



Performers in the Reunion Day broadcast are shown getting ready for action in the picture on the left. Reminiscences of early days were given by the three old grads in the picture on the right. They are, left to right: J. L. Hefley, '99; C. Ross Hume, '98, '00ma, and John W. Barbour, '97.

## The Reunions

THE annual spring gathering of O. U. alumni at commencement time was made somewhat different this year by two things. One was a half-hour radio broadcast over the Oklahoma Network, direct from the Union Lounge where class reunions were taking place. The other was the fact that the younger classes—those out five, ten and fifteen years—were invited back for the first time.

Both innovations proved satisfactory. The broadcast, in spite of the difficulty of handling a large number of out-of-town performers who arrived at the last minute, went off smoothly. The reunions of the younger classes had small groups attending, but those who came enjoyed the meetings and predicted that the idea of a class reunion every five years after graduation will grow in popularity.

Alumni started gathering in Norman the morning of Sunday, June 4, to hear the baccalaureate sermon by Dr. W. R. White, pastor of the First Baptist Church of Oklahoma City.

The baccalaureate speaker urged the graduating seniors to rely on spiritual resources to find a solution to life's crises.

"Man has always degenerated when he refused to fall back on these resources," he said.

He described the "brotherhood of collectivism" propounded by Jesus and explained it as one "based on mutuality of friendship, not on authority—except the authority of truth and life."

Early in the afternoon alumni began drifting into the Union Building for the afternoon's informal reception and radio broadcast. Registration of the visitors, conducted in the lobby of the Union, was in charge of a committee headed by Herbert H. Scott, '26ma. Others on the committee were Ima James, C. Guy Brown, C. F. Daily, Mr. and Mrs. Frank C. Morris, Boyd Gunning, S. R. Hadsell, and Wilda Griffin.

A space in the lounge in front of the big fireplace was roped off for the broadcast and the large group of participants in the program was seated in a semi-circle.

H. H. Leake, '37fa, production manager of the University radio station, WNAD, was in charge of the broadcast arrangements and acted as announcer.

The broadcast program included several numbers by the Baptist Student Union quartet; a sketch of reminiscences by early-day alumni and representatives of the reunion classes; and brief talks by Dr. W. B. Bizzell, president of the University; Charles B. Memminger, '14, '33law, of Atoka, retiring president of the University of Oklahoma Association; John Rogers, also a member of the Class of '14, who was on the campus to deliver the commencement address the next day; and Ted Beard, '21, executive secretary of the alumni association.

The three genuine "old grads" on the program were John W. Barbour, '97pharm,

Norman druggist; C. Ross Hume, '98, Anadarko attorney; and J. L. Hefley, '99, Norman. Mr. Barbour is believed to be the earliest graduate of the University still living. He enrolled in the University the day it opened, in 1892.

Mr. Hume and Mr. Hefley are two of the charter members of the alumni association, having been present at the first meeting, held forty years ago this spring.

The five class reunion chairmen appeared on the program, each telling some of the highlights of campus life in his day. The five chairmen were: A. N. Boatman, Okmulgee, Class of '14; R. H. Cloyd, Norman, '19; Ralph V. Miller, Oklahoma City, '24; W. Max Chambers, Okmulgee, '29, and Joe Fred Gibson, Oklahoma City, '34.

Mr. Rogers, a former member of the board of regents, reviewed briefly the improvement of the University's plant and facilities during the last twenty-five years.

"I appeal to each of the graduates of this University," he said, "to not only support the Stadium-Union program and the alumni program, but also become an active influence in your locality for the further improvement and development of this University, so that it will continue to be the cultural center of life in Oklahoma."

Dr. Bizzell reviewed progress made by the University during the last year and expressed appreciation for the support given the institution's program by alumni and former students.

Mr. Memminger described the program of the University of Oklahoma Association.

"Our association is a service organization," he emphasized. "Through the county advisory councils, our office force, and individual members, all working because of a sincere unselfish interest, we develop increased interest in higher education as well as in our particular alma mater."

At 6:30 p.m. the members of the five re-

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Two members of the Class of '14 reunion group, caught informally in a window of the Union Lounge. On the left is John Rogers, of Tulsa, who was Commencement speaker the next day. He is talking to Eugene P. Ledbetter, Oklahoma City, president of the Board of Regents.

employing as many workers as it once did. Taxation today is taking, either directly or indirectly, approximately 30% out of every dollar that is earned. No wonder our purchasing power is too weak to pull us up the economic hill.

