

THE EXTENSION DIVISION

SPONSORING THE UNIVERSITY OF
OKLAHOMA STATE-WIDE CAMPUS

PRESENTS

The Greatest Moving Pictures Ever Produced for Educational Purposes

The University again takes the lead in modern education by establishing the most complete lending library of 16MM sound and silent films in the Southwest. Classroom motion pictures are for the first time being produced with the expert supervision and advice of leading scientists at Yale, Harvard, and Chicago Universities. Recent surveys conducted by Dr. V. C. Arnsperger, Columbia University, and Dr. Phillip J. Rulon, Harvard University, show conclusively that the use of these pictures in classroom work results in a 20.5 per cent to 38.5 per cent increased learning power over students covering the same material without visual aids.

Visual Education Is Now an Essential Part of Education

1. These films are available for remarkably low rentals.
2. Every student in Oklahoma can now have the advantages of the finest equipment and instruction obtainable.
3. All films are on non-inflammable stock, thus eliminating the danger of fire.
4. Thousands of schools are now equipped with 16 mm. projectors.
5. A teachers' manual is furnished with each film.
6. Films are available for elementary, secondary, and college teaching.
7. Many states require the use of visual aids as a regular part of classroom instruction.
8. The films are produced with textbook exactness and detail, and actually fit classroom assignments. Branches of



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FOR
DETAILS

learning covered are biological science, physical science, social science, geography, music, vocational guidance, teacher training, child psychology, and history.

Other visual aids circulated by the Visual Education Department are glass slides and filmstrips. There is a complete variety of subjects in this collection of over 1000 sets of slides. Among these are the famous American History Series taken from Yale University's *Chronicles of America*; L. P. Thompson's *Oklahoma History Series* and many others, including beautifully hand-painted slides.

These visual aids are available for schools, churches, clubs, boy scouts, CCC camps, and special groups. For details write Boyd Gunning, Director of the Visual Education Department, University of Oklahoma, Norman, Oklahoma.

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NORMAN, OKLAHOMA