



Speed! Color! Action!

Watch the Sooners in BASKETBALL

Phog Allen, the veteran coach at Kansas U. predicts the Sooner cagers will win the Big Six championship this year, as the Sooners have back this season nearly all of the spectacular "Boy Scats" of the last campaign.

Whether Dr. Allen, who is notoriously pessimistic about his own chances, is right or not, the Sooners of 1939 are sure to give basketball fans a run for their money.

Watch the schedule of Coach Bruce Drake's Sooners and join the crowd in the big O.U. Fieldhouse for every game.

General Admission

55c

Reserved Seats 80c — Boxes \$1.00

Schedule

January 7 Kansas at Norman.
January 14 Missouri at Columbia.
January 16 Iowa State at Ames.
January 28 Nebraska at Norman
February 2—Oklahoma Aggies at Norman.
February 4 Kansas State at Norman.
February 11 Missouri at Norman.
February 16—Oklahoma Aggies at Stillwater.
February 18 Iowa State at Norman.
February 25 Kansas at Lawrence.
March 4 Nebraska at Lincoln.
March 6 Kansas State at Manhattan.

**University of Oklahoma
Athletic Association**

In the Mail . . .

To the Alumni Secretary:

I was very glad, indeed, to receive your letter. It helped to bring back the old times when we used to have so much fun together down at the University.

It is really just carelessness that I have never joined the University of Oklahoma Association. Please enroll me and enclosed find a check for \$3.00. If this is not the proper amount let me know.

I am really proud of the football team you have down there this year and wish I could see them play. Herbert Scott told me in the summer that this Stidham is a real coach. Please give Herbert my best regards when you run into him.

J. C. PICKARD, '24, '26MED,
Dubuque, Iowa

To the Alumni Secretary:

I am enclosing my check for three dollars for my alumni dues and *The Sooner Magazine*.

I don't know whether I can make it to Homecoming this year or not, but my thoughts will be there anyway. I am glad to read of all the improvements which are being made at the University and I was particularly glad to read that the Union is finally complete. No one but one who has had the advantages of the Union can realize what an immense help it is to students.

MARY F. TEDFORD, '33
Guthrie

To the Alumni Secretary:

Three months of my plebe year are over and I am glad. This training is invaluable but it would seem really tough to have to go through with it again. It was undoubtedly the hardest three months of my life, but I would take nothing for the experience. However, I am afraid the worst is yet to come.

My grades haven't been as good as I would like them to be, and after this first term I believe I can make some good marks.

Army plays Notre Dame tomorrow and I believe we stand a pretty good chance of winning.

O. U. is certainly going to town. I surely would like to have seen the Nebraska game. It must have been a grand game, somewhat like it would be if we should beat Notre Dame.

I want to thank you for all the many favors which you have extended me. I appreciate them and I shall try to do my best to take advantage of them.

RICHARD YIELDING, '38EX,
West Point, New York

To the Alumni Secretary:

Am I humiliated! Now that you mention the situation, I have the faintest—ever so faint—remembrance of your writing and inviting me to "head up" the San Diego Advisory Council. My answer, after a year's consideration, is, *yes*. I'll be ever so glad to do so. Just let me know what I am to do and I'll be *active* with my council.

Now, I'll invite the following to serve on the Council:

Alfred J. Douglas, 1154 Franciscan Way; Harvey Collins, 3752 Goldfinch; Mrs. Virginia Ballard Wallace (Mrs. Fred); and Carrie Will Coffman Praeger (Mrs. Otto).

These are enthusiastically loyal Sooners and are representative of various years and classes at O. U.

A. J. Douglas, better known as "Doug," is married to a friend of Willa B's and mine. Doug and his wife both teach in our city schools. They have a lovely home overlooking Mission Valley and the gorgeous mountain ranges in the distance. Doug is a Phi Gam.

Virginia Wallace is married to Fred, an O. U. law student. Fred, and his brother Ralph, have their law office in down town S. D. Ralph and his family live next door to us. Virginia is a Tri Delt.

Carrie Will Coffman Praeger and her husband and three small daughters live here in S. D. so they can be near their thrillingly beautiful lemon ranch in Escondido, California. They can drive up to the lemon ranch and back in a day. Carrie Will is an Alpha Chi Omega.

Harve Collins maintains a home here with his mother and sister (a former resident of Tulsa). Harve is a grand person and very popular. He is an S. A. E.

And Jeweldean is very much single and teaching school. An Alpha Gamma Delta.

I think I have a grand Council and believe me we'll do everything in our power for a greater University of Oklahoma.

