepped up to 135 horse-power—the most exhilarating performance on the high-way. Traditional Cadillac luxury, beauty and excellence advanced to a new high degree.

The 1937 CHEVROLET — Truly the Complete Car — Completely New, with new 85 horsepower six cylinder engine, All-Stient, All-Steel Bodies, perfected hydraulic brakes, gliding Knee-Action ride, Super-safe Shockproof Steering and Safety Glass all around at no extra cost.

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DODGE New "Windstream Styling." Stronger, safer, all-steel body securely mounted on cushions of live rubber. Bigger, roomier, and more comfortable — ample room for six passengers. And economical — owners report Dodge gives 18 to 24 miles per gallon of gas. Switch to Dodge and Save Money.

LA SALLE V-8: Now only \$995 and up — the lowest priced, yet the finest La Salle of all time. Completely Cadillac built. Smooth, powerful 125 horsepower performance. Hydraulic brakes. Unisteel "Turret Top" Fisher Bodies. Knee-Action Ride.

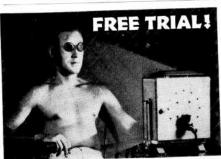
OLDSMOBILE — Newest cars of them all — a distinctive Six and a distinguished Eight — each with a style distinctly its own. Bigger and finer and safer than ever — at prices that set the pace in value.

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1937 SUPER-DUTY FRIGIDAIRE METER-MISER

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Ends"Cube-Struggle"and "Ice-Famine"! At last, the refrigerator that instantly releases all ice trays—and all cubes from every tray, with the New INSTANT CUBE-RELEASE! Also freezes more pounds of ice—faster...stores 100% more ice-cubes ready for use! Most complete ICE SERVICE ever known.



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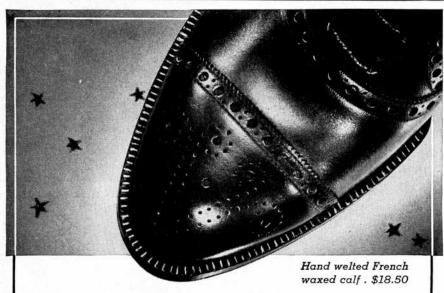
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