

"The State Is Our Campus"

REORGANIZED this Autumn in the interests of greater efficiency and greater service to the state, the Extension Division of the University is now putting some real meaning behind the slogan, "The State is Our Campus."

The modern state university performs three major functions—campus teaching, research work, and the diffusion of education among the people of the state through the Extension Division.

The educational and cultural leadership of the University, the advantages of specialized training, information and general facilities of the campus are made available to a great extent to every community and every individual through the Extension Division program.

Known as the Division of Public Relations for the last four years, this part of the University has been renamed the Extension Division. The change in title was deemed advisable because of the general use accorded this name in academic circles throughout the United States.

Herbert H. Scott was appointed director of the Extension Division, succeeding H. M. Armstrong who had requested that he be relieved of his administrative duties. Mr. Armstrong is now on the Extension staff as University lecturer.

For ten years Mr. Scott has been actively associated with the Extension Division and during that time has served in some capacity in every department of the Extension activities. In addition to his administrative duties as director, he has retained direct charge of two of the division's most thriving departments—the Public Information Service and the Lecture and Entertainment Bureau.

The Extension program has nine different phases:

1. Correspondence study.
2. Extension classes for graduate students.
3. The High School Public Speaking League.
4. The Junior College Forensic Association.
5. The Lecture and Entertainment Bureau.
6. The Public Information Service.
7. Radio station WNAD.
8. Short courses.
9. Visual education.

The first of these activities—correspondence study—is under the direction of L. B. Fritts, who is assisted by Lucy Tandy. This department offers a great

variety of courses by mail for high school students, undergraduates, graduate students, and for all persons who feel the need for more information or wish to keep up with the developments of the times.

The High School Public Speaking League is directed by T. M. Beaird. It co-ordinates the high school speech activities of the state; and sponsors conference, district and state contests in debate, extemporaneous speaking, one-act play, radio play, standard and original oratory, dramatic and humorous declamation, and oral interpretation of poetry. This league is affiliated with national speech contests.

The Junior College Forensic Association is also administered by Mr. Beaird.

The Lecture and Entertainment Bureau is a relatively new service directed by Herbert Scott. Bookings of faculty and student talent for programs anywhere in the state are made. More than one thousand programs were sponsored last year.

The Public Information Service furnishes package library, dramatic and other literature on current topics, as well as other types of assistance to study groups, schools, forensic groups, and other organizations and individuals throughout Oklahoma. The demand for this service

has grown so rapidly that more than 26,000 packages are sent out annually.

Radio station WNAD, the Voice of Soonerland, which operates on 1010 kilocycles, 1,000 watts, serves the state with educational and cultural radio programs designed for the adult who wishes to broaden his cultural background and for primary and secondary schools as a means of enriching and supplementing the local curriculum. Homer Heck is in charge of the station, and Harold H. Leake was recently appointed production manager.

Short courses have recently been set up as a part of the Extension program under the direction of Dr. Leonard Logan, '14. Special in-service training of public employes is offered at points throughout the state; and educational projects in the state prisons and reformatories, and short courses on the campus for interested groups are planned throughout the year.

The Visual Education Library consists of glass slides, filmstrips, sound and silent 16 mm. motion picture films, and 35 mm. silent films. R. Boyd Gunning has recently been appointed director of this service.

The composite picture of these nine different services reaching into all parts of Oklahoma, serving the people of the state, shows clearly the truth of the claim, "The State is Our Campus."



Herbert H. Scott, director of the newly reorganized Extension Division.