Did I write you about the Norman, Oklahoma picnic here this summer as a courtesy to Blanche and Mildred Holland? A group of us had a picnic supper on Presidio Hill where Cabrillo first landed. It is a glorious site. We looked over the beautiful trees to the Blue Pacific as the sun was setting (sounds a bit maudlin so I'll forego any further). Those present were Mr. and Mrs. Ralph C. Hardie and children, John and Mary Em; Mrs. Dave Ince (visiting her son Carl in Coronado); Blanche and Mildred Holland with their mother and their nephews, Dick Holland and Walter Sherman; Carrie Will Coffman Praeger and her three daughters; Julia Falkenburg Rhodes and her three children; Harvey Collins; Mrs. Lillian Harness (former Norman girl, was a classmate with Ann McCall, can't recall her maiden name now, but a close friend to the Hollands) and her husband and mother-in-law; Olive Leeper (resides, as you know, in L. A. but was down here visiting the Hollands) and the three Brodie musketeers. We all sang O. U. songs, of course.

JEWELDEAN BRODIE, '20, '20FA, '27MA,
San Diego, California

To the Alumni Secretary:

Congratulations on your football team at the University. I hope they are successful in the remainder of their games and they certainly should be invited to one of the "Bowl" games.

CLYDE BOYD, '28EX
Sand Springs

To the Alumni Secretary:

We had a corking good meeting last Monday night which the secretary of our Association, Mrs. Annie Roland Miller, will report to you in a few days. If you will recall, that particular evening was the time that the University of Southern California announced the Rose Bowl opponent, Duke. Our program for the evening was built around the idea of the "Sooners for the Rose Bowl." The extras were on the streets about fifteen minutes before our meeting opened, and so you can see that we were pretty much cooled off.

The principal reason for Oklahoma's not receiving more recognition as a Rose Bowl competitor was the attitude of the publicity agents from some of the larger institutions, not only in California, but in other states quoting rather prominently that "Oklahoma lacks color." Incidentally, we in our Association here cannot agree to such a statement and have tried to refute it in all instances. Bill Henry, probably one of the best known sports writers on the Coast, conducted a popularity contest which was well under way at the time of the selection of the eastern Rose Bowl contestant. This showed that Duke was running about third place and Oklahoma in fourth place with T. C. U. and Tennessee leading.

The sports writers as a whole rather felt that they had been doublecrossed or left in the cold by the rather rapid selection of the eastern contender, and,

of course, are doing everything they can to support the selection of Duke and to push the cause of the Rose Bowl Association.

I consider that Oklahoma and the Big Six Conference should be congratulated on Oklahoma's selection for the Orange Bowl and I have no doubt that the boys will carry off the honors.

Resolutions as a result of our meeting will be forthcoming in the next few days. We are trying to hold down anything that sounds like sour grapes, but are criticizing as firmly as we know how the method of selection of the competitive teams for the Bowl.

I believe that one of the things that will give the Sooners a little wider recognition is the scheduling of games outside the Big Six, and I am sure that moves in that direction have already been made. My suggestion, (and I expect to forward to Tom Stidham and Bennie Owen a letter along the same line) is that the boys show Washington State just a little "color" on Saturday. I would say, "Don't spare the horses." Pour it on! One hundred to nothing wouldn't be bad. I believe that a big score against Washington State will come nearer getting recognition on the Coast for the old Alma Mammy than most anything that could happen at the present time.

Ted, don't consider this as a report of any meeting, since that will be forthcoming to you in due time, but rather a letter of disappointment on some of the things that have happened in the past few days.

W. E. SMITH, '20geol
Los Angeles, California

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To the Alumni Secretary:

Thanks for the University of Oklahoma Bulletin. I want to give you my exact address. You don't have the correct street number.

It means a lot to hear from O. U. when one lives so far away.

MRS. CARROL CONSTANT PIM, '31fa
Flushing, Long Island
New York

▲

To the Alumni Secretary:

I looked through *The Sooner Magazine* and find that you do have a splendid publication for the Association. Thanks for the thoughtfulness on your part.

I hope to belong to the Association each year in the future. It is thought generally that administrative positions are not obtained through the Teachers Placement Bureau, but in this case it worked perfectly.

Thanking you again for these many favors, I remain

NELSON L. BRINTLE, '37ed,m
Thackerville

▲

To the Alumni Secretary:

Say, believe it or not, but pretty soon I'm going to subscribe to your Sooner Alumni Association, but it's going to wait until after the first. For some reason I'm always broke, even if you did get me one of the best engineering jobs in the country. Do you know that that job at NBC would be paying \$290 per month right now for forty hours, five days a week, and with three weeks vacation? This job does have a nice future to it, we think. Started on some pension bonds some while ago, that is where all of our money goes, and some day will have enough to live on without starving in our old age.