Business has done more than any other force to create a new concept of civilization, in creating jobs, in increasing wages, lowering prices and increasing production.

Sixty years ago the average wage in this country was \$347. The average is now about \$900. There has been a tremendous increase in the average wage but the benefit accruing to the worker by virtue of this increase has been destroyed by the still greater increase in the tax burden that has taken place in the same period of time.

Taxes are paid in the sweat of every man who labors. High taxes mean high living costs. High taxes retard business expansion and prevent the employment of the unemployed. There is a definite limit to the percentage of the nation's productivity that can be taken for taxes.

Industry has changed. It is in the process of change at the present time. It must still further expand its horizon of thinking and action. It must assume the role of an enlightened industrial statesmanship. It must broaden its responsibilities to the degree necessary to assure to the American people the maintenance of private enterprise and, with it, the exercise of free initiative.

In the past the average business man has wanted to be let alone. He has felt that his job is to manage his business successfully and return a profit. But in the future he will not be let alone, and, unless he takes more seriously his personal part in the re-sale of American industry to the American people, there will not be any profits for anybody in private enterprise.

If private enterprise and democratic government are to be preserved in America, those charged with the management of business must discharge their responsibility to society.

Management must demonstrate its assumption of social responsibility. It must provide and dispense goods and services in a way so as to win public approval, and it must provide them in a way so as to promote social and economic progress.

Management's every policy must be formed and carried out in relation to its effect on workers, customers, investors, supplies, neighbors, competitors and government.

Managers of business today give too much attention to the success or failure of current management and current results and do not give enough attention to the ultimate effect of current tendencies and current measures upon the whole institution of private property and private business. They have felt that public policy is associated with politics, and they did not want to take their business into politics.

The time has come, however, when the managers of business institutions, if they are to save the institutions for the benefit of those to come, those to whom they be-

long, for whom they exist, must give attention to current drifts in public policy, which may not be dangerous for the day, but which will interfere with their future performance.

The managers of business must participate in the formation of public opinion and public policy. There must be close collaboration between government and business, each working along its own course, to the common end that men have work to do in private enterprise and a right to dictate their own destiny.

The United States still has a great future. The doctrine that there must be in America a permanent army of unemployed is absolutely false. Prosperity and full employment can be achieved in America if we will inaugurate a sane policy of economy in government, lower taxes, a reduction in national debt, scientific research, new industries and an expanding economy.

We must see to it, however, that this larger national income, when it becomes a reality, is more justly distributed than it was in 1929. I feel sure that this will be accomplished, for business, through some rather difficult and trying experiences during the past ten years, has learned many lessons. It has a much keener sense of its social responsibility and a much deeper realization that the success of business in the future will be measured not alone by profits but also by the contribution it makes to human life.

The best way to assure the future security of free enterprise in America is in the preservation and enhancement of constitutional democracy. Challenges which cannot be ignored have arisen in recent years to shock all of us out of our complacent acceptance of our heritage which was won under such difficulty by our forefathers.

The major need today is leadership. I congratulate each of you on the successful completion of the requirements for the degree you are to receive today. Each of you, with your background of training and equipment, as you take your place in productive society, should show your gratitude to the State for what it has done for you by assuming the responsibility of leadership in a program designed to cause the American people to recapture an enthusiasm for true Americanism, repudiating false prophets and giving themselves to a broad and intelligent service in the national interest.



## The Reunions

(CONTINUED FROM PAGE 11)

union classes divided into groups for five separate reunion dinners which were held in the ballroom, the Woodruff room, the English room, the Blue room and the Pine room of the Union.

Each class had its own informal program. Some had musical numbers. The general plan was to call on as many members of the class as possible to find out what they had been doing since leaving the University.

The Class of '14 far surpassed the other reunion groups in attendance. In fact, it had almost as many present as the other four reunion classes put together.

The dinner attendance by classes: '14 had 67; '19 had 21; '24 had 15; '29 had 23; and '34 had 15.

The Class of '14 led all others in number of Life Memberships for many years and has a long list of members who have been outstanding in their various professions and occupations.

