

# Alumni Association Progress

**T**HE University of Oklahoma Association in September opened a new year of activity with many signs pointing to an auspicious season.

Some of the signs:

1. Both annual and Life Memberships have increased substantially.

2. Alumni offices and *The Sooner Magazine* office have been moved into the suite of rooms in the Union Building that were originally intended for permanent alumni headquarters.

3. The main lounge of the Union is being completed, providing a fine meeting place for alumni visiting the campus.

4. *The Sooner Magazine's* circulation in October was forty per cent larger than a year ago.

5. Organization of County Advisory Councils over the state and in principal cities of the nation has provided a permanent system of local units representing the Alumni Association and spreading its influence.

## New president means business

Lowrey H. Harrell, of Ada, new president of the University of Oklahoma Association, has assured Executive Secretary Ted Beard that he sees the position as one deserving a good portion of his time during the next year.

The new president has issued the following statement to the membership of the Association:

What is an Alumni Association? To be more specific—why do thousands of citizens representing all walks of business and professional life group themselves together in an organization of this type and work for a common purpose and a common cause?

For a number of years that question flashed through the minds of men and women who were privileged to spend a brief period of time at the University of Oklahoma, or were privileged to spend a series of years in professional training fitting them for citizenship after graduation. No longer is that question presented. As a united group during the last few years all former students and graduates of the University realize the significance of the Association in relation to the welfare of the University.

In the beginning of my tenure of office as president of your Association and my Association, I have a full realization that I have assumed the responsibility to thousands upon thousands of "Sooner Citizens" to carry forward a well-rounded, progressive program.

For some years it has been my privilege to serve as an Executive Board member—to be closely associated with men and women in various walks of life who serve on this board. I have observed that these men and women have spent considerable time, money, and energy in carrying forward this work because they feel that they have an obligation in helping the in-

stitution serve its purpose in training citizens of this state.

These board members feel, too, that in serving their institution they may in a partial way show their appreciation for services rendered in the years that they were privileged to be students at the University.

In these years of service as a board member, many anxious days and nights have been spent by all of us in the shaping of policies and perfecting of plans in carrying forward the University of Oklahoma program.

Through all those years, the closest association and contact with the administrative officials of the University proper has been enjoyed. As president of your Association for this year I pledge the continued support of the Executive Board and its officers in helping you to help us in the development of a greater University of Oklahoma.

## The new alumni officers

Establishment of the alumni and *Sooner Magazine* offices in their permanent quarters in the south wing of the main floor of the Union was scheduled to take place in late September.

The new quarters, which are on the west side of the wing, include four offices. One will be used by T. M. Beard, alumni executive secretary and Union Building manager; one will be used for the Teachers Placement Bureau and a reception room; one for a mailing and file room; and one for the office of *The Sooner Magazine* and for Homer Heck, assistant to Mr. Beard.

Although the quarters are none too commodious for the multitude of activities clearing through the alumni offices, they are more conveniently arranged than the old quarters in the northwest part of the building.

Sooners visiting the campus this fall are especially invited to stop by the Union and see the new alumni headquarters and the new main lounge.

## On to Texas!

Sooner Alumni Headquarters for the weekend of the annual Oklahoma-Texas football game October 9 at Dallas will be at the Adolphus Hotel.

Beginning Friday evening before the game, the headquarters will provide a meeting place for Sooners and their friends—a place to get the latest football dope, see old-time classmates, and discuss the possible margin of victory for the Sooners.

Thousands of Sooners are expected to swarm to Dallas for the game. The Santa Fe railway will add special coaches to its train from Oklahoma City to Dallas Friday night of the 8th, and special round-trip fares are available.

Plans to set aside a special coach for Oklahoma City and Norman alumni on this train were being made in September.

## All-State dinner planned

Tentative plans were being made in September for an All-State dinner of Sooner alumni and former students sitting down to dinner tables simultaneously in the seventy-seven counties of the state and all listening to a radio program broadcast from Norman.

October 27 was set as a tentative date.

The idea is to stage the main dinner in the Union Ballroom at Norman, broadcasting a program of brief speeches and entertainment from there. A separate dinner would be held in each county in the state, with all of them receiving the radio program from Norman.

## Recent graduates represented

A new voice in O. U. alumni affairs has been given younger graduates of the University by the appointment of an Advisory Council representing the last ten classes. These representatives are invited to meet with the Executive Board of the Association at all its regular meetings and although they have no official vote, they have the privilege of participating freely in discussions of policy.

The men chosen to represent the recent classes are:

H. L. Muldrow, Jr., '28, Norman insurance man.

Merton E. Muson, '29, Lawton, attorney.

Albert G. Kulp, '30, Oklahoma City attorney.

Kenneth H. Abernathy, '31, Shawnee attorney.

Herbert L. Branan, '32, Muskogee attorney.

Neil Keller, '33, Norman, secretary Chamber of Commerce.

Joe Fred Gibson, '34, Oklahoma City attorney.

J. Bruce Wiley, '35, Norman, engineer. James C. Hamill, '36, Oklahoma City attorney.

William H. Miley, '37, Oklahoma City attorney.

The Executive Board decided at its meeting last June to establish this advisory group because of the fact that most of the Executive Board members elected by the Association ballot are usually older men and it was felt that the younger graduates did not have sufficient representation.