



"And I Can Make It Talk"

You'RE right about that, Sonny. At eight or eighty it's easy for any one to use the telephone. And year after year the service gets better and better.

This country leads the world in telephone service because it leads in telephone research. Thousands of scientists, engineers and assistants are constantly at work in the Bell Telephone Laboratories to make the service faster, clearer and more economical. No part of the Bell System is more important to you as a telephone user.

BELL TELEPHONE SYSTEM



Your good telephone service is made possible by the constant research of Bell Telephone Laboratories