Particularly noticeable about the reunions was the large number of alumni present from other states—as far away as California, New York, Ohio and Minnesota.

The out-of-state group included Fritz Aurin, '14, '15ma, president of the Southland Royalty Company, Fort Worth, Texas; William A. Buttram, '14, geologist, Puente, California; Florence Van Buskirk Graham, '14, housewife, Montebello, California; Frank B. Parsons, '14ex, and Mrs. Parsons, Wichita Falls, Texas; Mrs. Walter Cralle (Marian Stuart Brooks, '15, '17ma), Springfield, Missouri; Ruth Tolbert, '17, Amarillo, Texas; Elaine Boylan, '19, librarian for the *Dallas News*, Dallas, Texas; Dr. Claude B. Norris, '19, '21med, physician at Youngstown, Ohio, and Mrs. Norris (Fannie Inez Bell, '19); C. D. Reasor, '19eng, manager of the Consolidated Gas Utilities Corporation, Wichita, Kansas; Harvey A. Andruss, '24, dean of instruction at State Teachers College, Bloomsburg, Pennsylvania; H. P. McCrimmon, '25med, Minneapolis, Minnesota, and Mrs. McCrimmon (Adelaide Paxton, '24); Mrs. Clara Smith Reynolds, '29, Carbondale, Illinois; Vernon Rice, '31, newspaperman, New York City; J. B. Bender, '34, electrical engineer, Lenexa, Kansas; Luman T. Cockerill, '32, minister at Ithaca, New York, and Mrs. Cockerill (Geraldine Speyers, '34); and Mrs. Earle E. Garrison (Mary Tappan, '34, '35ma), Corpus Christi, Texas.

A crowd of about one hundred persons including many alumni attended the annual Phi Beta Kappa breakfast Monday morning, June 5, in the Woodruff room of the Union.

The speaker was Dr. H. H. Lane, former O. U. faculty member now at the University of Kansas. He is a charter member of the Oklahoma chapter of Phi Beta Kappa.

Speaking briefly, he urged members of Phi Beta Kappa to fight the forces in the world that are threatening the civilization of today.

Commencement exercises were held at 10 a.m. in the Fieldhouse, a proposal for changing it to an evening hour having been abandoned, at least until next year. The principal address, by John Rogers, '14, of Tulsa, is reported in detail elsewhere in this issue of *Sooner Magazine*.

A total of 1,084 degrees were presented to the graduating class by President Bizzell—the largest graduating class in University history. This program brought the total number of degrees granted by O. U. to more than 20,000.

After the commencement exercises, a

crowd of approximately 250 persons gathered in the Union ballroom for the annual alumni-senior luncheon.

With Mr. Memminger presiding as president of the alumni association, a brief program was presented. A vocal solo was given by Forrest West, '33fa, head of the voice department at Central State Teachers College, Edmond. He was accompanied by Mrs. West.

"The University is doing surprisingly well in spite of the financial situation," Eugene P. Ledbetter, '14law, Oklahoma City attorney, told the luncheon crowd. "We need money, buildings and personnel, but there is nothing wrong with the University that money wouldn't cure."

"Most of the criticisms of the University that have been heard," he said, "are due to a lack of basic understanding of the problems faced."

Speaking of the budget reduction of approximately ten per cent that was made in order to bring operations for the next biennium within the anticipated funds available, he commented that "I think the budget as approved by the board accomplishes the purpose of protecting the University's personnel."

President Bizzell, in his talk, said that he believes the University was treated fairly by the legislature in the allocation of funds available for higher education in the state, but declared "I dread to see the arrival of September 22 because I don't know what we will do with any increase in the size of the student body."

He called attention to the public's disinclination to pay additional taxes for education, and the general opposition to a tuition fee for University students.

"Nobody wants to support higher education, but everyone on earth wants to come—so what's going to happen to a poor university president?" he commented with a smile.

"What the University needs more than money is stability of conditions," he said. "I'd like to say as earnestly as I can that no one can administer the affairs of a university successfully under such uncertainties as those that have been faced at times during the last year."

"The other point I want to make is that you can't have a great system of higher education in the state if the university and the colleges get only what is left over from the other activities of state government."

He announced that the budget reduction had been accomplished without any general salary cuts for faculty members, other things having been sacrificed to protect the University's personnel.

