



Give Your Youngster "Grade A" Only

The day when most children had to suffer through a lot of diseases and "get it over with" is fortunately past. Science has developed definite, specific methods of preventing the great majority of childhood diseases—many of which might damage a child's health for his entire life.

An all-important step in modern preventive medicine is the insistence on a safe milk supply for children. Ask your family doctor the importance of giving your children *Grade A Milk*

only, and also the added protection to be gained by *pasteurization*.

Every youngster deserves a happy, healthful childhood. Safe, pure milk is one of the most important things that parents can provide to build good health and to protect health in their children.

Worth remembering, too, is the fact that you can obtain all these advantages in *Gilt Edge Pasteurized Grade A Milk* without paying any more than the standard price for milk.

Gilt Edge Milk Affords Maximum Health Protection

The Gilt Edge Dairy company has provided all the methods prescribed in federal milk regulations to safeguard the purity and healthfulness of its products. The label "GRADE A" on Gilt Edge milk means that the milk's sources have been carefully inspected as to health of the cows and methods of handling the milk; that the dairy plant is properly equipped for safe handling and bottling of milk; and that the milk itself meets the official standards of cleanliness and butterfat content.

The GILT EDGE label on a bottle of milk means that it has been pasteurized by modern methods to give you the best scientific protection against possibility of receiving certain disease germs that might, under unpredictable circumstances, be transmitted through milk.

The DACRO bottle and cap, which form the container for Gilt Edge milk, provide maximum protection in handling. The DACRO cap extends down over the pouring lip of the bottle so that no hands touch the pouring lip. This type of bottle has a smooth neck inside which facilitates cleaning.

Use Gilt Edge Milk and enjoy the satisfaction of maximum health protection!

McCormick's GILT EDGE Dairy Products

Eufaula and Highway 77

NORMAN, OKLAHOMA

Phone 130