Have really been following the Sooners football team this year; would sure like to see them in at least the Sugar Bowl and preferably the Rose Bowl. Heard an announcer interviewing Tiny Thornhill out on the west coast and one of his questions was could the west coast teams beat O. U. or T. C. U. Thornhill didn't answer, so O. U. must be pretty good. Say, what kind of an enrolment do you have now, and on top of that, why in the hell can't the kids have a holiday when O. U. wins the first Big Six title of its life? For five years at school I had to take a holiday from school to eat and nobody was bothered, so why can't the whole school occasionally take off? Of course, I can understand your answer in that it will be that in the first place I'm crazy, and in the second that they had to burn the school house down to get me out.

Say, I never told you, but when I was in our New York plant June a year ago, went up to see Wes Henke. Remember he announced at WNAD and also KOMA? Well, he was doing fine at WEEI in Boston. He married an Oklahoma girl whose folks live out on the Cape. Went out there and had a swell time. Can you tell me where old Bryan Cole ever went? Last time I saw him was in New York in May of last year. Do you know his address?

Say, do you remember Charley Ludwick? At one time we were roommates and washed dishes at the fraternity house just west of the D. U. house. Well, he is and has been party chief of a Shell Seismograph party for the last three years. Up to last week he was at Vandalia, Illinois, now he is at Princeton, Indiana. He married an O. U. girl; her maiden name was Corrine Chandler. Guess they have been married about four years. Charley was the boy who "found" the Illinois oil field in and around Centralia, Illinois.

WILMER E. RAGSDALE, '35eng
Richmond Heights, Missouri

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To the Alumni Secretary:

Sorry that I have not answered your letter with enclosures, but have been out of the city.

It certainly does me good to see Oklahoma doing so well in football. When they beat Nebraska I knew that it was well above the "average" Sooner team. I enjoyed "razzing" one of my very good friends here, for he is a staunch Nebraska supporter. I also get quite a kick out of telling the people here in the office that it looks like "Southern California and Oklahoma" in the Rose Bowl. Anyway, you can rest assured that Oklahoma is really on the map down here and the sports writers have recognized that fact.

If I can be of any service to the Association do not be hesitant in asking. Give my best regards to everyone, and by all means BEAT IOWA STATE!

RALPH KENT BOGART, JR., '36law
New Orleans, Louisiana

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To the Alumni Secretary:

I received a letter this morning from your secretary inclosing your check for \$2.25 representing a refund on the football ticket which you purchased for me, all of which I greatly appreciate.

I had a splendid seat and greatly enjoyed the game. The only thing that marred the day was my failure to see you long enough to shake hands and say "howdy." Anyway, it was a great day for we natives.

M. G. STIGLER, '16ex
Stigler

▲

To the Alumni Secretary:

I take this opportunity to again thank you in behalf of Judge and Mrs. Rice for the courtesies extended.

I regret that we were unable to get in a little visit homecoming. Perhaps we can accomplish that December 3. I would sure like to be in Ames this coming week-end where I am sure you will be on the front row, but find that our Court at Hugo will not permit.

It is rather needless for me to state but I will say it anyway, "Our ball club is really creating a lot of enthusiastic support from this section of the State, not only from an athletic standpoint but from the general rank and file". You had just as well get ready for an additional 1,000 or 1,500 students next fall.

GRANVILLE NORRIS, '29
Muskogee

▲

To the Alumni Secretary:

I am enclosing herewith a check for renewal of my subscription to *The Sooner Magazine*. I shall do my best to secure other subscriptions before the first of the year.

I have been so very busy lately prosecuting a half-million dollar PWA school building program, I could not give the necessary amount of time to the work of the O. U. Association.

I think the University and the Association are gaining in prestige here in Bartlesville. More interest is now being taken in the University and a larger representation from here is being experienced in the O. U. activities. I am sure that we will have

(PLEASE TURN TO PAGE 30)

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In the Mail

(CONTINUED FROM PAGE 3)

quite a number present for the Dinner-Dance in Oklahoma City tonight and at the game tomorrow.

I thoroughly enjoyed the meeting with the Board of Directors of the Association. You are to be commended for the fine work which you are doing for the Association and the University. It's gratifying to see the new life and added enthusiasm which are apparent in all the activities of the University.

When the student representative was talking to the Board of Directors concerning our relationships with the student body on the campus, it occurred to me that closer contacts should be made with the graduating classes. This specific thought came to me at the time—why cannot the Association present to each member of the graduating classes at the time of their graduation, a year's complimentary membership in the University of Oklahoma Association, together with a statement of its aims and purposes, and a cordial invitation to keep this membership alive each succeeding year?

With very best personal wishes, I am

H. E. WRINKLE, '22, '31ed.m
Bartlesville

Under the present plan, each person receiving a degree from the University receives Sooner Magazine for one year, but is not a member of the University of Oklahoma Association unless he pays \$1 alumni dues for the year. Last Spring for the first time, the Alumni Office gave each graduating senior a booklet explaining the Association setup, various types of membership and so on. Officials are always seeking ways to make the transition from student to alumnus less sharp a break. Mr. Wrinkle's interest in this problem is appreciated.—Ed.

