

Survey of Business Graduates

By Dean A. B. Adams

FOR several years I have sent out questionnaires every two years to the graduates of the College of Business Administration to ascertain the employment conditions of each. This year the questionnaire was sent to 1200 graduates of the College and about 300 were returned. Of these graduates, 247 designated the salaries they are receiving. Our Bureau of Business Research has tabulated the information as to the occupation and salaries received by these 247 graduates.

It will be observed from Table I that the graduates of from fifteen to twenty years ago now receive an average salary of \$350 per month; those of from ten to fifteen years ago receive an average salary of \$312 per month; those from five to ten years ago receive an average salary of \$193 per month; and those who graduated in the last five years receive an average salary of \$137 per month.

Table II shows that 67 percent of the graduates of from fifteen to twenty years ago are engaged in administrative and executive work, that 20 percent of them are in the professions, and that 13 percent of them are in sales work. This Table also shows that 50 percent of the graduates of from ten to fifteen years ago and that 45 percent of the graduates of from five to ten years ago are executives or administrative officials, and that only 16 percent of those who graduated less than five years ago are executives or administrative officials.

Table III shows that 5 percent of those who answered the questionnaire are engaged in the banking business, 17 percent in the petroleum industry (including pipe lines and oil well supply businesses), 18 percent are in Federal, state and local government employment, 5 percent are in public utilities, 7 percent are professors, attorneys, judges and certified public accountants, and 7 percent are in the retailing business. This Table gives 15 different general types of industries in which our graduates are engaged, and the remaining 21 percent are given as being in unclassified businesses.

The salary range of our graduates as

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Murals in the entrance lobby of the Business Administration indicate the wide fields touched by this college. The actual facts in the accompanying survey of business administration graduates bear out the promise of the murals.

TABLE I
MONTHLY SALARIES OF GRADUATES OF THE COLLEGE OF BUSINESS ADMINISTRATION CLASSIFIED ACCORDING TO TIME SINCE GRADUATION AND ACCORDING TO OCCUPATION OR PROFESSION

OCCUPATION OR PROFESSION	AVERAGE MONTHLY SALARY FOR PERSONAL SERVICES			
	Graduates of 15-20 years ago	Graduates of 10-15 years ago	Graduates of 5-10 years ago	Graduates of last 5 years
Administrative and Executive officials ¹	\$303	\$372	\$227	\$179
Professions (Professors, Attorneys, Judges, and Certified Public Accountants)	361	297	171	105
Accountants ²		196	144	131
Statisticians			154	143
Salesmen ³	567	200	257	140
Secretaries		192	129	87
Clerical and other office workers			150	105
Federal Government employees not included in foregoing classes ⁴			198	144
Unclassified Occupations		306	130	121
All Occupations and Professions	\$350	\$312	\$193	\$137

¹ Includes among other officials: 5 bank presidents, vice presidents and cashiers; 9 general managers of incorporated businesses; 3 treasurers and comptrollers of corporations; 22 departmental and district managers of corporations, such as sales managers, credit managers, auditors, and state and regional managers; 5 administrative heads of state or federal governmental departments; and 11 proprietors and partners.

² Includes bookkeepers, accountants, and bank tellers without general administrative or executive duties. Most of the individuals in this classification are employed with oil companies.

³ Includes wholesale and life insurance salesmen principally.

⁴ Includes 9 army officers.

TABLE II
DISTRIBUTION OF GRADUATES OF THE COLLEGE OF BUSINESS ADMINISTRATION ACCORDING TO OCCUPATION OR PROFESSION

OCCUPATION OR PROFESSION	PERCENTAGE DISTRIBUTION OF GRADUATES ENGAGED IN CLASSIFIED OCCUPATIONS AND PROFESSIONS			
	Graduates of 15-20 years ago	Graduates of 10-15 years ago	Graduates of 5-10 years ago	Graduates of last 5 years
Administrative and Executive officials	67%	50%	45%	16%
Professions (Professors, Attorneys, Judges, and Certified Public Accountants)	20%	20%	3%	1%
Accountants		17%	15%	38%
Statisticians			3%	4%
Salesmen	13%	3%	7%	10%
Secretaries		3%	5%	6%
Clerical and other office workers			2%	5%
Federal Government Employees not included in foregoing classes			10%	3%
Unclassified Occupations		6%	10%	17%
Total graduates Reporting	100%	100%	100%	100%

(ADDITIONAL TABLES ON PAGE 32)



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was engaged to write skits dramatizing notable crimes. He has written similar stories for detective magazines. Mendenhall received training in radio broadcasting and continuity writing at the University.