John Rogers, '14, Tulsa, spoke briefly on the luncheon program. He paid special tribute to Mr. Memminger for his service to the University while a member of the State Senate years ago when certain building appropriations were being considered.

Lieutenant Governor J. W. Berry, who was acting governor because of Governor Leon C. Phillips' trip to Washington, D. C., for the dedication of the Will Rogers statue,

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was a special guest at the luncheon and spoke briefly.

Members of the board of regents present as guests included Mr. Ledbetter; E. C. Hopper, Eufaula; Lloyd Noble, '21ex, Ardmore; Joe Looney, '20, '22law, Wewoka; Joe W. McBride, '28bus, Anadarko, and Dr. Claude S. Chambers, Seminole.

By the time the alumni association's executive board had finished its meeting late in the afternoon, the commencement visitors and the new graduates had scattered and the campus was nearly deserted.

But not for long! Bright and early the next morning, enrolment for the Summer Session was in full swing and another cycle of the campus year had started.

Registrations of alumni for the commencement reunion included:

1897

John W. Barbour, Norman, Oklahoma.

1898

C. Ross Hume, Anadarko.

1899

J. L. Hefley, Norman, Oklahoma.

1901

John T. Hefley, Norman.

1903

Mrs. John T. Hefley, Norman.

1904

S. R. Hadsell, Norman; Lilla Miller, Norman.

1906

Ella Thomas Williams, Norman.

1910

May Bailey Hocker, Norman; R. W. Hutto, Norman; Blanche Belt Shead, Norman.

1911

Mrs. W. King Larimore, Oklahoma City.

1912

C. T. Hocker, Norman; Eva Lee, Oklahoma City, V. E. Monnett, Norman.

1913

S. Deborah Haines, Norman; Raymond A. Tolbert, Oklahoma City.

1914

W. J. Armstrong, Oklahoma City; Mrs. W. J. Armstrong, Oklahoma City; Fritz Aurin, Fort Worth, Texas; A. N. Boatman, Okmulgee; Don M. Bretch, Oklahoma City; Mrs. Don M. Bretch, Oklahoma City; William A. Buttram, Puente, California; Mrs. R. H. Cloyd, Norman; Roy W. Cox, Blackwell; W. L. Eagleton, Tulsa; Pauline Dellinger Eagleton, Tulsa; John T. Eischeid, Chickasha; Mrs. John T. Eischeid, Chickasha; Virginia Tolbert Fowler, Norman; Florence Graham, Montebello, California; A. C. Hirshfield, Oklahoma City; Carl J. Hughes, Oklahoma City; Bess McLennan Hughes, Oklahoma City; Elton B. Hunt, Tulsa; Olive Eagleton Hunt, Tulsa; E. P. Ledbetter, Oklahoma City; Helen Beattie Ledbetter, Oklahoma City; Leonard Logan, Norman; Dick Lowry, Oklahoma City; Mrs. Dick Lowry, Oklahoma City; Tom Lowry, Oklahoma City; Mrs. Tom Lowry, Oklahoma City; E. D. Meacham, Norman; C. B. Memminger, Atoka; Mrs. C. B. Memminger, Atoka; Juanita W. Neal, Oklahoma City; Bess Merkle O'Halloran, Cordell; Mayme Oliver, Guthrie; Mrs. Frank B. Parsons, Wichita Falls, Texas; Frank B. Parsons, Wichita Falls, Texas; John F. Pendleton, Nowata; Claude E. Reeds, Edmond; Mrs. Claude E. Reeds, Edmond; Norman E. Reynolds, Oklahoma City; John Rogers, Tulsa; Mrs. Hazel Beattie Rogers, Tulsa; Lewis S. Salter, Norman; Mrs. L. S. Salter, Norman; Roy Spean, McAlester; C. B. Steele, Oklahoma City; Carl T. Steen, Norman; Mrs. Georgia Allen Steen, Norman.

1915

Ruth Morris, Oklahoma City; Alfred Stevenson, Holdenville.

1916

R. W. Clark, Tulsa; Katherine Barr Hill, Norman; Zella Hybarger, Norman; John C. Moseley, Edmond.

1917

Mrs. Walter Cralle, Springfield, Missouri; Lewis

R. Morris, Oklahoma City; Mrs. Norman E. Reynolds, Oklahoma City; I. G. Richardson, Norman; Ruth Ann Tolbert, Amarillo, Texas.

