



Fieldhouse in Winter

THE Alumni Show Broadcast sponsored by the Alumni Association October 27 brought many compliments for the quality of the program, and apparently was a valuable stimulus to local organizations of alumni in various parts of Oklahoma.

The program consisted of a good variety of entertainment numbers and three brief addresses by Alumni President Lowrey H. Harrell, University President W. B. Bizzell and Football Coach Tom Stidham.

A concise but significant plea for active alumni participation in University affairs was made by Mr. Harrell as follows:

"For the first time in the history of our University, an Alumni Association president can address you as an officer of an independent organization, completely divorced from any control by a department of state, supported and maintained by you alone. For that reason we now declare that the Association shall be given and shall have a greater voice in University affairs to the end that our institution shall—

"First: Be fairly treated in the matter of appropriations.

"Second: That adverse influences shall be nullified and our school given an opportunity, unfettered, to continue as a constructive influence in this state.

"To do these things requires strong organization of Alumni and Ex-Student groups in each county of Oklahoma to assist in carrying our program to completion. You are urged to enlist in your local organization all who are qualified for membership. Interest them in your meetings and our program. We now have advisory councils in nearly every county in the state and their influence is producing commendable results. Our program and your work is just starting, however.

"My limited time prevents further discussion of our aims and objects for this year. These will come to you through *The Sooner Magazine*. Your suggestions are welcome."

Dr. Bizzell in his address stated frankly that the University is leaning more than ever before on the alumni. Said Dr. Bizzell:

"I am happy to extend greetings as I visualize you sitting around your banquet boards this evening. The privilege of addressing you in your several meetings from our University Auditorium is a rare one indeed; and we are all indebted to your efficient secretary, Ted Beaird, for arranging this program. I should, of course, prefer to be with you in person and discuss some of the problems and aspirations of the University; but as this is impossible, I am glad that I can speak to



Above, University President Bizzell, Alumni President Harrell and Football Coach Stidham assemble at the microphone for the Alumni Broadcast. Below, the Choral Club, which rated high in fan mail compliments.

Alumni Association

Progress

you through the wonderful instrumentality of the radio.

"It has become commonplace to announce that the University has opened the fall season with the largest enrolment in its history, but it is true again this year. More than 6,229 students are on our rolls this fall. This is indisputable evidence of the confidence of our people in the University and of their faith in its ideals.

"I am especially well pleased with our football situation this fall. We have a happy, aggressive, fighting team. The spirit of the team is better than it has been since the days of Bennie Owen. Tom Stidham, fine-spirited sportsman and genuinely good fellow, has won the support of his team and the good will and co-operation of all of us. This, after all, is more to be desired than great victories on the gridiron.

"The time has come when the University must lean more heavily than ever before upon the alumni. The institution is not receiving the financial support that it deserves and you can help greatly to remedy the injustices and inadequacies that now prevail. I hope before the next legislature convenes to have the privilege of talking personally with many of you about this situation. I am sure if we unite our efforts, we can accomplish great things for the University.

"In conclusion, let me express the hope that you have had a pleasant evening together. I believe that this all-state broadcast should become one of the important traditions of the University. Let us begin soon to plan for the one to be held next year."

Coach Tom Stidham, speaking informally in that deep voice that has become familiar to radio football fans during the last season, praised the spirit of the Sooner gridmen this year, and announced that efforts are being made to get some really "big time" football attractions on the O. U. schedules in future years.

The broadcast program also included numbers by the University Band, the Men's Quartet, the O. U. Trio, the Sooner Ladies Quartet, and the Choral Club. Two band members played a vibraharp and marimba duet, and Billy Wright, assistant in violin on the University faculty, played a violin solo. A humorous sketch written by Phyllis Markley, student from Lawton, was well presented.

Jack Wilson, student from Enid, arranged the program and was master of ceremonies. The broadcast was made over radio station WKY, Oklahoma City, by remote control from the Fine Arts Building auditorium on the campus. A few of the many typical comments selected from the "fan mail" that came in after the broadcast:

"Heard the radio program for alumni October 27 and enjoyed it. Jack Wilson should be on big time radio before long as he seems to have what it takes."—Max W. Minton, '21, Enid.

"Just the thing to arouse enough interest to get the old-timers together here."—Jack A. Clark, '34, Nowata.

