

THE VOICE WITH

A *Smile*



NORTH



SOUTH

It may carry the salty twang of New England or the soft accents of the South.

It may be swift and clipped in the New York manner or full of the rolling r's in the style of the West.

But wherever you hear it, it will be friendly, courteous, and efficient.

It's the all-American voice of the Bell Telephone operator — "The Voice with a Smile."

The entire Bell System seeks to serve you quickly, capably and in the spirit of a friend.



EAST



WEST



BELL TELEPHONE SYSTEM



The Campus Awaits You November 12

There are two special events in the annual Sooner Homecoming program (aside from the football game), to which all alumni and former students are specifically invited. One is the annual Homecoming dinner-dance sponsored by Oklahoma City alumni but intended for all Sooners; the other is the annual reception for alumni and former students and their friends, to be held in the Memorial Union Building's ballroom immediately after the football game.

Both events are strictly informal. The price for the dinner-dance, to be held at 6:30 p. m. November 11 in the Skirvin Tower Hotel at Oklahoma City, is \$1.25 per person. The reception is free. Plan to attend both events.

The University of Oklahoma Association

Oklahoma Memorial Union Building

Norman

Homecoming Program

Friday, November 11

6:30 P.M. Homecoming Dinner - Dance, Skirvin Tower Hotel, Oklahoma City. Admission, \$1.25 per person

Saturday, November 12

9:30 A.M. Homecoming parade, from O. U. campus to Norman business district and return.

11:00 A.M. Meeting of Alumni Executive Board, with chairmen of County Advisory Councils.

2:30 P.M. Sooner - Missouri football game, Owen Field.

5:00 P.M. Annual Reception for alumni and former students and friends, Union Ballroom.