1918

D. B. R. Johnson, Norman; Marjorie Brianard, Oklahoma City; Hedwig Schaefer, Norman.

1919

Elaine Boylan, Dallas, Texas; Della Brunsteter, Norman; Randell S. Cobb, Oklahoma City; C. H. Fawks, Jr., Snyder; Web Glidewell, Helena; Mrs. Web Glidewell, Helena; Lois Emery Kneeland, Oklahoma City; Louie G. Kneeland, Oklahoma City; Maurice H. Merrill, Norman; Mrs. Orpha Roberts, Merrill, Norman; Lanson D. Mitchell, Oklahoma City; Claude B. Norris, Youngstown, Ohio; Fannie Bell Norris, Youngstown, Ohio; Mrs. Lyra Bahrenburg, Norman; C. D. Reasor, Wichita, Kansas; Dorothy Snedaker, Oklahoma City; Ruth Thompson Hughes, Oklahoma City; Fred Lyman Tibbitts, Norman; Mrs. F. L. Tibbitts, Norman; M. L. Wardell, Norman; Mrs. Frances Watton Weir, Oklahoma City; Alice Mulvey Wheatley, Yukon; J. A. Wheatley, Yukon; Sophie R. A. Court, Norman; Carl H. Kunsemuller, Muskogee; H. V. McDermott, Norman.

1921

Frank S. Cleckler, Muskogee; Lloyd Noble, Ardmore.

1922

Elizabeth Baird Herbert, Norman; Joe Looney, Wewoka; Florence Monnet McKown, Oklahoma City; Fisher Muldrow, Ardmore; M. C. Oakes, Norman; Ralph H. Records, Norman; Edythe S. Triplett, Oklahoma City.

1923

C. Guy Brown, Norman; Kitty Shanklin Roundtree, Oklahoma City.

1924

Harvey A. Andruss, Bloomsburg, Pennsylvania; Hubert E. Bale, Oklahoma City; Mrs. Neva Neel Bale, Oklahoma City; Goldia Cooksey, Norman; Harold S. Cooksey, Norman; Anna Mae Dearden, Norman; Helen H. Hamill, Norman; Mrs. Adelaide Paxton McCrimmon, Minneapolis, Minnesota; Mary Elaine Miller, Oklahoma City; Ralph V. Miller, Oklahoma City; Merle Campbell Montgomery, Oklahoma City; Winifred Johnston Perry, Norman; Henry D. Rinsland, Norman.

1925

Charles P. Green, Norman; Catherine Holman, Norman; H. P. McCrimmon, Minneapolis, Minnesota.

1926

Charles H. Cuning, Ponca City, Oklahoma; Maxine Hefley Lockhart, Mangum; Frank C. Morris, Norman; Richard T. Pendleton, Norman.

1927

Clella LeMarr McBride, Anadarko.

1928

Rita Higgins Lottinville, Norman; Joe W. McBride, Anadarko; Hal Muldrow, Jr., Norman; G. M. Roberts, Norman.

1929

C. C. Beaird, Norman; Elsie K. Beaird, Norman; C. H. Brite, Norman; John C. Bryce, El Reno; B. H. Carey, Oklahoma City; W. Max Chambers, Okmulgee; Elbert O. Davis, Oklahoma City; R. D. Dorsett, Norman; Mrs. R. D. Dorsett, Norman; Marguerite Harral, Durant; James H. Hodges, Tulsa; Frances Hunt, Norman; Frances Atwater Lindloff, Norman; Savoie Lottinville, Norman; Willie Murray Witt Marty, Comanche; Emma Jean Provost McDermott, Norman; Clemmontyne Corbett Morris, Norman; Emma Ruby Klufa Milligan, Oklahoma City; Clara Smith Reynolds, Carbondale, Illinois; Alta Boyd Roane, Norman; W. H. Roane, Norman; Wayman J. Thompson, Oklahoma City; Ruth Vaught Thompson, Oklahoma City.

1930

Paul Updegraff, Norman.

1931

Curtis Berry, Norman; Grace Norris Davis, Norman; N. L. George, Duncan; Nell Guthrie, Oklahoma City; Vernon Rice, New York City; Annie Laurie Von Tungeln, Oklahoma City.