"A word of appreciation for the splendid program put on by O. U. Keep up the good work, and be sure that we in Ponca City are giving you our moral support. Would suggest University Men's Club have a good number on the next programs. Wishes for better O. U."—Dr. L. G. Neal, Ponca City.

"I certainly enjoyed the broadcast last night and want to extend my sincere congratulations to all of those who participated. Jack Wilson is unbeatable as a master of ceremonies. And the O. U. Band playing Boomer Sooner gave me a thrill. Tell Lowrey Harrell that his well chosen words imparted a splendid message for the three minutes that he had in which to speak. Tom Stidham has an excellent radio voice since it is so deep and his assurance of a splendid football schedule next year was encouraging to all alumni. And of course, every Sooner was glad to hear President Bizzell. The quartet, glee club, violin solo and other music was excellent and the little skit certainly clicked. I sincerely hope that in the future we may be treated to more splendid programs of this nature."—Charles B. Duffy, Ponca City.

"Heard your broadcast last evening and everyone in the store enjoyed it very much. We are for more broadcasts like that one."—O. H. Marmaduke, Shawnee.

"Certainly enjoyed your Alumni Show broadcast, only there wasn't enough of it."—Mr. and Mrs. G. H. Schmidt, Lone Wolf.

"I enjoyed the program very much. I hope to be able to hear more programs on the same order in the future."—Eola Steen, Nevada, Mo.

"The program last night was excellent. The Choral Club is exceptional."—Jerome Quigley, Elk City.

"Radio broadcast fine. I enjoyed the new Oklahoma song. Oklahomans enjoy their own talent. Repeat your program often."—Mr. and Mrs. C. C. Hoag, Guthrie.

"May we express our appreciation of the Alumni Show Broadcast? We particularly enjoyed the Choral Club's contribution to this feature, and Coach Stidham's talk. We think there is real talent at the University, and hope there will be more broadcasts similar to this one."—Walter Fuller, Willma Heer, A. B. Clark, J. T. Naylor and W. Ward, El Reno.

Executive board meets

Several important matters were discussed at a meeting of the Alumni Executive Board in late October. This session cleared away most of the pending business so that the O. U. board could hold a joint session with the Executive Board of the Former Students Association of Oklahoma A. and M. College November 20

on the occasion of the Sooner-Aggie game in Norman.

The first formal step toward a most important event in the history of the University was taken when the Executive Board at the October meeting endorsed the proposal for a 10-day celebration in June, 1940, commemorating the Fiftieth Anniversary of the University.

The board authorized Executive Secretary Ted Baird to make plans for an Alumni Day next spring, the purpose of which would be to contact as many alumni and former students as possible through committees appointed by the various Advisory Councils. In making these contacts, the committees would obtain address corrections for the alumni files, collect alumni news for *The Sooner Magazine*, welcome Sooner newcomers to their communities, and invite non-members to affiliate with the Alumni Association.

The question of whether local alumni units should sponsor scholarships for University students was discussed and the board decided to go on record as approving locally sponsored scholarships, but not asking the Advisory Councils to sponsor them.

After discussing the change in the date of the Homecoming football game to late November, the board voted to request the Athletic Council to set the date for Homecoming hereafter during the first ten days of November each year.

Board members pointed out that this would make it easier for alumni to plan vacations and trips in advance in such a way that they could be sure of reaching Norman at the right time for Homecoming.

Members present at the board meeting were: Lowrey H. Harrell, president; Charles B. Memminger, Clarence Karcher, Charles B. Duffy, Earl Foster, Freeman Galt, J. M. Gentry, R. W. Hutto, Dave Logan, Mrs. Florence Monnet McKown, John R. Pearson, and T. M. Baird, executive secretary.

Members of the new Executive Board Advisory Council present were: H. L. Muldrow, Jr., Herbert L. Branan, Neil Keller, Joe Fred Gibson, J. Bruce Wiley, James C. Hamill and William H. Miley. This advisory council, consisting of one representative from each of the last ten graduating classes, was appointed to give the younger alumni more voice in alumni affairs.

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On hospital staff

Two University medical graduates now officers in the medical corps of the United States army are now stationed in the same hospital in San Francisco, Calif., the Letterman General Hospital.

The two are Capt. Vinnie H. Jeffress, '30med, who has charge of the pediatric service in the hospital, and Capt. S. H. Alexander, '28med, who is assistant medical officer in the department of radiology at the hospital.