

# See the Sooners Drive in '39!

## Order Tickets Now

Season Book  
4 Home Games ..... \$6<sup>75</sup>

Buying a season ticket saves you \$2.25, or the price of one additional game. It assures you seats in the finest section of the Stadium—the center of the West Wing. And it assures receiving your tickets in advance so that you won't have to stand in line on the day of the game.

### RECORD ADVANCE SALE

Because of the record made by the Sooner Big Six champions of 1938 and the interesting prospects for this year, the advance sale of season tickets has reached record proportions. Only a limited number of tickets are left within the 35-yard lines. The only safe way to get really good seats is to order *now!*

Reservations for season tickets cannot be held any longer unless they are paid for. All orders sent in now should be accompanied by cash payment in full. Mail orders to Ticket Manager, Fieldhouse, University of Oklahoma, and you will be given the best seats available at the time your order is received.

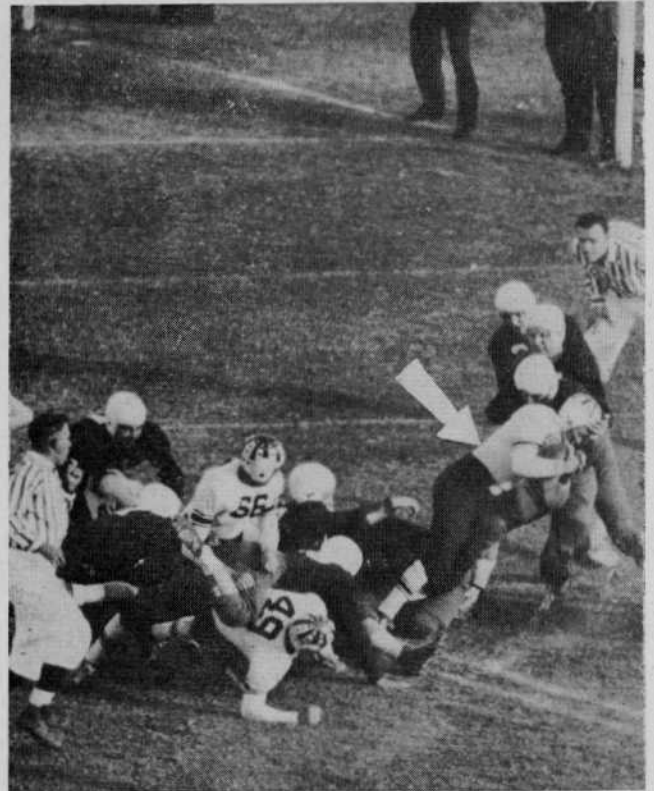
### NORTHWESTERN GAME

Bill Cross, athletic business manager, also has a block of 3,000 tickets to the Sooner-Northwestern game at Evanston to sell to Oklahomans. Enthusiasm for this Oklahoma invasion of Evanston October 7 is reaching a high pitch and arrangements have been made for a special train to carry fans to Chicago. The Chicago Advisory Council of the Alumni Association is sponsoring a big dinner-dance in the College Inn at the Hotel Sherman on Friday night before the game. It will be a grand trip and a grand game. Get ready for it by buying your tickets early in the Oklahoma section. The price is \$2.50.

### TEXAS GAME

The next weekend, Tom Stidham's Sooners meet the Texas University Longhorns in the annual game at Dallas, Texas. This year, for the first time in eleven years, fans attending this game will not have to pay the 50 cents extra charge for admission to the fairgrounds, PROVIDED they buy their football tickets in advance and have them to present at the entrance to the fairgrounds. An added attraction for the trip to Dallas is a breakfast program for University of Oklahoma alumni and friends at 10 a.m. the day of the game in the Empire Room of the Adolphus Hotel. Ticket prices for the Texas game are: Boxes \$3.30; West Side, \$2.50; East Side, \$2.50 (all including taxes); end seats not on sale until day of the game. The Oklahoma block of seats is on sale in the Fieldhouse at Norman.

THE UNIVERSITY OF OKLAHOMA  
ATHLETIC DEPARTMENT



—Daily Oklahoman "Big Bertha" photo.

Hugh McCullough, Oklahoma fullback, bulleting through Nebraska's line for first Oklahoma touchdown before 28,092 at Norman last October. Oklahoma won, 14 to 0.

## UNIVERSITY OF OKLAHOMA FOOTBALL SCHEDULE, 1939

### AT HOME

	Reserved
Sept. 30 Southern Methodist	\$2.25
Oct. 21 Kansas (Dads' Day)	2.25
Oct. 28 Oklahoma Aggies (Band Day)	2.25
Nov. 4 Iowa State (Homecoming)	2.25
(includes all taxes)	

### ABROAD

Oct. 7 Northwestern at Evanston.
Oct. 14 Texas at Dallas.
Nov. 11 Kansas State at Manhattan.
Nov. 18 Missouri at Columbia.
Nov. 25 Nebraska at Lincoln.