Sooner writers

A novel by Ross Taylor, '30, '33ma, is to be released in May by the Bobbs-Merrill Company, Indianapolis, Indiana. The set-

ting is the Brazos country of West Texas, and the story deals with the early day conflict between the range cattle industry and the beginnings of the present day type of agriculture and cattle raising . . . A story of Jesus, written by Rev. C. O. Ball, '26, pastor of the First Methodist Episcopal Church, South, at Westville, Oklahoma, is being published as a serial in the *Biblical Digest*, an interdenominational magazine published at Chicago.

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given in Table IV is very large—some of them are receiving more than \$10,000 per year while others receive as low as \$80 per month. The general average of monthly salaries appears to be rather satisfactory. This information shows that our graduates make constant progress after graduation. Those who have been out longest have the highest earning power.

I was gratified to find that less than ten of the three hundred who replied to our questionnaire stated that they were unemployed at that time. I am glad that through our help most of those have secured positions since they returned the questionnaire a few weeks ago.

The biggest problem we have in reference to our graduates is being able to keep in touch with them. Many of them move

from place to place and leave no forwarding address. Many of them who are doing well in business neglected to answer the questionnaire we sent them.

Each year an increasing number of large business firms operating in the Southwest send representatives to the University to interview our graduating seniors with the view of employing them. Many others write or telephone asking us to send them one or more of our graduates to be interviewed in reference to employment. Through the dean's office last year more than sixty companies contacted our seniors in reference to jobs, and as a result employed about seventy-five of them. During the summer months last year the jobs available were in excess of the supply of graduating seniors.

TABLE III
GRADUATES OF THE COLLEGE OF BUSINESS ADMINISTRATION CLASSIFIED ACCORDING TO THE KIND OF BUSINESS IN WHICH THEY ARE ENGAGED

KIND OF BUSINESS	Number of Graduates Reporting	Per cent of total Reporting
Banking	13	5
Petroleum Production and Refining, Pipe Lines and Oil Well Supply	43	17
Food Producing (Chiefly flour milling and meat packing)	6	2
Public Utilities	13	5
Wholesaling	7	3
Retailing	17	7
Life Insurance	14	6
Fire Insurance	7	3
Finance Companies	9	4
Federal Government Employees and officials	23	9
State and Municipal Employees and officials	23	9
Grain and Cotton Trade	5	2
Professional (Professors, Attorneys, Judges and Certified Public Accountants)	15	7
Unclassified Businesses	52	21
Total	247	100

TABLE IV
MONTHLY SALARIES OF GRADUATES OF THE COLLEGE OF BUSINESS ADMINISTRATION CLASSIFIED ACCORDING TO TIME SINCE GRADUATION

	Number of Graduates Reporting	Total Number Graduated	Per cent Reporting	Monthly Salaries		
				High	Low	Average
Graduates of 15-20 years ago, classes of 1917-1922, inclusive ¹	15	73	21	\$833	\$192	\$350
Graduates of 10-15 years ago, classes of 1923-1927, inclusive	30	220	14	833	120	312
Graduates of 5-10 years ago, classes of 1928-1932, inclusive	82	439	19	600	80	193
Graduates of the last 5 years, classes of 1933-1937, inclusive	120	517	23	400	60	137
Total	247	1,259 ²	20			

¹ Includes the 3 graduates of 1915.

² Includes all graduates in Business Administration from 1915-1937 inclusive, 13 of which were graduated in 1915, 1916, and 1917.