

Membership Drive

By Hicks Epton

J. Bart Aldridge, '25law, attorney, business man and an enthusiastic backer of Sooner sports. He is one of the three alumni representatives on the University Athletic Council this year.

The list of new Life Members includes two students in the University. One is Clyde Patrick, '38, who is now in the Law School. He is president of the Interfraternity Council this year and has served two terms as president of the University chapter of Pi Kappa Alpha fraternity. Other activities include: president of Congress club, 1933; best sophomore in equitation, 1934; Pershing military award, 1935; Skeleton Key; Intramural Board; and treasurer Interfraternity Council.

The other student is Harold Reedy, who is a student member of the Alumni Office staff. His activities include Phi Eta Sigma, Bombardiers and Jazz Hounds.

The Life Membership Trust Fund of the University of Oklahoma Association now amounts to approximately \$18,000. All money paid on Life Memberships goes into the Trust Fund, and only the interest can be used for current expenses of the Association and for *Sooner Magazine*. Cost of a Life Membership is \$60, which may be paid, if desired, at the rate of \$5 per quarter, over a period of three years.

A single Life Membership includes both husband and wife if both have attended the University of Oklahoma.

Junior honors luncheon

Possibilities for greater co-operation between University students and alumni in their home towns in advancing the interests of the University were discussed at the second annual luncheon for the Junior Honors Group held December 15 in the Union Ballroom.

T. M. Beaird, '21, executive secretary of the Alumni Association, presided at the dinner which was attended by approximately a hundred faculty members and two hundred juniors. The honors groups is chosen on a basis of a grade average of B or better.

Principal speakers were Dr. M. L. Wardell, '19, assistant to the president of the University; and Roberta Friedman, of Tulsa, and Fred Speakman, of Sapulpa, representing the Juniors.

Speakman emphasized that a University is judged by its products, and that the attitude of the people of the State toward O. U. is determined largely by the records of the alumni in their own communities.

The Alumni Office has co-operated in the Junior Honors program in the belief that these outstanding students will be the alumni leaders of the future.

Appointment predicted

William K. Powers, '36law, Tulsa attorney, was mentioned last month as probable successor to Paul Simms as assistant United States attorney for the northern Oklahoma district. Mr. Powers, who formerly was McIntosh County attorney has recently been associated with the legal firm, Settle and Clammer, in Tulsa.

RECENTLY the Executive Board of the University of Oklahoma Association designated me as chairman of a Membership Committee. The Board felt that one strong, intensive drive for members should be conducted for a limited period. We started to work and have been at it ever since. The Advisory Councils in the various counties of the State and the chairman of each City Council out of the State were designated to serve on the committee. The district directors of the Association are working with the councils of the counties in their respective districts. This, in brief, is the method. I want to say a word as to the aim.

We have set a goal of 1,000 new members by January 15. Quotas have been set up for each county and city out of the State. These quotas, if met, will result in a membership of approximately twenty per cent of the graduates. This seems small and it is, but keep in mind that despite the unusual growth of membership in the last year, only a fraction of O. U. graduates have in the past belonged to the Association.

Let us make it clear that this effort is not motivated by financial reasons. The Association is in the best financial condition in its history. The real motive is a genuine conviction on the part of your Board that a larger active group of alumni thus banded together cannot fail to inure to the mutual advantage of the University and its graduates. If all O. U. Alumni were speaking as one voice, nothing reasonable that they

could ask would be denied. I am not trying to sell you on the Association; the fact that you get the magazine is conclusive evidence you are already sold. I do ask that you carry, as only you can, this suggestion to the alumni in our own locality.

Results already are encouraging. In this issue you will find announcement of twenty-two new life members. Indications are that the next issue will carry a similar announcement. Every mail brings encouragement—and memberships. Paul A. Walker, a member of the Federal Communications Commission and a loyal Sooner, has already sent in the quota for Washington, D. C. Others, equally busy with their professional work, both in and out of state, have met their quotas. Busy men, yes, but not too busy to assist. Are you?

Letters sent council members

The Alumni Office at Norman, working with Hicks Epton of Wewoka, the chairman of the Executive Board's membership committee, has sent out a special bulletin to all chairmen and members of County Advisory Councils over Oklahoma, and to City Advisory Councils outside Oklahoma.

The letter, signed by Ted Beaird, executive secretary, stated in part:

"We expect the alumni, one hundred per cent strong as individuals and as groups, to continue the forward march we are now enjoying in making the University of Oklahoma the outstanding institution of the Southwest! In numbers there is strength! Hence, the reason for additional members needed now as never before to work for this very worthy cause.

"A great majority of the Council members now functioning in the interests of the University at large are either Life or Annual members of the Alumni Association. We would like very much to have a one hundred per cent enrollment, and in a like manner, to have your active support as officials of your local councils for the period of one eight hour day between now and January 15, 1939, in enrolling other ex-students and graduates of the University as active paid members in your Association."

To the Alumni Secretary:

Your letter of November 14, in which I was named a member of the Advisory Council of Cowley County, Kansas, was forwarded to me.

I no longer live in Kansas, but will be glad to serve in a similar capacity in the area in which I now reside. There are a great many Oklahoma University graduates and former students in this area working for various oil companies. I am compiling a list of names and addresses which I will forward to you in the near future. I have listed fifty-five to date.

MRS. RUTH JOHNSON DUFFIELD, '30h.ec
Mattoon, Illinois



Hicks Epton, membership chairman