

# Oklahoma's "University" of the Air Is Broadcasting Again

October sees WNAD, the Voice of Soonerland, on the air again with educational and entertaining broadcasts Tuesday, Wednesday and Thursday of each week for the new school year.

WNAD is the only non-commercial radio station in Oklahoma. Its programs are planned under supervision of a general radio committee of the University of Oklahoma, members of which represent the various major divisions of the University.

Alumni and former students are particularly invited to listen in on the O.U. broadcasting station and enjoy the variety of campus talent that is offered. WNAD is one of the University's state-wide services.

## Improvements Made

Better service to listeners is promised by WNAD this year, because of improved facilities and a large staff of station workers. New equipment has been obtained for sound effects. Improved microphones have been added for clarity of transmission. Better equipment has been installed for the broadcasting of recorded programs.

The staff of script writers has been enlarged, and a Radio Workshop has been established as a laboratory course in which an additional hour of University credit is given for students in music, speech and drama courses. This is expected to bring better correlation of the work of the script writers, performers, and directors.

## Personnel

General policies of WNAD are established by the University Radio committee of which T. M. Beard, '21, is chairman. Homer Heck, '35ex, is station director; Henderson Leake, '37ma, production director; and Clyde Farrar, technical director.

## Broadcasting Schedule

|           | A.M.           | P.M.           |
|-----------|----------------|----------------|
| Tuesday   | 10:30 to 11:30 | 2 to 4, 7 to 9 |
| Wednesday | 10:30 to 11:30 | 2 to 4, 8 to 9 |
| Thursday  | 10:30 to 11:30 | 2 to 4, 7 to 9 |

1010 Kilocycles — 1,000 Watts

Studios in the Memorial Tower of the Oklahoma Union

Write to Station WNAD today and have your name put on the mailing list if you would like to have advance announcements of the programs for each week

Daytime broadcasts  
of instruction for high  
school classes



Musical programs  
from the College of  
Fine Arts



University Roundtable  
on Current Affairs



Oliver Benson's  
Comments on World  
Politics



Family Life Radio  
Forum



Radio Drama



News and Sports  
Reviews



Entertainment  
by Campus Talent

# The University of Oklahoma

William Bennett Bizzell, President

