

# They're Buying 35-Yard-Line Tickets Now!

## DON'T WAIT TOO LONG TO BUY YOUR TICKETS FOR O. U.'S HOME GAMES

The remarkable record made by the Sooner football team last year has caused an unprecedented early rush for season tickets for the 1939 home schedule. All the Sooner fans are anxious to see whether Tom Stidham's great football squad of '38 will be equalled by the Sooners of '39, and they want to see Oklahoma in action on its home field.

The center section on the west side is sold out and large portions of the two adjoining sections are gone. As this goes to press, orders for season tickets are being filled with seats at about the 35-yard line. Season ticket buyers get the choice locations, and they're going fast!

Tickets are now ready for immediate delivery. Orders mailed to the Ticket Manager, Fieldhouse, at the University, will be filled promptly with the best seats available. Take time to place your order now and avoid disappointment later on.

Orders also are being taken for the Sooner-Northwestern game at Chicago October 7 (price \$2.50), and the annual Sooner-Texas game at Dallas (east and west sides, \$2.50). Ticket holders will be admitted to the fairgrounds at Dallas without any additional charge.

### 1939 SCHEDULE

Sept. 30 Southern Methodist at Norman.  
Oct. 7 Northwestern at Evanston.  
Oct. 14 Texas at Dallas.  
Oct. 21 Kansas at Norman (Dad's Day).  
Oct. 28 Oklahoma Aggies at Norman (Band Day).  
Nov. 4 Iowa State at Norman (Homecoming).  
Nov. 11 Kansas State at Manhattan.  
Nov. 18 Missouri at Columbia.  
Nov. 25 Nebraska at Lincoln.



*The Sooner coaching staff is already busy cooking up strategy to be used against Oklahoma's gridiron foes beginning September 30 when S. M. U. invades Norman. Left to right, Tom Stidham, Jap Haskell, Doc Erskine, Snorter Luster and Pete Smith.*

## Season Ticket \$6<sup>75</sup>

### FOUR HOME GAMES

Sept. 30 Southern Methodist.  
Oct. 21 Kansas at Norman (Dad's Day).  
Oct. 28 Oklahoma Aggies (Band Day).  
Nov. 4 Iowa State (Homecoming).

MAIL ORDERS TO TICKET MANAGER, FIELDHOUSE

## The University of Oklahoma Athletic Department