

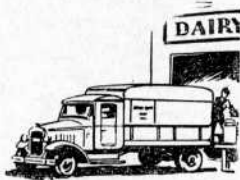
Gilt Edge Milk Is



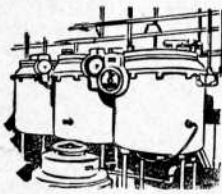
This mark is your assurance of complete protection for purity and quality . . . on the farm, in the dairy plant, in the bottle.



Clean, rich milk from healthy, tested cows



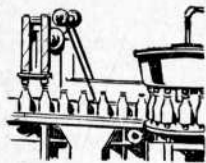
. . . sampled and laboratory tested when received at our plant



. . . pasteurized with the finest and most modern equipment



. . . tested again by our laboratory to make sure the quality is just right



. . . bottled in sterile bottles under the most sanitary conditions



. . . safeguarded during handling and delivery by the Dacro Bottle and Cap

The Dacro Bottle and Cap are approved by

American Association of Medical Milk Commissions, Inc.

Certified Milk Producers' Association of America, Inc.

To the fine quality of our milk we have now added this modern system of protection. Its meaning to you, the consumer, is simple: At every step from the farm to your home, special care is used to maintain highest purity and quality. The modern "Dacro Protected" Bottle is our final safeguard to make sure that all the benefits of this special care are carried right through to your home. Here are the advantages of the Dacro system:

- TAMPER-PROOF SEAL. The top is securely locked in place on the bottle.
- PROTECTED POURING LIP. No hand can touch the top of this bottle, regardless of how it is handled.
- SMOOTH BOTTLE NECK. No inside cap seat. Easy to wash and sterilize.
- EASY TO OPEN. The Dacro Cap is easily removed with the Dacro Opener which we provide.
- EASY TO RESEAL. A light pressure of the hand snaps the cap back in place.

When you use Gilt Edge milk regularly, you now can enjoy both the safety of pasteurization and the safety and convenience of the most modern bottle available. See that your family has both of these important protections.

Insist on Gilt Edge Products — Pure, Inexpensive and SAFE

McCormick's GILT EDGE Dairy Products

Norman, Okla.

Phone 130