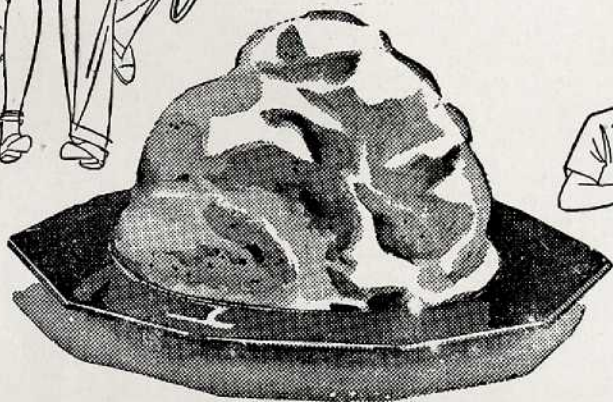




Gilt Edge Ice Cream for Mid-Summer Days



Grade A Milk and Pure Ice Cream

Look for the Gilt Edge Label

In hot weather more than any other time, it is important to look for the GRADE A label on the milk you drink. Because GRADE A means that every precaution has been taken to insure the purity and wholesomeness of the milk — it means that city and federal requirements for safe handling of milk have been met. The Gilt Edge Dairy is proud to qualify for permission to label its milk GRADE A, and supply this top grade to Norman residents and students in the University of Oklahoma.

Of course pasteurization and safe milk sources and careful handling are important for all dairy products. And so it's

well to buy ice cream and butter and other dairy products under the Gilt Edge label.

Try some of the many delicious flavors of ice cream offered at the Gilt Edge plant, including numerous fresh fruit flavors in season. Ice cream is good to eat, healthful, and universally popular with children and adults.

Ice Cream—Many Delicious Flavors

25c per quart at the plant
30c if delivered

Insist on Gilt Edge Products — Pure, Inexpensive and SAFE

McCormick's GILT EDGE Dairy Products

Eufaula and Highway 77

Norman, Oklahoma

Phone 130