1932

Hicks Epton, Wewoka; E. M. Gullatt, Ada; Sylvia Watson Hefley, Norman; Ralph T. Hood, Oklahoma City.

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1935

Jack Campbell, Drumright; Ida C. Sloan, Norman; J. Wenonah Paul, Pauls Valley.

1936

E. E. Hatfield, Norman; George A. Hoke, Norman; Eugene R. Stewart, Norman.

1937

Dana G. Hefley, Tulsa; Lowell C. Brown, Norman; Boyd Gunning, Norman; H. H. Leake, Norman; Alfred Naifeh, Norman; Morris B. Tucker, Miami.

1938

Mabel E. Boggess, Norman; Ira Eppler, Norman; Catherine Smith, Drumright.

1939

James O. Asher, Oklahoma City; Catherine Barefoot, Oklahoma City; Earl Edsel Bradley, Goodwell; John W. Davis, Watonga; G. W. Guisinger, Washita; J. Ted Hefley, Norman; James Wood Henderson, Norman; V. E. Lewis, Oklahoma City; W. J. Porter, Lawton; Bryan L. Rakestraw, Oklahoma City; Billye Beth Robinson, Gould; Edward E. Sands, Jr., Houston, Texas; Jack Scott, Konawa.

▲ ▲ ▲

## Thirty Years of Service

(CONTINUED FROM PAGE 13)

the improvement of the appearance of the University campus.

Ben G. Owen is one of the few men in the United States who have spent more than twenty-five years of athletic service in a single college. He ranks with Yost of Michigan and Dan McGugin of Vanderbilt in length of service.

After studying under Yost at Michigan, Owen coached winning teams at Bethany College and at Washburn in Kansas. He came to O. U. in 1905, at a time when there were fewer male students enrolled in both the preparatory school and the University than now check out football suits each season.

Within Owen's first month, the Sooner football team defeated a strong Haskell outfit 18 to 12, and the next week scored Oklahoma's first victory over the Texas Longhorns. School spirit soared and Bennie Owen was launched on a coaching career that lasted twenty-two years and carried Oklahoma to a prominent position in college athletics.

Owen's teams won 128 games, lost 52 and tied 13, for an average of .697—which means practically seven victories out of every ten games. He gained national recognition as one of the first coaches to

put extra emphasis on the forward pass as a major weapon in football offense.

Resigning as coach in 1926, Mr. Owen became professor of physical education for men and is now also the director of intramural sports. Owen Field, where the Memorial Stadium was erected, is a lasting memorial to his years of service as coach.

S. W. Reaves, now dean of the College of Arts and Sciences, came to the University in 1905 as professor of mathematics (the only one at that time) and head of the mathematics department. He taught in both the preparatory school and the University, which at that time had a combined enrollment of about five hundred.

Dr. Reaves had an active part in the development of the College of Engineering in its early days, and for a time taught courses in theory of mechanics, surveying and descriptive geometry.

He has served on the Athletic Council and was representative of the council fifteen years ago when the old Missouri Valley Conference was dissolved and the Big Six conference was organized. At various times he has served on important faculty committees such as those on eligibility, student conduct, and student loans.

Dr. J. W. Sturgis, professor of classical languages, has been on the O. U. campus since 1906. When he was a boy 14 years old he discovered the works of Vergil and decided he wanted to teach in that field, and his ambition has been fulfilled in his long years of service for the University.

He believes that the works of Vergil are "the most helpful I have ever found, outside of Christianity, in working out a practical philosophy of life."

Dr. and Mrs. Sturgis have taken a deep interest in charity and relief work, and for years have devoted much of their time and income to assist underprivileged families in Norman.

Gus Huey came to the campus of the University in 1906 and has been in continuous service on the staff since then. He has worked in many different departments, and is now employed in the power plant.

Connected with the faculty since his graduation from O. U. in 1906, Dr. Guy Y. Williams is now head of the department of chemistry and professor of chemistry. His Ph. D. degree was received from the University of Illinois.

He has been particularly interested in military training and Sooner athletics and alumni affairs, aside from his strictly departmental affairs. He organized military training in the University in 1917. President of the Athletic Council from 1933 to 1935, he was acting head of the athletic department during a period when there was a vacancy in the position of athletic director.

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