



Thanks, Kenneth Harris

. . . for Life Membership
No. 400

WHEN the University of Oklahoma Alumni Association was reorganized in 1928 and **Sooner Magazine** was established, the alumni leadership concluded that a nucleus of 500 Life Members, who would also be life subscribers to **Sooner Magazine**, was vital to establish the new program on a firm basis.

Despite hard and consistent work by a loyal group of alumni, the goal could not be reached immediately. But the list of Life Members has grown steadily and now it has passed the 400 mark. Month after month, the Alumni Office receives additional Life Memberships from alumni who have not received any special solicitation.

More and more alumni are beginning to feel the life-long importance of the professional education, the broader interests and the greater capacity for enjoying life that they gained through attendance at the University of Oklahoma . . . and they believed it appropriate to show their life-long interest in the University by joining the organized alumni for life.

The cost is \$60, which may be paid in quarterly instalments of \$5 each. This pays for Alumni Association dues and **Sooner Magazine** subscription for life. Furthermore, a single Life Membership makes both husband and wife Life Members if both have attended the University of Oklahoma. When you buy a Life Membership, you are putting \$60 to work for the interests of the University **permanently**, because every cent of it goes into the Alumni Association's Life Membership Trust Fund, and only the **interest** is used. Your original \$60 stays in the trust fund, year after year, helping to advance the Alumni Association's work in behalf of the University of Oklahoma.

Let's Make It **500**

THE UNIVERSITY OF OKLAHOMA ASSOCIATION

Ted Beaird, '21, Executive Secretary

Union Building, Norman