To the Alumni Secretary:

When the Southern California Gas Company opened their new building a year ago last February, I was sent to Hollywood in charge of Home Service activities. Since then I have been conducting weekly cooking classes, having an average attendance of two hundred women each week. Beginning this week I will conduct my first large newspaper school at which we expect to have a thousand women. I do a great deal of newspaper writing and radio work. I credit what success I have had in this field to the splendid Home Economics department of the University and especially to Miss Hamill and Dr. Burton.

Incidentally, in September Louise Hightower, also an alumna of O. U. took an apartment with me. We attended your meeting this summer and saw the lovely colored pictures of the campus. I plan to be back in Oklahoma for the holidays but will find the campus quite dead at that time, I'm sure.

CLEO KERLEY, '31
Hollywood, California.

To the Alumni Secretary:

I am enclosing a check for \$6.00 for a two-year membership in the Oklahoma Alumni Association. I would like to receive copies of *The Sooner Magazine* from the beginning of this school term, if they are available. If there is any extra charge for these past numbers of the magazine, please advise and I will forward you the cost of same.

I am planning to leave Tyler today to attend the Homecoming game tomorrow at Norman, and will make an effort to contact you while there.

RAY H. HORTON, '30geol
Tyler, Texas

To the Editor:

Am enjoying *The Sooner Magazine* very much. Expect to attend the Alumni Reunion in the Spring. Until then—

MRS. FLORENCE VAN BUSKIRK GRAHAM, '14
Montebello, California

Copy of a letter to the Oklahoma City Chamber of Commerce:

I notice in a clipping from the Oklahoma University daily paper, sent me from Norman, that it is not the plan of the University to send the band to the Orange Bowl football game. I really think that the State of Oklahoma and the University are over-

looking an opportunity for some highly favorable publicity if the band does not appear in Florida.

I have seen bands from every one of the Southwest Conference schools in the last few years, also the band from Louisiana State (which is a fine one), and from several other well-known institutions, and I have seen no college band that will compare with Oklahoma's.

As an alumnus of the University, I want to urge the Chamber of Commerce and other Oklahoma organizations to get behind the proposition of finding some means of getting that band in Florida.

J. E. ECKEL, '29
Houston, Texas

To the Editor:

Since my graduation in June, I have found that one of the best advantages of holding a sheepskin from O. U. is the privilege of being a reader of each issue of *The Sooner Magazine*. Jim Flinchum is doing a wonderful job in conducting the Campus Review.

As I am moving to Los Angeles next week, I am anxious to obtain a list of Oklahoma Alumni living there and in its vicinity. If you would send me such a list, including the addresses of such persons, I would be very grateful to you.

In order that I may not miss any copies of *Sooner Magazine*, I shall send you my change of address as soon as I am located.

Thanking you for any information you can give me on the above matter.

DOROTHY M. WARREN, '38Journ
Pierre, South Dakota

To the Alumni Secretary:

Many, many thanks for your kind letter which came the last of September.

It is good to see the old school doing such a swell job of hacking out a niche for itself in the football world.

I think that school and its team are the least publicized of any in the nation. When I lived in California, I bought many papers in the hope of seeing something about Oklahoma. There was always plenty about Yazoo Teachers and the Chattanooga Manufacturers, but seldom, if ever, was Oklahoma mentioned. You are doing a good work, and are perhaps not fully appreciated by the school in keeping these alumni associations alive throughout the country, but how much easier would your task be if the school had a good publicity program.

When I can get around to it, will try to see if I can't stir up enough alumni here for an organization. I imagine they are here but will have to be rooted out. This is a funny town—everyone but Mississippians lives in it; so there must be some Oklahomans.

Hoping the school piles up a big score against Washington State, and wishing the best of everything to you—

ROY ABNER FOSTER, '20ex
Gulfport, Mississippi

To the Alumni Secretary:

How about talking to the Sooner game-scheduling committee about more games for 1939 on the Pacific coast, with the idea of more Oklahoma publicity for a Rose Bowl selection in years to follow?

CARL STENTZ, '26
Alhambra, California

To the Alumni Secretary:

Enclosed is check to cover my alumni dues for the next year. I was peeved at myself when I found I had delayed so long about the check. I hope I haven't missed any issues of *The Sooner Magazine*. I enjoy every issue.

I surely am mighty proud of O. U.'s 1938 football team and also of one of the boys who played during my time at school, Red Conkright. I saw him play with the Chicago Bears several times this season, and he looked mighty fine.

Just recently made the second change in business since leaving school, and it looks like I've finally set my mind on a merchandising career. Also am working on a M. S. at Northwestern. Sure am looking forward to that O. U.-Northwestern game up here next fall.

ALFRED H. SCHMIDT, JR., '36bus
Park Ridge, Illinois

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